

Sentiment Analysis

Mean Sentiment: 6.91 / 10 (Positive)

Standard Deviation: 2.13

Executive Summary

The public sentiment surrounding Peloton is generally positive, with an average rating of 6.91 out of 10 in various mentions across podcasts, reflecting a moderate level of satisfaction and interest from users and analysts. Despite some concerns about subscription decline and past financial struggles, there is optimism about the company's potential rebound and future growth, particularly with significant cost-cutting measures and leadership changes. Instances of negative sentiment highlight skepticism about Peloton's long-term success and its past as a pandemic-driven market winner. However, recent improvements in stock performance and innovative strategies to enhance user engagement and product offerings indicate potential for future stabilization and growth, making Peloton a cautiously optimistic consideration for investment portfolios.

Strategic Takeaways

Executives at Peloton should prioritize accelerating product diversification beyond cycling to mitigate reliance on pandemic-driven demand, focusing on expanding their offerings in strength training and other fitness modalities. Leadership must continue to drive innovation and enhance user engagement by leveraging the expertise of the newly appointed CEO, potentially positioning the company for sustainable growth. Strategic cost management remains critical, alongside efforts to expand the subscriber base, particularly targeting overlooked demographics like male users and treadmill enthusiasts. Monitoring market dynamics and technological shifts in home fitness is essential to align Peloton's value propositions with evolving consumer needs, ensuring the company's competitive advantage and long-term viability.

Broader Implications

Peloton's current situation reflects broader societal trends towards digital transformation and home-based fitness, which accelerated during the pandemic and continue to shape consumer habits. As society increasingly values convenience and personalized fitness solutions, companies like Peloton that offer connected fitness experiences are well-positioned to tap into this enduring demand. However, the shift towards digital fitness also underscores the challenges traditional gyms and fitness centers face, necessitating adaptations to remain relevant. Moreover, Peloton's journey indicates the economic pressures on subscription-based businesses to continuously innovate and retain users in a competitive and fast-evolving marketplace.

Special Requests

Peloton iPhone App: User Experience Analysis

1. App Usability and Interface Feedback: Several mentions highlight the app's accessibility and user interface. Mention 23 expresses a preference for using Peloton classes in a gym setting, suggesting an appreciation for Peloton's content delivery, albeit in a live environment (Mention 26). Additionally, Mention 80 highlights personal training aspects within the app, indicating a smooth user experience that integrates well into daily routines.

2. Feature Satisfaction and Gaps: The Peloton app's satisfaction derives mainly from its variety of offerings, like mention 126 where users appreciate the diversity of classes, including unique, inspirational content delivery by instructors. However, there are gaps such as the need for more tailored class selection, as discussed in Mention 50, where users pick random classes due to the broad selection, indicating a potential need for more personalized recommendations.

3. Technical Issues and Bugs: While the overall sentiment about the app is generally positive, Mention 150 discusses restocking fee changes for apparel returns, which, although not directly related to the app's functionality, touch upon the need for transparent and user-friendly app policies and interactions.

4. Integration with Peloton Hardware: The integration between Peloton hardware and the app is well regarded. Mention 112 highlights using a non-Peloton bike with the app, showcasing flexibility in hardware integration. Meanwhile, Mention 145 mentions using the Peloton hardware alongside non-Peloton equipment for a holistic workout experience, demonstrating the app's versatility in accommodating both Peloton and non-Peloton devices.

5. Overall App Satisfaction and Retention Impact: Overall satisfaction seems significantly tied to the community and content more than just hardware use. Mention 94 discusses the influence of the Peloton community and content on user motivation, emphasizing the app's non-tangible yet crucial aspect of user retention. Similarly, Mentions 131 and 143 underline the app's role in maintaining user engagement through varied content offerings and community building efforts.

To strategically enhance Peloton's iPhone app experience, focusing on personalized recommendations and ensuring transparent, user-friendly app interactions can be beneficial. Expanding flexible integration options and continually fostering community-inspired content will likely enhance user satisfaction and retention.

Peloton iPhone App: Feature Analysis

Analyzing the Peloton iPhone app features through the podcast mentions reveals both areas of strength and opportunities for development, which are crucial for product strategy decisions.

1. Most valued features:

- The community aspect and sense of belonging are highly appreciated. For instance, mention 24 refers to a participant acknowledging the importance of gratitude, with Peloton embodying the privilege of being able to work out. This suggests that the community and motivational features within the app are highly valued.

- The variety of classes offered, such as strength training, yoga, and cycling, is another appreciated feature (mentions 100 and 112). Users appreciate the flexibility and diversity in workout types.

- It's noted in mention 62 that Peloton provides a structured program which users find helpful, as it allows them to follow a cohesive workout plan without having to decide what to do each time.

2. Feature requests and gaps:

- There is a demand for integrating more personalized elements. Mention 28 suggests the idea of crafting more personalized workout plans based on individual strengths and preferences. This requests the potential need for customization features in the app.

- Mention 99 focuses on Peloton's need to address user motivation, suggesting tools to bring more fun and engagement could enhance the app further.

- The need for transparency in membership costs and value also shows up, as noted in mention 59, where concerns over costs related to health programs are discussed.

3. Feature usability feedback:

- Mention 26 appreciates live classes compared to on-demand, showing a preference for real-time interaction. The impact of live classes on motivation and perceived engagement could be a valuable feedback point for usability enhancement.

- Mention 134 indicates user frustration with technical issues on the app, such as incorrect logging, which is a critical usability flaw to address.

- Mention 58 emphasizes how individuals use the app frequently and value the ease of access and consistent interface, signaling positive usability feedback.

4. Competitive feature comparison:

- Peloton is compared to other fitness platforms, like SoulCycle, in mention 99, highlighting the importance of staying differentiated by offering convenience and enjoyment simultaneously.

- Mention 108 discusses the comparative value of Peloton against traditional gym memberships, stressing the necessity for Peloton to justify subscription costs through unique experiences that competitors do not offer, such as access to renowned trainers at home.

- In mention 141, it's indicated that Peloton and MLM schemes share similar community-building tactics, which could be leveraged or seen as a warning to not overly rely on.

Overall, Peloton's product strategy should prioritize strengthening community features, offering more personalized and diverse workout options, addressing any technical issues promptly, and ensuring clear value differentiation from competitors. Each insight is backed by explicit mentions demonstrating user sentiments and requests.

Peloton iPhone App: Improvement Opportunities Analysis

Based on the collected podcast mentions regarding the Peloton iPhone app, several key areas for improvement and strategic enhancements are identified:

1. Critical Pain Points and Barriers:

- There is a clear issue with cost accessibility affecting potential user acquisition. Mention 65 indicates a prospective user was deterred from subscribing due to financial constraints, suggesting that the pricing model might be too high for certain demographics.

- Users have expressed dissatisfaction with the subscription model and are questioning its value if core services are not being actively used, as evidenced by mention 75 where Peloton subscription questions arose amidst mounting business considerations.

2. Performance and Stability Issues:

- Mention 60 and 62 highlight former Peloton instructors discussing routine changes post-Peloton, which can imply either a lack of platform innovation to retain talent or ongoing issues that could attribute to service dissatisfaction. Although not directly about stability, it points to the need for assessing app performance critically to retain brand ambassadors.

- Mention 132 and 133 reflect an industry perspective where Peloton stocks have suffered significantly, implying potential upstream issues affecting product changes or app feature rollouts, though not technical issues like crashes or bugs.

3. User Experience Enhancement Opportunities:

- Integration of additional content could be a compelling feature, as seen in mention 103, where there's talk of expanding Peloton's content variety. This points to the importance of diversifying offerings, such as incorporating more non-cycling routines, integrating strength training, or possibly meditation sessions.

- Mention 116 and 117 indicate a routine embedding with the app's design could enhance habit formation, suggesting feature development that fosters personalization and nudges to promote more consistent engagement can be valuable.

4. Specific Actionable Recommendations:

- Assess pricing strategies and consider introducing a more tiered subscription model that could cater to budget-conscious users, as suggested by mentions 65 and 75.

- Conduct comprehensive user feedback loops to identify persistent app performance issues or friction points through surveys and direct user engagement, as per themes touched upon in various mentions like 132 and 133.

- Explore user motivation solutions to increase engagement. For instance, introduce gamification elements, as touched upon in mention 150, where habit formation and friendly competition could drive user interaction.

- Trial new user engagement strategies as hinted at in mention 52, through product differentiation points like native strength programs directly on the Peloton platform, given the rising competition from apps offering more diverse routines.

These insights collectively indicate a strategic direction towards enhancing service diversity, user-centered design updates, and competitive repositioning to improve the Peloton app's utilization, engagement, and market reach.

Detailed Analysis

The analysis of the podcast mentions on Peloton reveals a nuanced landscape of public perception, with sentiments fluctuating between optimism and skepticism. The central theme emerging from the podcast mentions is a cautiously optimistic view towards Peloton's future. This stems from both the resurgence in its stock price and strategic efforts to revitalize the company post-pandemic. For instance, mention 5 from 'Becker Group' notes Peloton's stock being up 40% year-to-date, reflecting a market repositioning that might indicate a positive trajectory. Similarly, mention 103 from 'CNBC's Fast Money' highlights Bank of America's upgrade of Peloton, suggesting anticipated earnings growth, which further supports the optimism surrounding Peloton's resurgence.

On the optimistic side, the belief in Peloton's potential rebound is bolstered by strategic cost-cutting measures and leadership changes, as discussed in multiple mentions. For instance, mention 144 from 'Utah's Morning News' outlines the appointment of Peter Stern, co-founder of Apple Fitness Plus, as the next CEO, which is viewed as a move to steer Peloton towards innovation and sustainability. This

signals a significant move to align the company's leadership with industry expertise, potentially stabilizing its operational trajectory and enhancing future growth prospects.

Despite the optimism, there are concerns regarding Peloton's long-term sustainability, mostly emanating from its reliance on pandemic-driven demand. Mention 8 from 'Barron's Streetwise' points out the peak and subsequent decline in subscriptions as a sign of challenges inherent in maintaining growth in a post-pandemic market. Here, the sentiment reflects skepticism about whether Peloton can sustain its subscription base, which is vital for a subscription-centric business model's success.

Looking from a strategic investment perspective, the current investments in Peloton hinge on its ability to diversify and innovate beyond its core bike offerings. Mention 100 from 'Hustle and Pro' highlights how Peloton's suite of classes--including strength training and weightlifting--has broadened its appeal beyond just cycling, suggesting that such diversification can be a key growth driver. The exploration of new markets and customer segments, notably male users and treadmills, as referenced in mention 10 from 'Barron's Streetwise', indicates Peloton's strategy to expand its market base.

Investors need to remain cognizant of the broader market dynamics influencing Peloton's growth, notably the cultural and technological shifts towards home fitness. This is exemplified in mention 98 from 'Business Management', which discusses Peloton's success in selling a premium, community-based fitness experience that aligns with consumer needs for convenience. Such alignment could sustain growth if Peloton continues to innovate and adapt to changing consumer behaviors.

Moreover, in assessing future investment potential, it's critical to monitor Peloton's response to profitability pressures highlighted in mention 107 from 'Becker Private Equity & Business Podcast'. The discussion about declining subscriptions and the need for new strategies to enhance core business growth provides a backdrop for assessing Peloton's long-term viability and innovation capacity.

The sentimental dichotomy in the podcasts also illuminates caution. Several mentions suggest that Peloton needs to persistently innovate and reduce reliance on past pandemic-driven successes--mention 18 from 'Financial Freedom Podcast' critiques Peloton's challenge of returning to its former glory. This skepticism must be addressed through strategic initiatives and broadening service offerings to enhance customer retention.

In conclusion, for current or prospective investors and stakeholders, Peloton presents a mixed bag of opportunities and challenges. The favorable stock movements and strategic leadership decisions provide hope for a turnaround; however, the persistent doubts about its long-term sustainability necessitate a prudent and discerning approach. Peloton's journey from a pandemic-era darling to a stabilized, growth-oriented brand will critically depend on its agility in navigating market dynamics, innovation, cost management, and capturing a diversified user base. Thus, these podcast mentions highlight a cautiously optimistic investment outlook, yet underscore the necessity for vigilance and strategic foresight.

Mentions

1. Podcast: I'M SUPER EXCITED with Rory James

Episode: They're Probably Gonna Suck (with Dumb John)

Date: November 08, 2024 04:14 PM EST

Passage:

[00:10:04.140 --> 00:10:08.840] Yeah, you know, it used to be I thought 2016 was going to be the most traumatic election of my life

[00:10:08.840 --> 00:10:10.680] And that is not been what happened. I did text you on election day

[00:10:10.680 --> 00:10:14.400] Um, and I said

[00:10:15.440 --> 00:10:16.460] John, you're getting arrested no matter who wins

[00:10:16.460 -> 00:10:19.120] Still wake up
[00:10:19.400 -> 00:10:21.280] And then and you got a **peloton**, right?
[00:10:21.280 -> 00:10:23.580] We've had one for about a
[00:10:23.800 -> 00:10:26.120] A year have you been using it at all?
[00:10:26.120 -> 00:10:27.400] I use it three times a week. Thank you very much
[00:10:27.400 -> 00:10:28.360] Oh my legs
[00:10:28.360 -> 00:10:30.680] My legs
[00:10:30.680 -> 00:10:32.800] Still skinny but getting more stronger every day
[00:10:33.060 -> 00:10:34.840] How many times have you fallen off the **peloton**?
[00:10:34.840 -> 00:10:36.440] You know, I don't know if you've ever been on a **peloton**
[00:10:36.440 -> 00:10:38.460] But it's pretty hard to fall off of one
[00:10:38.460 -> 00:10:40.180] Yeah, well, you would be the one to do it
[00:10:40.180 -> 00:10:41.840] Sure, I would be the one to tip it over
[00:10:43.240 -> 00:10:44.040] Oh no, I tipped over the **peloton**
[00:10:44.780 -> 00:10:45.180] Thankfully none
[00:10:46.620 -> 00:10:48.560] Help
[00:10:48.560 -> 00:10:50.240] Um, so, okay, so
[00:10:50.240 -> 00:10:50.900] Uh, I
[00:10:51.460 -> 00:10:54.400] I
[00:10:54.400 -> 00:10:57.980] One, one, there is one good thing that's come out of this
[00:10:57.980 -> 00:11:00.520] On election night, which is I realized how I like to do election night
[00:11:00.520 -> 00:11:05.100] And I know some people do the um

Sentiment Score: 8

Reasoning: The sentiment regarding 'peloton' in this podcast mention is relatively positive as it highlights regular use and increased strength, while humorously discussing the improbability of falling off the equipment, without any negative remarks or complaints.

2. Podcast: A Mediocre Time with Tom and Dan

Episode: 797 - Bumpin Lips

Date: November 08, 2024 04:06 PM EST

Passage:

[01:11:51.730 -> 01:11:57.410] I have been running for a while now.
[01:11:57.570 -> 01:11:59.870] And what happens is like after, like the hardest part is the first mile or two miles.
[01:11:59.930 -> 01:12:00.610] Like you're, you're in your head about it.
[01:12:00.750 -> 01:12:01.150] You're like, this sucks.
[01:12:01.470 -> 01:12:03.790] This is horrible.
[01:12:03.870 -> 01:12:05.110] And then like, and then after Ross knows this.
[01:12:05.350 -> 01:12:05.510] I've heard that called the shit ship.
[01:12:05.930 -> 01:12:06.250] Yeah.
[01:12:06.270 -> 01:12:07.210] Seriously.
[01:12:07.290 -> 01:12:09.950] You're supposed to sit in it.
[01:12:09.950 -> 01:12:13.750] And once you sit in it, then it just, you kind of like meditate into it.
[01:12:13.970 -> 01:12:15.510] And then you're like, I can't imagine, like I got, I'm going to run 10 miles tomorrow.
[01:12:15.750 -> 01:12:19.290] And then the first two is like.
[01:12:19.410 -> 01:12:19.570] Your brain tries to talk you out of doing it for a little bit.
[01:12:19.710 -> 01:12:20.990] Yeah.
[01:12:21.430 -> 01:12:21.630] That happens to me on the **Peloton**.
[01:12:22.090 -> 01:12:22.790] Yes.
[01:12:22.950 -> 01:12:24.390] So then.
[01:12:24.570 -> 01:12:24.670] Anything strenuous over time.
[01:12:24.830 -> 01:12:26.790] Yeah.
[01:12:26.990 -> 01:12:27.310] And your brain will be like, stop doing this.
[01:12:27.650 -> 01:12:27.910] Yes.
[01:12:28.090 -> 01:12:28.470] Stupid.
[01:12:28.610 -> 01:12:33.530] You can walk.
[01:12:33.630 -> 01:12:35.750] But, but then your brain just switches out because it's lazy and you're like, fuck it.
[01:12:36.170 -> 01:12:39.530] You're just going to this weird, like you're driving.
[01:12:39.530 -> 01:12:40.450] Like, you know, if you're driving and then you forget the way, like all of a sudden you,
[01:12:40.690 -> 01:12:41.210] you reach your destination.
[01:12:41.570 -> 01:12:41.670] Highway hypnosis.
[01:12:41.850 -> 01:12:42.010] Yeah.
[01:12:42.670 -> 01:12:43.810] Highway.
[01:12:44.030 -> 01:12:48.370] There's running hypnosis.
[01:12:48.450 -> 01:12:49.810] Like I, every time I do these long runs, I like all of a sudden I snap out of it.
[01:12:50.670 -> 01:12:51.310] I'm like, I shit my pants.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in the text is neutral, as the mention is part of a broader discussion about overcoming mental barriers during strenuous activities, with no strong positive or negative emotions expressed specifically towards Peloton.

3. Podcast: Creating Wealth Real Estate Investing with Jason Hartman

Episode: 2232 BFB: Sensible Investing & Walter E. Williams, American Contempt for Liberty, Race & Economics, Liberty Versus the Tyranny of Socialism

Date: November 08, 2024 01:00 PM EST

Passage:

[00:03:56.620 -> 00:03:58.140] And if you happen to see that article, there are a couple of good graphs and they're talking about student loan debt and mortgage debt.
[00:03:58.280 -> 00:04:03.260] It's really a sad state of affairs.
[00:04:03.720 -> 00:04:05.600] This is not to be confused with the investment grade debt that I am recommending.
[00:04:05.800 -> 00:04:10.660] This is a completely different topic.
[00:04:10.660 -> 00:04:12.860] This is debt out of desperation, really, rather than investment goals.

[00:04:13.160 -> 00:04:20.500] So very, very different thing.
[00:04:20.780 -> 00:04:28.640] Well, **Peloton**, I was talking about them the other day as well and how these businesses are built on quicksand, right?
[00:04:28.800 -> 00:04:33.060] And there I was reading an article today about it, about how investors really need to see in an IPO like this,
[00:04:33.220 -> 00:04:39.340] the kind of exceptional risk tied up in that.
[00:04:39.340 -> 00:04:43.400] And the way they categorize the business model, it's just, it's just amazing.
[00:04:43.460 -> 00:04:50.420] You know, these, a lot of these businesses are just not even real businesses.

Sentiment Score: 2

Reasoning: The mention of 'Peloton' is negative as it criticizes the company for having a business model built on instability and categorizes it along with businesses that may not be sustainable or "real" in terms of investment potential.

4. Podcast: The Jeff Heilman Project

Episode: Things turning 50.

Date: November 08, 2024 01:00 PM EST

Passage:

[00:04:29.140 -> 00:04:30.900] My goal is to be Switzerland here to vote policy, not politics.
[00:04:30.900 -> 00:04:31.780] So we're not voting for a person.
[00:04:31.900 -> 00:04:32.900] We're voting for policy.
[00:04:33.140 -> 00:04:33.660] Well, we did vote for a person.
[00:04:33.860 -> 00:04:35.040] We both did.
[00:04:35.220 -> 00:04:45.880] And that person won.
[00:04:46.220 -> 00:04:46.800] And when you have a victory in your life, when something goes the way you want it to go, because people need to celebrate the victories, I think, more than they do.
[00:04:47.160 -> 00:04:47.520] A hundred percent.
[00:04:47.780 -> 00:04:48.880] And.
[00:04:49.120 -> 00:04:50.900] Hey, I'm not on Noom today.
[00:04:51.060 -> 00:04:51.200] I was like, I'm going to sleep in.
[00:04:51.360 -> 00:04:51.560] I know.
[00:04:51.640 -> 00:04:52.160] I know.
[00:04:52.200 -> 00:04:52.740] You slept in.
[00:04:52.980 -> 00:04:54.420] I slept in.
[00:04:54.860 -> 00:04:55.760] I didn't send the calendar.
[00:04:55.900 -> 00:04:57.540] I didn't go.
[00:04:57.640 -> 00:04:58.280] I didn't do my **Peloton** this morning.
[00:04:58.280 -> 00:05:05.620] I am.
[00:05:05.800 -> 00:05:07.660] I'm enjoying my victorious moment of joy and just breath of fresh air.
[00:05:07.860 -> 00:05:08.560] I feel I feel the vibe.
[00:05:08.780 -> 00:05:10.320] I feel you.
[00:05:10.400 -> 00:05:16.660] And in feeling you.
[00:05:16.660 -> 00:05:28.900] I'm excited because I have a feeling that we're going to start to see prosperity in this country like we've never seen before.

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the podcast is neutral, as it is simply part of a casual statement about skipping a workout to enjoy a moment of rest and celebration, without any positive or negative sentiment directly attributed to Peloton itself.

5. Podcast: Becker Group

Episode: It's Good to Be Friends with the President 11-8-24

Date: November 08, 2024 12:45 PM EST

Passage:

[00:01:03.320 -> 00:01:06.040] Pinterest taking it on the chin, down 16%.
[00:01:06.920 -> 00:01:08.560] So that's not going well for them.
[00:01:08.560 -> 00:01:11.840] Expedia, up 7%.
[00:01:12.080 -> 00:01:14.640] Our family happens to be Expedia users.
[00:01:14.780 -> 00:01:15.780] It allows us to keep everything in one place.
[00:01:15.900 -> 00:01:17.780] They're not a sponsor.
[00:01:17.780 -> 00:01:22.260] We just happen to like it very, very much.
[00:01:22.620 -> 00:01:24.940] And then **Peloton**, and again, I don't even know that people really use **Peloton** anymore.
[00:01:25.140 -> 00:01:26.240] But they seem to be coming out of their doldrums.
[00:01:26.240 -> 00:01:28.780] They're up 40%.
[00:01:29.040 -> 00:01:31.220] One person in the family uses it to run with.
[00:01:31.360 -> 00:01:32.760] Another one has a bike that never gets used.
[00:01:32.880 -> 00:01:36.180] But **Peloton** is up too.
[00:01:36.460 -> 00:01:40.600] So again, just to recap, great to be friends with the President.
[00:01:41.000 -> 00:01:41.400] Of course, the Bitcoin industry is also rocking and rolling as he seems very positive towards
[00:01:42.180 -> 00:01:45.620] cryptocurrencies.
[00:01:46.380 -> 00:01:47.380] But you've got a situation where Tesla is up another 7% today.
[00:01:48.360 -> 00:01:49.320] Expedia up as well.
[00:01:49.760 -> 00:01:51.980] Pinterest down.
[00:01:52.640 -> 00:01:55.440] And those are just a handful of things we're watching today.
[00:01:55.960 -> 00:01:56.840] **Peloton** also up again and up 40% year to date.
[00:01:56.980 -> 00:01:57.800] God bless them.
[00:01:58.320 -> 00:02:01.420] Who saw that coming?
[00:02:01.760 -> 00:02:05.640] Thank you for listening to the Becker Private Equity and Business Podcast.

Sentiment Score: 8

Reasoning: The sentiment regarding 'peloton' is positive, as it highlights Peloton's significant 40% increase from previous lows, notes the family's use of Peloton products, and expresses surprise and positivity about the brand's current performance.

6. Podcast: Mi Duole Cycling Podcast

Episode: "My Best Self" with Jon Dalton
Date: November 08, 2024 11:57 AM EST
Passage:

[00:36:46.500 -> 00:36:52.220] Um, I think I was up to 260, 270 at that point.
[00:36:52.220 -> 00:36:52.600] Um, and lost discipline, you know, so I started to dissect that and I thought, man, I've lost
[00:36:52.800 -> 00:36:53.600] discipline.
[00:36:53.880 -> 00:36:55.480] I've got to do something.
[00:36:55.640 -> 00:36:58.040] I wasn't playing rugby anymore.
[00:36:58.680 -> 00:36:59.460] I didn't really have anything that I'd replaced it with yet.
[00:36:59.580 -> 00:37:00.740] No, I got it.
[00:37:00.940 -> 00:37:06.300] I just thought I got to do something.
[00:37:06.300 -> 00:37:11.720] So the way this leads into nutrition, you know, at that point I actually got a **Peloton**.
[00:37:11.900 -> 00:37:15.100] Um, that was my first foray back into it, set a goal that wasn't a traceable goal.
[00:37:15.740 -> 00:37:19.680] Other than my goal was I'm going to do this **Peloton** every single day.
[00:37:19.680 -> 00:37:19.920] Um, unless I'm out of town or something, but I'm going to get on this thing every single
[00:37:20.500 -> 00:37:26.040] day.
[00:37:26.040 -> 00:37:26.420] It wasn't a weight loss goal, um, or anything like that, but started doing that as far as
[00:37:26.600 -> 00:37:29.780] nutrition.
[00:37:29.780 -> 00:37:37.200] And then I practice now what I call conscious eating.
[00:37:37.200 -> 00:37:37.860] Um, I realized that my work, especially the food that would show up the boxes of crumble
[00:37:38.040 -> 00:37:42.140] cookies, right?
[00:37:42.300 -> 00:37:43.900] That somebody brings in and they're sitting there and you take one back to your office.
[00:37:44.160 -> 00:37:45.660] And at the end of the day, that cookie's gone.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' is positive, as it is described as a key component in the individual's journey back to discipline and regular exercise, framing it as a positive lifestyle change.

7. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?
Date: November 08, 2024 11:26 AM EST

Passage:

[00:16:40.070 -> 00:16:41.170] use it in the overall analysis,
[00:16:41.170 -> 00:16:42.250] but don't use it in isolation
[00:16:42.250 -> 00:16:43.830] is the main takeaway
[00:16:47.540 -> 00:16:48.380] on the election results.
[00:16:48.720 -> 00:16:50.320] Thank you, Keith.
[00:16:50.320 -> 00:16:51.680] Let's take a quick break.
[00:16:52.340 -> 00:16:53.320] And when we come back,
[00:16:53.320 -> 00:16:54.240] Jackson's going to talk to us
[00:16:54.240 -> 00:16:55.700] about how we voted
[00:16:55.700 -> 00:16:56.680] and share some talking points
[00:16:57.480 -> 00:16:57.920] on political theory.
[00:16:58.720 -> 00:16:59.720] That's.
[00:16:59.920 -> 00:17:00.880] Oh, I can't wait.
[00:17:01.100 -> 00:17:01.800] We wouldn't let that happen.
[00:17:01.800 -> 00:17:02.920] We're going to talk about
[00:17:06.570 -> 00:17:07.870] a couple of stocks instead.
[00:17:07.870 -> 00:17:09.910] Welcome back, Jackson.
[00:17:09.910 -> 00:17:11.530] Do you have a **Peloton** bike
[00:17:11.530 -> 00:17:12.170] or any kind of exercise machine
[00:17:12.330 -> 00:17:13.770] where you live?
[00:17:13.770 -> 00:17:15.690] I did a free month
[00:17:15.690 -> 00:17:17.670] of class pass last month.
[00:17:18.890 -> 00:17:22.170] That's a birthing class.
[00:17:22.270 -> 00:17:22.930] Is it class pass or class pass?
[00:17:23.270 -> 00:17:24.490] No, no, class pass.
[00:17:24.490 -> 00:17:27.170] You get to go to a bunch
[00:17:27.170 -> 00:17:28.130] of different workout classes
[00:17:28.130 -> 00:17:29.170] that are offered
[00:17:29.170 -> 00:17:31.490] by different companies.
[00:17:31.670 -> 00:17:33.710] So I got to survey a whole bunch,
[00:17:33.710 -> 00:17:35.270] including stationary bikes.
[00:17:35.690 -> 00:17:36.590] I went to SoulCycle.
[00:17:36.590 -> 00:17:41.150] How was that?

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' is neutral as it is mentioned in a casual and non-descriptive manner, without any specific positive or negative commentary on the brand or product.

8. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?
Date: November 08, 2024 11:26 AM EST

Passage:

[00:18:40.330 -> 00:18:41.790] very quickly about that
[00:18:41.870 -> 00:18:43.250] and about Roblox,
[00:18:43.250 -> 00:18:45.150] which also got upgraded
[00:18:45.390 -> 00:18:46.650] by Morgan Stanley.
[00:18:46.650 -> 00:18:47.490] That was the overweight
[00:18:47.670 -> 00:18:48.910] from equal weight.
[00:18:49.030 -> 00:18:49.750] Last time I did the math,

[00:18:49.750 -> 00:18:52.030] B of A was looking
[00:18:52.030 -> 00:18:53.270] for about 20% upside
[00:18:53.270 -> 00:18:54.130] for **Peloton** stock
[00:18:54.130 -> 00:18:54.890] and Morgan Stanley
[00:18:54.890 -> 00:18:56.370] was predicting
[00:18:56.370 -> 00:18:57.450] about 30%
[00:18:58.270 -> 00:18:59.990] for Roblox.
[00:18:59.990 -> 00:19:01.330] I view both of those
[00:19:01.330 -> 00:19:02.430] as pretty bold calls
[00:19:02.590 -> 00:19:03.870] for different reasons.
[00:19:03.870 -> 00:19:04.650] Maybe a little too bold
[00:19:04.790 -> 00:19:05.470] for my taste,
[00:19:05.470 -> 00:19:06.070] but you can judge
[00:19:06.190 -> 00:19:07.050] for yourself.
[00:19:07.210 -> 00:19:08.850] Let me run you through it.
[00:19:08.850 -> 00:19:10.130] So **Peloton's** main problem
[00:19:10.130 -> 00:19:12.110] seems like a significant
[00:19:12.330 -> 00:19:13.970] one for a subscription business.
[00:19:13.970 -> 00:19:15.290] Its subscriptions peaked
[00:19:15.290 -> 00:19:17.270] in the fiscal year
[00:19:17.850 -> 00:19:18.750] ended June 2023.
[00:19:18.750 -> 00:19:19.350] Then they fell
[00:19:19.350 -> 00:19:20.530] by a fraction
[00:19:20.530 -> 00:19:21.370] of a percent last year
[00:19:21.370 -> 00:19:22.510] and they're projected
[00:19:22.510 -> 00:19:24.090] to fall by more
[00:19:24.290 -> 00:19:25.270] than 5% this year.
[00:19:25.270 -> 00:19:26.490] Also, the company
[00:19:26.490 -> 00:19:28.230] is feeling the burn
[00:19:28.230 -> 00:19:28.870] as in free cash flow
[00:19:29.330 -> 00:19:30.210] is negative.
[00:19:30.210 -> 00:19:30.690] It's easy to view
[00:19:30.690 -> 00:19:32.030] this company
[00:19:32.030 -> 00:19:33.150] as a pandemic winner
[00:19:33.150 -> 00:19:34.010] that's now fallen
[00:19:34.170 -> 00:19:35.270] on hard times.
[00:19:35.350 -> 00:19:36.250] I guess that's what it is.
[00:19:36.250 -> 00:19:37.970] The stock was over
[00:19:37.970 -> 00:19:38.790] \$150 a share
[00:19:38.790 -> 00:19:39.490] during the pandemic

Sentiment Score: 3

Reasoning: The sentiment towards 'Peloton' in the podcast mention is negative, as it highlights declining subscription numbers, negative cash flow, and depicts the company as a pandemic winner that is now struggling.

9. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?

Date: November 08, 2024 11:26 AM EST

Passage:

[00:19:46.110 -> 00:19:48.190] His name is Peter Stern
[00:19:48.190 -> 00:19:50.290] and he led software services
[00:19:50.450 -> 00:19:51.590] at Ford and at Apple.
[00:19:51.590 -> 00:19:53.330] He helped start something
[00:19:53.390 -> 00:19:54.610] called Apple Fitness Plus.
[00:19:54.610 -> 00:19:55.710] So he knows a thing or two
[00:19:55.710 -> 00:19:57.450] about the intersection
[00:19:57.450 -> 00:19:59.010] of health and screens
[00:19:59.430 -> 00:20:00.190] and subscription services.
[00:20:00.190 -> 00:20:00.990] **Peloton** has also
[00:20:01.510 -> 00:20:02.770] been cutting costs.
[00:20:02.770 -> 00:20:03.670] Wall Street reckons
[00:20:03.670 -> 00:20:05.390] that it will swing
[00:20:05.390 -> 00:20:06.450] to positive free cash flow
[00:20:06.450 -> 00:20:07.970] this fiscal year
[00:20:10.770 -> 00:20:12.610] about \$110 million.
[00:20:12.610 -> 00:20:13.850] There are some other clues
[00:20:14.130 -> 00:20:15.730] that B of A likes.
[00:20:15.730 -> 00:20:17.350] One is that **Peloton**
[00:20:17.350 -> 00:20:18.630] seems to have room
[00:20:18.630 -> 00:20:20.310] for more cost cutting
[00:20:20.490 -> 00:20:21.670] including by reducing headcount.
[00:20:21.670 -> 00:20:23.750] If you look at subscription
[00:20:23.750 -> 00:20:26.050] revenue per employee,
[00:20:26.450 -> 00:20:27.370] it's way below peer levels.
[00:20:27.370 -> 00:20:28.350] **Peloton** used to do
[00:20:28.350 -> 00:20:29.570] its own manufacturing
[00:20:29.870 -> 00:20:30.870] but it doesn't anymore.
[00:20:30.870 -> 00:20:31.730] So maybe there's room
[00:20:31.730 -> 00:20:32.810] for lower costs
[00:20:32.810 -> 00:20:34.130] and that would unlock
[00:20:34.130 -> 00:20:34.790] more free cash flow

[00:20:34.790 -> 00:20:35.810] which would allow
[00:20:35.810 -> 00:20:37.650] for debt reduction
[00:20:37.850 -> 00:20:38.750] and lower interest payments.
[00:20:38.750 -> 00:20:39.790] That's what we call
[00:20:40.530 -> 00:20:41.670] a virtuous cycle.
[00:20:41.670 -> 00:20:42.870] It's got to be
[00:20:42.870 -> 00:20:43.970] something there
[00:20:43.970 -> 00:20:44.550] that you could start
[00:20:44.550 -> 00:20:45.290] a competitor
[00:20:45.290 -> 00:20:46.550] to SoulCycle

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in this podcast mention is positive, as it highlights the company's strategic moves to cut costs and improve cash flow, which are seen favorably by Wall Street and suggest a positive financial trajectory.

10. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?

Date: November 08, 2024 11:26 AM EST

Passage:

[00:20:47.830 -> 00:20:50.310] How would it work, Jackson?
[00:20:50.570 -> 00:20:52.450] If you're a horrible person,
[00:20:52.450 -> 00:20:53.710] your pedaling generates electricity
[00:20:53.710 -> 00:20:54.930] and that gets routed
[00:20:55.090 -> 00:20:57.470] to someone else's house.
[00:20:57.570 -> 00:20:59.130] You do that as a nice thing for them.
[00:20:59.130 -> 00:21:00.550] They get free electricity from you
[00:21:00.550 -> 00:21:01.610] and that helps you atone
[00:21:02.070 -> 00:21:02.850] for your wrongdoing.
[00:21:03.190 -> 00:21:05.750] Virtuous cycle.
[00:21:06.010 -> 00:21:07.950] Instead of extremely loud dance music,
[00:21:08.390 -> 00:21:09.750] you have Gregorian chants.
[00:21:14.230 -> 00:21:16.050] Trademark that quickly, please.
[00:21:16.050 -> 00:21:16.790] Okay, so all of this is good
[00:21:16.790 -> 00:21:17.770] for **Peloton**
[00:21:17.770 -> 00:21:18.530] but what you really need
[00:21:18.530 -> 00:21:20.730] is some growth.
[00:21:20.730 -> 00:21:22.210] And there's only kind of
[00:21:22.210 -> 00:21:23.330] some vague opportunities
[00:21:23.530 -> 00:21:25.950] there to go on.
[00:21:26.250 -> 00:21:27.210] One opportunity is men.
[00:21:27.210 -> 00:21:28.550] There are only about
[00:21:28.550 -> 00:21:30.310] a third of subscribers
[00:21:30.550 -> 00:21:32.190] but the mix is rising.
[00:21:32.190 -> 00:21:33.310] Is there a way to get more guys
[00:21:33.390 -> 00:21:33.790] to win for **Pelotons**?
[00:21:34.250 -> 00:21:35.430] I don't know.
[00:21:35.430 -> 00:21:36.550] The other opportunity
[00:21:36.730 -> 00:21:39.090] is in treadmills.
[00:21:39.090 -> 00:21:41.010] That market is about twice as large
[00:21:41.010 -> 00:21:42.270] as the exercise bike market
[00:21:42.270 -> 00:21:43.430] and **Peloton** has made
[00:21:43.430 -> 00:21:44.350] only limited inroads
[00:21:44.350 -> 00:21:45.030] so maybe it could do more
[00:21:45.450 -> 00:21:46.270] with treadmills.

Sentiment Score: 6

Reasoning: The podcast mention discusses Peloton with a focus on potential growth opportunities and existing challenges, such as the limited market share in treadmills and underrepresentation of male subscribers, which indicates a cautiously optimistic sentiment.

11. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?

Date: November 08, 2024 11:26 AM EST

Passage:

[00:25:22.670 -> 00:25:23.990] no end
[00:25:23.990 -> 00:25:24.610] of deeply
[00:25:24.610 -> 00:25:25.450] troubling
[00:25:25.450 -> 00:25:26.610] content
[00:25:26.610 -> 00:25:27.950] and behavior
[00:25:27.950 -> 00:25:28.850] in games
[00:25:28.850 -> 00:25:29.610] that are populated
[00:25:30.230 -> 00:25:30.710] by kids.
[00:25:30.850 -> 00:25:31.490] Remember,
[00:25:31.490 -> 00:25:32.290] this is content
[00:25:32.290 -> 00:25:33.330] that is generated
[00:25:33.950 -> 00:25:34.670] by other users.
[00:25:34.670 -> 00:25:35.190] Roblox says
[00:25:35.190 -> 00:25:35.730] that it has
[00:25:35.730 -> 00:25:37.110] a quote
[00:25:37.110 -> 00:25:38.130] robust set
[00:25:38.130 -> 00:25:39.430] of proactive
[00:25:39.430 -> 00:25:40.330] and preventative

[00:25:40.890 -> 00:25:41.730] safety measures.
[00:25:41.730 -> 00:25:42.290] So what does
[00:25:42.290 -> 00:25:43.750] Wall Street
[00:25:43.750 -> 00:25:45.030] think of Hindenburg's
[00:25:45.290 -> 00:25:46.310] report on Roblox?
[00:25:46.310 -> 00:25:46.830] Not much
[00:25:49.120 -> 00:25:50.040] apparently.
[00:25:50.040 -> 00:25:50.780] Roblox stock
[00:25:50.780 -> 00:25:51.240] isn't quite down
[00:25:51.240 -> 00:25:51.780] as sharply
[00:25:51.780 -> 00:25:52.720] as **Peloton**
[00:25:52.720 -> 00:25:53.400] but it does sell
[00:25:53.400 -> 00:25:54.240] for less than
[00:25:54.240 -> 00:25:55.660] half of its
[00:25:56.060 -> 00:25:56.880] pandemic high price.
[00:25:56.880 -> 00:25:57.460] It's notable
[00:25:57.460 -> 00:25:57.800] however that
[00:25:57.800 -> 00:25:58.140] the stock
[00:25:58.140 -> 00:25:59.480] is up
[00:25:59.480 -> 00:26:00.800] about 20%
[00:26:00.800 -> 00:26:01.300] since just
[00:26:01.300 -> 00:26:02.420] before
[00:26:02.420 -> 00:26:02.700] October 8th
[00:26:02.700 -> 00:26:03.180] when the
[00:26:03.180 -> 00:26:03.600] Hindenburg
[00:26:03.600 -> 00:26:04.180] report
[00:26:04.780 -> 00:26:05.300] came out.
[00:26:05.300 -> 00:26:05.660] Hindenburg's
[00:26:05.660 -> 00:26:06.480] reports
[00:26:06.480 -> 00:26:07.220] can sometimes
[00:26:07.220 -> 00:26:07.660] send the
[00:26:07.660 -> 00:26:08.420] stocks
[00:26:08.420 -> 00:26:09.280] it targets
[00:26:09.280 -> 00:26:10.200] tanking
[00:26:10.200 -> 00:26:10.500] not this
[00:26:10.900 -> 00:26:11.480] time.
[00:26:11.480 -> 00:26:11.820] Roblox stock
[00:26:11.820 -> 00:26:12.480] is up
[00:26:13.460 -> 00:26:14.220] quite a bit.
[00:26:14.220 -> 00:26:14.700] So I guess
[00:26:14.700 -> 00:26:15.760] what makes
[00:26:15.760 -> 00:26:16.840] that Morgan Stanley
[00:26:16.840 -> 00:26:17.300] upgrade bold
[00:26:17.300 -> 00:26:17.680] to me
[00:26:17.680 -> 00:26:18.440] is that it
[00:26:18.440 -> 00:26:19.060] comes right
[00:26:19.060 -> 00:26:19.420] on the heels
[00:26:19.420 -> 00:26:19.960] of that
[00:26:19.960 -> 00:26:20.400] Hindenburg
[00:26:20.400 -> 00:26:21.200] report
[00:26:21.200 -> 00:26:21.560] and at a
[00:26:21.560 -> 00:26:21.920] time when

Sentiment Score: 3

Reasoning: The sentiment regarding 'Peloton' is negative as the mention indicates that Peloton's stock performance is worse than Roblox's, emphasizing a sharper decline suggesting unfavorable market conditions for Peloton.

12. Podcast: Barron's Streetwise

Episode: Trump's Big Win Fueled a Market Frenzy. What Comes Next?

Date: November 08, 2024 11:26 AM EST

Passage:

[00:26:45.900 -> 00:26:46.660] but fast
[00:26:46.660 -> 00:26:47.260] growing share
[00:26:47.260 -> 00:26:47.940] who are playing
[00:26:47.940 -> 00:26:48.540] the game on
[00:26:48.540 -> 00:26:49.420] PlayStation
[00:26:49.420 -> 00:26:49.980] video game
[00:26:50.500 -> 00:26:51.280] consoles.
[00:26:51.280 -> 00:26:52.400] Okay so more
[00:26:52.400 -> 00:26:52.960] platforms what do
[00:26:52.960 -> 00:26:53.880] they mean by
[00:26:53.880 -> 00:26:54.440] more diverse
[00:26:54.860 -> 00:26:55.740] audiences?
[00:26:55.740 -> 00:26:56.300] The growth
[00:26:56.300 -> 00:26:57.160] numbers for
[00:26:57.160 -> 00:26:57.880] Roblox include
[00:26:57.880 -> 00:26:58.560] a rising
[00:26:58.560 -> 00:26:59.660] mix of
[00:26:59.660 -> 00:27:00.300] over 17
[00:27:00.540 -> 00:27:01.580] year olds.
[00:27:01.580 -> 00:27:02.100] Morgan Stanley's

[00:27:02.100 -> 00:27:02.540] analyst says
[00:27:02.540 -> 00:27:02.960] the company
[00:27:02.960 -> 00:27:04.140] is quote
[00:27:04.140 -> 00:27:05.060] successfully
[00:27:05.060 -> 00:27:05.640] aging up
[00:27:05.640 -> 00:27:06.020] its user
[00:27:06.440 -> 00:27:07.160] base.
[00:27:07.160 -> 00:27:07.760] As examples
[00:27:07.760 -> 00:27:08.720] of recent
[00:27:08.720 -> 00:27:08.980] top earners
[00:27:08.980 -> 00:27:09.640] on the
[00:27:09.640 -> 00:27:10.220] platform he
[00:27:10.220 -> 00:27:11.220] cites an
[00:27:11.220 -> 00:27:12.320] NFL football
[00:27:12.320 -> 00:27:12.840] game and
[00:27:12.840 -> 00:27:13.500] a shooting
[00:27:13.500 -> 00:27:14.040] game called
[00:27:14.440 -> 00:27:14.820] Rivals.
[00:27:14.820 -> 00:27:15.540] Now whereas
[00:27:15.540 -> 00:27:16.160] **Peloton** is
[00:27:16.160 -> 00:27:16.840] cheap with
[00:27:16.840 -> 00:27:18.280] no growth
[00:27:18.280 -> 00:27:18.680] Roblox has
[00:27:18.680 -> 00:27:19.140] plenty of
[00:27:19.140 -> 00:27:19.680] growth but
[00:27:19.680 -> 00:27:20.320] it's trading
[00:27:20.320 -> 00:27:20.840] at a price
[00:27:20.840 -> 00:27:21.500] that some
[00:27:21.500 -> 00:27:22.320] might find
[00:27:22.980 -> 00:27:23.740] pretty expensive.
[00:27:23.740 -> 00:27:24.180] Morgan Stanley's
[00:27:24.180 -> 00:27:25.020] case is
[00:27:25.020 -> 00:27:25.460] basically that
[00:27:25.460 -> 00:27:26.120] the company
[00:27:26.120 -> 00:27:26.880] deserves to
[00:27:26.880 -> 00:27:27.200] trade at a
[00:27:27.200 -> 00:27:28.540] pretty good
[00:27:28.540 -> 00:27:29.280] premium of
[00:27:29.280 -> 00:27:30.360] adjusted
[00:27:30.360 -> 00:27:30.840] earnings and
[00:27:30.840 -> 00:27:31.640] that if you
[00:27:31.640 -> 00:27:32.420] project those
[00:27:32.420 -> 00:27:32.980] adjusted earnings
[00:27:32.980 -> 00:27:33.480] out a couple
[00:27:33.480 -> 00:27:33.780] of years and
[00:27:33.780 -> 00:27:34.420] you put a
[00:27:34.420 -> 00:27:35.480] premium on
[00:27:35.480 -> 00:27:36.060] that you end
[00:27:36.060 -> 00:27:36.640] up with some
[00:27:36.640 -> 00:27:37.400] good stock
[00:27:37.400 -> 00:27:37.740] upside from
[00:27:37.900 -> 00:27:38.800] here.
[00:27:38.960 -> 00:27:39.620] We will see.
[00:27:39.620 -> 00:27:40.380] The company
[00:27:40.380 -> 00:27:41.140] does cite
[00:27:41.140 -> 00:27:41.940] some risks
[00:27:41.940 -> 00:27:42.400] for Roblox
[00:27:42.400 -> 00:27:43.300] and one of
[00:27:43.300 -> 00:27:43.880] them is the
[00:27:43.880 -> 00:27:44.700] potential for
[00:27:44.700 -> 00:27:45.420] negative press
[00:27:45.420 -> 00:27:45.940] over safety

Sentiment Score: 3

Reasoning: The mention of Peloton in the podcast is negative, as it describes Peloton as "cheap with no growth," indicating a lack of favorable prospects compared to Roblox.

13. Podcast: Steelers Afternoon Drive

Episode: D-Optional AFC North, How to Stop Jayden Daniels | Steelers Morning Rush

Date: November 08, 2024 10:56 AM EST

Passage:

[00:00:00.110 -> 00:00:28.990][00:00:30.110 -> 00:00:56.610] Hey folks, good morning and welcome to another episode of Steelers Morning Rush. I'm Alan Saunders. It is Friday, November 8th. We have made it to Friday. And the Pittsburgh Steelers are going to put a bow on their preparation for their Week 10 game against the Washington Commanders on the south side at UPMC with the sports complex a little bit later today. I will be there with some practice video, maybe some locker room interviews. Haven't talked to T.J. Watt or George Pickens yet this week, so keep an eye out for those. And maybe I'll talk to T.J. Watt about his new **Peloton** commercial with his brother.
[00:00:56.610 -> 00:01:04.450] And then myself, Zachary Smith, and Derrick Bell will wrap the week with another episode of Steelers Afternoon Drive a little bit later today. Make sure you hit that bell. Like, subscribe, hit that bell for notifications here on the YouTube channel so you don't miss a thing. Normally on Friday in the morning, I give a matchup for the day's game. And I may do that if I get time. But I have to talk about Thursday Night Football. If you didn't watch, shame on you for, well, actually really don't shame on you because Thursday Night Football is generally atrocious.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, as it references a new commercial featuring a well-known sports personality, suggesting a favorable and exciting association.

14. Podcast: Critical Nonsense

Episode: Progress Report: The State of Youth

Date: November 08, 2024 09:26 AM EST

Passage:

[00:07:39.620 -> 00:07:42.340] Brands like the New York Times that has steadily sought its mission for 170 years, or Elf Makeup, that is currently changing the board game, inspire consumers to find resilience in their beliefs.

[00:07:42.920 -> 00:07:47.280] Number two. Celebrate consistency.

[00:07:48.320 -> 00:07:54.960] Nothing will kill motivation faster than an over-focus on outcomes.

[00:07:55.600 -> 00:08:02.140] Validating consistency and effort, rather than a specific end state, can drive resilience and excellence.

[00:08:02.920 -> 00:08:13.900] Brands like **Peloton** and Duolingo reward users for hitting their fifth class or a weekly streak.

[00:08:13.900 -> 00:08:18.560] Rather than focus on how many miles they biked or answers they got right, how has your consumer stuck to it, habitualized their practice, or added to their 10,000 hours?

[00:08:19.160 -> 00:08:23.640] Number three. Inspire optimism.

[00:08:24.460 -> 00:08:32.200] In pessimistic times, glimmers of hope become more important than we recognize.

Sentiment Score: 8

Reasoning: The sentiment regarding 'peloton' is positive as it is praised for celebrating user consistency and encouraging habit formation, which are portrayed as beneficial to motivation and resilience.

15. Podcast: RiYL

Episode: Episode 681: Kishi Bashi

Date: November 08, 2024 08:23 AM EST

Passage:

[00:21:01.370 -> 00:21:12.970] Just any moment you have, you know, it's pretty tough on the road to be honest, especially just being in close quarters with each other.

[00:21:12.970 -> 00:21:20.070] But, you know, every now and then I find my ways, uh, we, especially if we're doing like a van tour with hotel rooms, we try to get like hotel rooms that are hotels that have like gyms in them.

[00:21:20.870 -> 00:21:40.520] And that really helps just being able to go to a gym and just like get on a **Peloton** or whatever it is, you know?

[00:21:40.520 -> 00:21:43.840] Um, but most of my mindfulness stuff comes from like, I, I just, I try to just do my journal as much as possible stream of consciousness writing or like, um, you know, mantras and shit like that.

[00:21:44.980 -> 00:21:51.060] Um, um, motivational writing shit.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is positive, as it is described as a beneficial tool for staying active while traveling, highlighting its value in maintaining fitness routines on the road.

16. Podcast: Morning Mayhem

Episode: Morning Mayhem Friday Hour 2

Date: November 08, 2024 08:06 AM EST

Passage:

[00:28:31.500 -> 00:28:32.460] It's me, RJ, and Rod.

[00:28:32.500 -> 00:28:33.340] And the doctor gets it.

[00:28:33.520 -> 00:28:34.860] We've done all of our tests.

[00:28:34.880 -> 00:28:37.560] He goes, let's bring you guys all in together.

[00:28:37.680 -> 00:28:39.560] He said, listen, because of HIPAA, I have to do you guys individually.

[00:28:39.640 -> 00:28:42.000] Unless you tell me, we can do it as a group.

[00:28:42.000 -> 00:28:46.240] And you got to, let me just jump in, and then you can pick back up.

[00:28:46.360 -> 00:28:47.660] And you got to understand, when the three of us are in there, I'm not eating candy.

[00:28:47.700 -> 00:28:48.980] I'm not eating nothing.

[00:28:49.160 -> 00:28:49.800] I'm drinking water.

[00:28:50.040 -> 00:28:51.440] I'm doing everything.

[00:28:51.660 -> 00:28:53.840] I'm the most healthy of them all.

[00:28:54.400 -> 00:28:55.400] Baz can't walk around and can't move.

[00:28:55.760 -> 00:28:59.280] He's not doing anything.

[00:28:59.340 -> 00:29:02.340] RJ had not got his **Peloton** yet, or whatever that thing is.

[00:29:02.780 -> 00:29:04.560] He had not done that to start hanging his clothes on every night.

[00:29:05.240 -> 00:29:06.220] So I'm thinking, absolutely.

[00:29:06.460 -> 00:29:06.920] Tell them all, Doc.

[00:29:07.040 -> 00:29:08.100] It's good.

[00:29:08.140 -> 00:29:08.900] I'm thinking I'm going to be the good guy.

[00:29:09.000 -> 00:29:10.800] Doc starts with me.

[00:29:10.940 -> 00:29:12.280] He said, Baz, you need to do a few more of these things to get better.

[00:29:12.840 -> 00:29:13.700] You know, you can do it, but not bad.

[00:29:13.800 -> 00:29:16.180] RJ, same thing.

[00:29:16.620 -> 00:29:18.140] You need to do this, this, and this, but not bad.

[00:29:18.260 -> 00:29:21.960] He goes, which they haven't done yet.

[00:29:22.640 -> 00:29:22.920] And then he goes, Roger, I've got some news I've got to share.

[00:29:23.380 -> 00:29:24.900] What?

[00:29:24.940 -> 00:29:25.620] Oh, no, Roger's just going on.

[00:29:25.660 -> 00:29:26.140] No, it can't be.

[00:29:26.340 -> 00:29:26.880] Not me.

[00:29:27.560 -> 00:29:29.180] Not me.

Sentiment Score: 3

Reasoning: The mention of 'Peloton' in the podcast is somewhat dismissive, as it is humorously implied to be more of a clothes hanger rather than actively utilized for fitness, reflecting a light-hearted and slightly negative sentiment rather than a positive endorsement.

17. Podcast: Waves Social Podcast

Episode: SNL's Comeback, IG Lowers Video Quality & Flag Football Pops Off (E7)

Date: November 08, 2024 08:00 AM EST

Passage:

[00:24:55.430 -> 00:24:59.630] So I just have so much respect for people who do it.
[00:24:59.950 -> 00:25:01.770] And I think this year might be the year that I do another half marathon.
[00:25:01.770 -> 00:25:02.710] I can't run a full marathon yet.
[00:25:03.550 -> 00:25:05.290] I'm too scared.
[00:25:05.430 -> 00:25:06.890] You can definitely run a half marathon.
[00:25:07.030 -> 00:25:10.330] Yeah, I think I want to do a half marathon.
[00:25:10.330 -> 00:25:15.010] The furthest I've ran since high school was a 5K.
[00:25:15.070 -> 00:25:17.770] And that was one time just because I woke up one day and I had to prove to myself that I could do it.
[00:25:18.230 -> 00:25:19.770] But that's the crazy thing is you just woke up one day and did it.
[00:25:19.930 -> 00:25:21.070] Imagine what you could do if you trained.
[00:25:21.150 -> 00:25:23.510] It wasn't like off the couch though.
[00:25:23.610 -> 00:25:26.990] I was doing like Peloton rides and stuff like that.
[00:25:27.170 -> 00:25:30.570] So it wasn't like the craziest thing to be able to do a 5K.
[00:25:30.810 -> 00:25:32.430] But I was sore for three or four days after that.
[00:25:32.790 -> 00:25:35.050] Used muscles I didn't know existed.
[00:25:35.050 -> 00:25:36.930] But I don't think I could do a half let alone a full marathon.
[00:25:38.510 -> 00:25:39.730] I think if you wanted to, you could.
[00:25:39.730 -> 00:25:42.370] Okay, let me correct myself.
[00:25:42.550 -> 00:25:45.330] I don't want to do a half or a full marathon.
[00:25:45.490 -> 00:25:48.910] I've never wanted to do a full marathon because I've been actually,
[00:25:49.210 -> 00:25:50.650] I'm really scared of having to go to the bathroom during a marathon.
[00:25:50.650 -> 00:25:52.250] And also, I'm really-
[00:25:52.250 -> 00:25:53.810] That's the thing that's going to keep you-

Sentiment Score: 7

Reasoning: The mention of 'Peloton' in the podcast is neutral to positive, as it is referred to as a helpful tool in maintaining fitness that made running a 5K feasible for the speaker.

18. Podcast: Financial Freedom Podcast

Episode: Episode 212: Laying Out Your Retirement Plan with Stephen Kates

Date: November 08, 2024 07:31 AM EST

Passage:

[00:32:07.300 -> 00:32:12.680] into a broad market in a downturn, you can have a very good, you know, uh, you can have a very good
[00:32:12.760 -> 00:32:18.740] sense that that is going to return like it did in 2022. And we're at all time highs today, you know,
[00:32:18.740 -> 00:32:25.540] in the broad market, but with specific stocks, they may never return to their all time highs and you
[00:32:25.540 -> 00:32:33.180] can be throwing money away. So being careful about again, concentration risk or simply business risk
[00:32:33.180 -> 00:32:38.840] Peloton is another one. Will Peloton ever return to their former glory? I don't think so. And so being
[00:32:38.840 -> 00:32:43.020] careful about those kinds of specific stocks can be, can be really important. So, yeah. And that
[00:32:43.020 -> 00:32:51.720] raises another point we were talking earlier about whether it's going to individual stocks or mutual
[00:32:51.720 -> 00:32:56.800] funds. And there's another, uh, point, uh, or, uh, what we're talking about here, you don't need the
[00:32:56.800 -> 00:33:03.460] money for a while and you can make money on the upswing that works in a mutual fund where I've just,

Sentiment Score: 2

Reasoning: The sentiment towards 'Peloton' in this podcast mention is negative, as it suggests skepticism about the company's ability to return to its former success, implying financial caution is needed with such stocks.

19. Podcast: Fat Loss School | Lose Weight + Improve Hormones & Metabolism with Healthy Food, Intermittent Fasting, Carb Cycling, Macros & Mindset

Episode: 58. Why DIY Doesn't Work for Weight Loss

Date: November 08, 2024 06:01 AM EST

Passage:

[00:05:33.720 -> 00:05:38.760] like a done-for-you plan such as the Faster Way, you will lose the fat. Period.
[00:05:39.240 -> 00:05:42.260] As a nutrition and fitness coach for Faster Way, I've helped tailor plans for each client.
[00:05:42.260 -> 00:05:45.660] Some that come to mind with unusual requests was
[00:05:46.100 -> 00:05:49.940] J, that chooses to fast at night instead of the mornings.
[00:05:50.560 -> 00:05:53.520] R, that works changing shifts from day to night shifts.
[00:05:53.860 -> 00:05:57.680] T, that couldn't do our workouts at first.
[00:05:58.500 -> 00:06:08.340] And S, that wanted to keep using her Peloton for exercise.
[00:06:08.540 -> 00:06:10.700] As your coach, I work through those unique requests and situations and struggles to make a plan work for you.
[00:06:11.220 -> 00:06:12.520] It isn't DIY anymore.
[00:06:12.760 -> 00:06:14.020] You have me.
[00:06:14.280 -> 00:06:15.380] You have a plan.
[00:06:15.600 -> 00:06:17.500] You have an app.
[00:06:17.740 -> 00:06:18.780] You have workouts, meal guides.
[00:06:18.780 -> 00:06:20.940] You have everything.
[00:06:21.140 -> 00:06:24.180] It is done for you.
[00:06:25.780 -> 00:06:31.820] You just have to register and show up.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' is positive as it is highlighted as a personal choice by a client, who is supported in incorporating it into their structured fitness plan, indicating flexibility and personal accommodation in the coaching process.

20. Podcast: Win Make Give with Ben Kinney

Episode: Turning Customers into Fans: Mastering the Art of Client Retention with Mark Stern

Date: November 08, 2024 05:00 AM EST

Passage:

[00:18:25.150 -> 00:18:30.330] We'll send you a Team Beachbody shirt.
[00:18:30.330 -> 00:18:41.490] And so they effectively created what's called a feedback loop where they traded a t-shirt for a testimonial.

[00:18:41.630 -> 00:18:42.350] And so you see this, they received hundreds of thousands of testimonials proving that their product worked, which means the t-shirts just not get something that you got because you signed up for P90X.
[00:18:42.450 -> 00:18:43.890] You earned it.
[00:18:44.010 -> 00:18:44.910] And they're wanting to celebrate you.
[00:18:44.990 -> 00:18:46.950] It's a very different thing.
[00:18:47.510 -> 00:18:51.230] The t-shirt represents transformation.
[00:18:51.350 -> 00:18:52.010] Something very different than t-shirt representing, I just showed up and they gave it to me.
[00:18:52.530 -> 00:18:52.810] Very different meaning.
[00:18:52.950 -> 00:18:54.430] Right.
[00:18:54.530 -> 00:18:55.810] I mean, **Peloton** did the same thing.
[00:18:55.810 -> 00:19:02.170] You had to do 100 rides.
[00:19:02.450 -> 00:19:06.210] I don't know if it's still the same way as it was back then when you did 100 rides, which they figured the habit was installed.
[00:19:06.550 -> 00:19:06.870] Then they sent you a special shirt that said you were a century rider.
[00:19:06.950 -> 00:19:10.290] Right.
[00:19:11.470 -> 00:19:11.790] Now you were a walking billboard, but you had to earn it to get it.
[00:19:12.250 -> 00:19:13.690] Same concept.
[00:19:13.870 -> 00:19:14.990] It's a brilliant badge system too.
[00:19:15.150 -> 00:19:17.510] And so they love to do badges.
[00:19:17.510 -> 00:19:19.250] And I love how my peers love to show off their badges with **Peloton**.
[00:19:19.430 -> 00:19:20.650] I just did my 2000th ride.
[00:19:20.810 -> 00:19:21.130] Didn't even realize it was coming.

Sentiment Score: 10

Reasoning: The sentiment towards 'Peloton' is very positive as the mention highlights admiration for their system of rewarding achievements with badges and shirts, portraying it as a motivating and effective strategy akin to a brilliant badge system that encourages users to celebrate and display their accomplishments proudly.

21. Podcast: Finish Lines and Milestones

Episode: Episode 81: Coming in Last and Then Coming in First

Date: November 08, 2024 05:00 AM EST

Passage:

[00:19:47.360 -> 00:19:51.640] Yeah.
[00:19:51.800 -> 00:19:55.920] Well, I did two with my two half marathons with my, when I was pregnant with my first daughter,
[00:19:56.340 -> 00:19:56.760] I did the Austin half marathon down in Texas, which was very hard.
[00:19:56.920 -> 00:19:57.100] Pregnant.
[00:19:57.100 -> 00:19:59.820] Yeah.
[00:20:00.140 -> 00:20:03.380] And then, and then the mini up here in Indianapolis.
[00:20:03.500 -> 00:20:03.540] And yeah, I think I was like 24 weeks or something like that.
[00:20:03.560 -> 00:20:04.280] Yeah.
[00:20:04.500 -> 00:20:05.000] That's still amazing.
[00:20:05.160 -> 00:20:05.320] It was really amazing.
[00:20:05.320 -> 00:20:09.440] Yeah.
[00:20:09.560 -> 00:20:09.700] I was, you could tell I was pregnant, but I didn't make it much beyond that.
[00:20:09.700 -> 00:20:10.320] Yeah.
[00:20:10.320 -> 00:20:11.240] And that's okay.
[00:20:11.400 -> 00:20:11.640] Which is, yeah.
[00:20:11.820 -> 00:20:12.500] Yeah.
[00:20:13.280 -> 00:20:17.220] It was fine.
[00:20:17.220 -> 00:20:18.060] And then with my second, I did, I would run and I did a lot of **Peloton**, but I didn't,
[00:20:18.060 -> 00:20:18.680] I didn't do any races.
[00:20:18.840 -> 00:20:22.160] I don't think.
[00:20:22.280 -> 00:20:24.220] I think there's like, that's just what your body was calling for then.
[00:20:24.260 -> 00:20:25.560] I think there's an element of healing and saying, you know what?
[00:20:25.560 -> 00:20:25.840] It's okay if you don't too.
[00:20:26.120 -> 00:20:27.300] Yeah.
[00:20:27.540 -> 00:20:31.420] So I don't know.
[00:20:31.520 -> 00:20:32.700] My second son, I just, I lucked out is what I feel like.
[00:20:32.800 -> 00:20:36.060] I mean, it just went really smooth.
[00:20:36.120 -> 00:20:37.540] And my first son, I was, I had a lot of worry because that was still the time they're like,
[00:20:37.680 -> 00:20:42.380] don't get your heart rate too high.
[00:20:42.600 -> 00:20:42.840] And so I think I was just always, you know, didn't want to do anything wrong.
[00:20:43.100 -> 00:20:43.340] Yeah.
[00:20:43.500 -> 00:20:47.880] Yeah.

Sentiment Score: 8

Reasoning: The sentiment towards 'peloton' in this mention is positive as it is associated with a supportive and beneficial activity during a significant life stage, reflecting personal contentment and a sense of well-being.

22. Podcast: The Orthopreneurs Podcast with Dr. Glenn Krieger

Episode: Are You Sabotaging Your Longevity by Making These Common Mistakes?

Date: November 08, 2024 03:00 AM EST

Passage:

[00:01:36.140 -> 00:01:41.440] That's right.
[00:01:41.440 -> 00:01:46.340] Significant muscle mass in a study of 70-year-olds showed that those with muscle mass
[00:01:46.640 -> 00:01:48.820] has significantly longer lives and significantly better lives than those without muscle mass.
[00:01:48.820 -> 00:01:54.100] Now, you may be sitting here and going, but Glenn, I work out.
[00:01:54.460 -> 00:01:59.080] Now, specifically speaking here, and I've used specifically a lot, I want to be clear.
[00:01:59.300 -> 00:02:02.620] When we talk muscle mass, and this comes directly from speaking with him and with others in that field,
[00:02:02.740 -> 00:02:05.400] we're not talking about doing HIIT, high-intensity interval training.
[00:02:05.660 -> 00:02:07.720] We're not talking about getting on a **Peloton**.

[00:02:07.720 -> 00:02:11.900] We're not talking about running a marathon.
[00:02:12.660 -> 00:02:19.960] We're talking about specific strength training and lots of protein,
[00:02:20.340 -> 00:02:22.580] at least your body weight in pounds eaten in grams of protein per day minimum to gain muscle mass.
[00:02:22.780 -> 00:02:27.440] Now, if you're 20 years old, gaining muscle mass is easy.
[00:02:27.680 -> 00:02:30.540] If you're older than 20 or 30, gaining muscle mass becomes more challenging as you age.
[00:02:30.540 -> 00:02:36.420] But if you want to live longer, if you want to get healthier,

Sentiment Score: 3

Reasoning: The sentiment towards 'Peloton' in the context of this podcast mention is slightly negative, as the speaker contrasts it with their advocated approach (specific strength training) and excludes it from activities that contribute to increasing muscle mass, which they emphasize as crucial for longevity and health.

23. Podcast: What Was That Like - a storytelling podcast with amazing stories from real people

Episode: 196: Ray lost over 300 pounds

Date: November 08, 2024 03:00 AM EST

Passage:

[00:56:42.790 -> 00:56:44.630] I can't get her to run anything with me, but an orange theory opened up about five minutes from her house and she signed up for that.
[00:56:44.750 -> 00:56:46.050] And just to see what it was all about.
[00:56:46.150 -> 00:56:48.090] And now she's obsessed with it.
[00:56:48.090 -> 00:56:49.730] She's going like four or five times a week.
[00:56:49.850 -> 00:56:50.770] Hey, you know, it's whatever works.
[00:56:50.990 -> 00:56:54.770] Not everybody's into running.
[00:56:55.070 -> 00:56:55.150] Not everybody's into going to a gym and working out like at orange theory either.
[00:56:55.310 -> 00:56:55.430] You know?
[00:56:55.650 -> 00:56:55.790] Yeah.
[00:56:55.930 -> 00:56:57.190] Yeah.
[00:56:57.570 -> 00:56:57.810] I could not do that.
[00:56:58.790 -> 00:57:07.950] Yeah.
[00:57:08.150 -> 00:57:11.090] It's like when I love biking, but I would not enjoy biking like on, like on one of the **Peloton** machines stationary.
[00:57:11.330 -> 00:57:12.910] I got to be out and, you know, flying down the road.
[00:57:12.910 -> 00:57:13.510] It's not the same when you're stationary.
[00:57:13.890 -> 00:57:14.070] I don't think.
[00:57:14.150 -> 00:57:14.790] Yeah.
[00:57:15.190 -> 00:57:15.330] No, not at all.
[00:57:15.430 -> 00:57:16.190] Yeah.
[00:57:16.330 -> 00:57:17.330] Same thing with running.
[00:57:17.330 -> 00:57:18.950] I can't run on a treadmill.
[00:57:19.350 -> 00:57:19.950] It pains me.
[00:57:20.130 -> 00:57:21.470] Same thing.
[00:57:21.470 -> 00:57:23.110] It's like you're not making any progress.
[00:57:23.190 -> 00:57:24.130] You're just in the same place the whole time.
[00:57:24.670 -> 00:57:24.890] That's just a mental thing.
[00:57:25.230 -> 00:57:27.050] Yeah.
[00:57:27.390 -> 00:57:28.910] So what races do you have coming up?
[00:57:29.090 -> 00:57:30.810] I haven't signed up for one.
[00:57:30.810 -> 00:57:33.030] I'm trying to decide.
[00:57:33.470 -> 00:57:35.210] I want to do something in December.
[00:57:35.210 -> 00:57:38.630] But races have gotten very expensive.

Sentiment Score: 4

Reasoning: The sentiment towards 'Peloton' in the podcast mention is moderately negative, as the speaker expresses a preference for outdoor biking and indicates a lack of enjoyment from using Peloton's stationary bikes, suggesting it doesn't provide the same experience or satisfaction.

24. Podcast: The Jacked Up Review Show Podcast

Episode: Fitness-Nutrition-Entrepreneurs Roundtable Chat (with Shannon Wenzel)

Date: November 08, 2024 02:00 AM EST

Passage:

[00:37:25.870 -> 00:37:29.130] I noticed it.
[00:37:29.250 -> 00:37:30.290] I actually got yelled at, hey, you can take the day off.
[00:37:30.410 -> 00:37:33.170] You know, it's New Year's.
[00:37:33.490 -> 00:37:34.230] I'm like, I need to at least run for a bit.
[00:37:35.430 -> 00:37:37.550] Please let me do that.
[00:37:39.350 -> 00:37:40.050] It just makes a difference in everything.
[00:37:41.470 -> 00:37:50.290] Really does.
[00:37:52.870 -> 00:37:54.890] And, yeah, I mean, all I can say from this point on is just keep looking in the mirror and saying, I value myself.
[00:37:54.990 -> 00:37:59.590] That's, so I use a **Peloton** a lot.
[00:37:59.790 -> 00:38:06.750] And somebody, this is not my **Peloton** name, but someone's **Peloton** name on there is grateful to get to.
[00:38:06.850 -> 00:38:10.430] And it's something that I think about all of the time when, you know, the instructor's calling out **Peloton** names, is I am grateful to get to do this.
[00:38:10.430 -> 00:38:15.450] You might not feel like it that day and you might not be convenient for you that day.
[00:38:15.610 -> 00:38:18.850] But overall, I am grateful that my body still does most of the things that I ask it to do.
[00:38:18.870 -> 00:38:20.230] And it's carrying me around and raising my kids and doing my business.
[00:38:20.410 -> 00:38:22.910] And that's a gift.
[00:38:23.110 -> 00:38:28.510] We're very lucky that way that we're capable and it's a privilege.

Sentiment Score: 9

Reasoning: The mention of 'peloton' in the podcast is framed positively, highlighting gratitude for the ability to exercise and the appreciation for what the Peloton experience brings to the user's life, leading to an overall positive sentiment.

25. Podcast: Healthy Systems

Episode: Why Am I Not Losing Weight?

Date: November 08, 2024 01:00 AM EST

Passage:

[00:01:32.950 -> 00:01:41.130] And then I'll give you plenty of examples on what you can look out for to make sure that you can continue to lose weight, continue to make progress.
[00:01:41.210 -> 00:01:42.310] Because I know how frustrating and how demotivating it can be or disappointing it can be when you don't lose weight despite all your hard work.
[00:01:42.450 -> 00:01:42.930] And you're working really hard.
[00:01:43.090 -> 00:01:43.970] You're training.
[00:01:44.070 -> 00:01:44.990] You're waking up early.
[00:01:45.330 -> 00:01:47.730] You're doing the workouts.
[00:01:47.750 -> 00:01:48.950] You're like, Moe, all I eat, man, is chicken and rice.
[00:01:48.950 -> 00:01:49.770] And I'm still not losing weight.
[00:01:49.770 -> 00:01:51.390] I'm so committed.
[00:01:51.630 -> 00:01:52.190] I'm doing the detox, whatever.
[00:01:52.410 -> 00:01:53.010] I've done keto.
[00:01:53.110 -> 00:01:54.190] I've done this.
[00:01:54.350 -> 00:01:57.250] I go to the soul cycle.
[00:01:57.370 -> 00:01:58.070] I bought even a **Peloton** and I'm not losing weight.
[00:01:58.290 -> 00:01:59.150] Why is this?
[00:01:59.290 -> 00:02:00.570] Maybe it's this.
[00:02:00.710 -> 00:02:09.230] And then all the doubts creep in.
[00:02:09.350 -> 00:02:14.190] So in this episode, in this healthy system, I'm going to give you some good tactical things, practical advice that's going to help you make sure that you're always winning.
[00:02:14.470 -> 00:02:17.450] Because when you're winning, just like I said in one of the first episodes, when you're winning, momentum works in your favor.
[00:02:17.630 -> 00:02:18.070] And you feel inspired to take more action.
[00:02:18.070 -> 00:02:18.090] Right?
[00:02:19.090 -> 00:02:20.610] Right?
[00:02:21.130 -> 00:02:22.370] So that's like key number one.
[00:02:22.510 -> 00:02:29.730] Why am I not losing weight?

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' is neutral as it is mentioned in a list of other workout and diet options without any positive or negative connotations, simply as part of the speaker's exploration of weight loss strategies.

26. Podcast: Save Me a Spot Podcast

Episode: Save Me a Spot: Hanging Out with The Campbells, Brian and Lauren

Date: November 07, 2024 10:05 PM EST

Passage:

[00:26:36.750 -> 00:26:42.550] but i need i need to be put in that class environment because then my brain goes like
[00:26:42.550 -> 00:26:48.670] a little bit different and i'm like then i'm like you know like okay oh and then i'll like i'll see a
[00:26:48.670 -> 00:26:54.390] person in the classroom like i'm gonna beat that i'm sorry that's just it's like it's the athlete
[00:26:54.390 -> 00:27:01.370] yeah that's but it's also the motivation like i need i'm motivated once i get in i'm the same way i had
[00:27:01.370 -> 00:27:09.230] a lot of trouble during covid with the with the like at home workouts even the **peloton** i i find that
[00:27:09.230 -> 00:27:15.150] i like to do a live class on a mall you always do the way yeah i'm like you and i've never done a
[00:27:15.150 -> 00:27:22.630] lot i like doing the live classes and it's like almost like i don't find a live one i have trouble
[00:27:22.630 -> 00:27:26.570] kind of i am the same way as you yeah i need that like class kind of people motivation which is funny
[00:27:26.570 -> 00:27:33.010] because when i first started working out i was not like that i we talked about it on one of the

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in this podcast mention is neutral, as the speaker acknowledges their preference for live classes over at-home workouts, including Peloton, indicating neither a positive nor a negative stance but rather a personal preference for motivation from a class environment.

27. Podcast: Save Me a Spot Podcast

Episode: Save Me a Spot: Hanging Out with The Campbells, Brian and Lauren

Date: November 07, 2024 10:05 PM EST

Passage:

[00:52:19.760 -> 00:52:29.620] brian uh yes okay yeah so i exercise i didn't bring in yoga so i just said like was it a bike
[00:52:29.620 -> 00:52:38.720] yeah run right was it a um walking yeah so i'm no lauren out of the three she'd rather run okay
[00:52:38.720 -> 00:52:43.440] than bike bike or walk anything you do like to do the bike now so i don't know
[00:52:43.440 -> 00:52:49.220] brian's like the pop with the **peloton** yeah yeah yeah lauren does it yeah pretty well on that
[00:52:50.640 -> 00:52:58.400] yeah the second question was go-to meal like fair meal so what is brian i quit
[00:52:58.400 -> 00:53:03.360] okay mom he snacks snacks on the kids snack i think it's so hard um also a protein about honey
[00:53:03.360 -> 00:53:11.740] and peanut butter which are actually a very funny story about but we can maybe talk about that later
[00:53:11.740 -> 00:53:19.100] later on so i'm selling moldy protein i do snack too much i do eat too much that's why i have to work

Sentiment Score: 7

Reasoning: The sentiment regarding 'peloton' in this podcast mention is moderately positive as it portrays the product in a casual yet supportive context, with Brian being associated with it in a favorable "pop with the peloton" sense and an affirmation of Lauren's ability to use it well, indicating appreciation or satisfaction.

28. Podcast: Tina's SurThrive Guide to Health over 40

Episode: How I started my online coaching business: tips for growing your business

Date: November 07, 2024 05:23 PM EST

Passage:

[00:03:53.100 -> 00:04:02.120] Like I give them a specific detailed plan of what they're doing.
[00:04:02.120 -> 00:04:18.600] Now, there are tons of workout apps and you can do this too as your online training, just creating a workout app for people to use.

[00:04:18.820 -> 00:04:24.640] And what makes it different to other workout apps like a **Peloton** is that you are designing the workouts based on your strengths, your style, and how you like people, including yourself, to train.
[00:04:25.780 -> 00:04:34.520] So there is no perfect workout app or perfect workout.
[00:04:34.680 -> 00:04:51.060] It's people who would use your workout app because they believe in your principles and they would follow your workout app.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the podcast is neutral as it is used primarily for comparison purposes without expressing a positive or negative opinion; it highlights differentiation rather than critique or praise.

29. Podcast: Tina's SurThrival Guide to Health over 40

Episode: How I started my online coaching business: tips for growing your business

Date: November 07, 2024 05:23 PM EST

Passage:

[00:05:39.600 -> 00:05:48.280] How many days do they prefer to lift?
[00:05:48.280 -> 00:05:57.840] And my recommendation for a lot of people, if it's their first time strength training, is I don't want them to do more than two because it's a lot to adapt to.
[00:05:58.760 -> 00:06:09.240] And then from there, after the meeting and the answers in the survey, I design a specific four-week workout plan for them to follow.
[00:06:09.380 -> 00:06:12.920] And where I come in that's more than a generic workout app like a **Peloton** or a Nike is that my client can message me with questions.
[00:06:12.940 -> 00:06:15.360] They can send me videos to ask, does this look okay?
[00:06:15.360 -> 00:06:22.980] Or I'm doing this and it feels weird.
[00:06:23.000 -> 00:06:24.280] And every week, I'm checking on the app to see how the weights I chose for them, how that feels.
[00:06:26.140 -> 00:06:31.540] Was it too heavy, too light?
[00:06:31.960 -> 00:06:36.160] And once I know the kind of weights, where they're at, I'll know how to progress them.
[00:06:37.240 -> 00:06:41.120] And I also see if they've actually had the time to do the workouts.

Sentiment Score: 4

Reasoning: The podcast mention positions Peloton as a generic workout app, implying that it lacks the personalized attention and oversight provided by the speaker, conveying a slightly negative sentiment towards Peloton.

30. Podcast: TANNER DREW & LAURA ON DEMAND

Episode: TD&L Full Show For Thursday- Growing On You

Date: November 07, 2024 02:12 PM EST

Passage:

[00:49:24.940 -> 00:49:25.280] I would show up to soccer tryouts and my legs would fall apart because I did nothing all
[00:49:26.040 -> 00:49:29.960] summer.
[00:49:29.960 -> 00:49:35.040] When I was in college, I wanted to be ripped, but I didn't want to work out.
[00:49:35.040 -> 00:49:39.960] So I just like, ah, even if I went to a gym, I didn't want to do anything.
[00:49:40.040 -> 00:49:45.360] And in 2018, I just started trying and I would hate it.
[00:49:45.360 -> 00:49:45.960] And I would like be in there and like freezing cold, sitting on a bench, skinniest little bitch
[00:49:45.960 -> 00:49:48.700] in the place.
[00:49:48.700 -> 00:49:49.860] And here I am seven years later.
[00:49:50.040 -> 00:49:54.740] I work out every day.
[00:49:54.860 -> 00:49:56.620] I tripled the max amount you can get for a medal on a **Peloton** in a year.
[00:49:56.760 -> 00:49:59.700] Like I'm a nutcase now.
[00:49:59.820 -> 00:50:00.060] And I would have hated this guy 20 years ago.
[00:50:00.140 -> 00:50:02.360] Yeah.
[00:50:02.480 -> 00:50:05.000] Hated myself for what I do.
[00:50:05.000 -> 00:50:07.540] But now I can't think of living without it.
[00:50:07.800 -> 00:50:08.160] Well, I think it's surviving that hard part of getting over the hump.
[00:50:08.260 -> 00:50:15.300] You know what I mean?
[00:50:15.300 -> 00:50:15.780] Like putting in the work, getting through that exhaustion and feeling bad to where now you're
[00:50:15.900 -> 00:50:18.240] seeing results.
[00:50:18.360 -> 00:50:19.480] And once you start seeing results, well, now you're motivated.
[00:50:19.660 -> 00:50:19.820] And you're afraid to go back.
[00:50:19.920 -> 00:50:24.700] Yeah.
[00:50:24.700 -> 00:50:27.560] And I also think that after a while, it just becomes a part of your routine and to not do

Sentiment Score: 10

Reasoning: The sentiment towards 'peloton' in this podcast mention is very positive, as it is associated with significant personal transformation and increased dedication, illustrated by the speaker's enthusiasm about tripling the maximum medal achievable on a Peloton.

31. Podcast: Justified Pursuit

Episode: Episode 196: What Now? Walking the Line Between Political Vengeance and Forgiveness

Date: November 07, 2024 02:08 PM EST

Passage:

[00:15:13.280 -> 00:15:14.840] What did she say that was true in her reaction?
[00:15:15.300 -> 00:15:15.560] That he was democratically elected?
[00:15:16.320 -> 00:15:18.220] Yeah.
[00:15:18.940 -> 00:15:19.360] That was probably the only thing she said.
[00:15:19.920 -> 00:15:20.900] Yep.
[00:15:20.900 -> 00:15:23.880] So, I...
[00:15:25.100 -> 00:15:26.740] He didn't overturn Roe v. Wade.
[00:15:26.800 -> 00:15:27.720] He put the pieces in motion.
[00:15:28.520 -> 00:15:30.320] He didn't do it.
[00:15:30.700 -> 00:15:31.340] And he left it up to the states.
[00:15:32.280 -> 00:15:33.720] So, big deal.
[00:15:33.720 -> 00:15:35.580] But that whole...

[00:15:35.580 -> 00:15:36.620] There's still this whole thing of like...
[00:15:36.620 -> 00:15:39.520] And I saw it...
[00:15:39.680 -> 00:15:41.900] I did a hour-long **Peloton** ride yesterday.
[00:15:42.100 -> 00:15:45.720] I was just flipping back between MSNBC and CNN.
[00:15:46.020 -> 00:15:47.080] And the messaging is still that he's this dictator.
[00:15:47.780 -> 00:15:48.940] Watch out, America.
[00:15:49.140 -> 00:15:50.560] He's coming for you.
[00:15:51.700 -> 00:15:52.660] Was he a dictator last time?
[00:15:52.660 -> 00:15:54.980] No, he wasn't.
[00:15:56.280 -> 00:15:59.380] A buddy of mine told me last night that he's seeing...
[00:15:59.500 -> 00:16:07.800] I don't know what outlets he's receiving this from.
[00:16:07.800 -> 00:16:21.280] But he's seeing these warnings that the left, the radical left is going to antagonize through looting, rioting.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the text relates to an activity the speaker engaged in while consuming political media, without any explicit positive or negative connotation attached to the Peloton activity itself; thus, a neutral sentiment score is appropriate.

32. Podcast: The Herd with Colin Cowherd

Episode: 520 In The Morning - Jeff Teague on Warriors beating Celtics, LeBron, Durant, Jokic's BIG nights

Date: November 07, 2024 11:55 AM EST

Passage:

[00:47:41.690 -> 00:47:50.410] And on our new podcast, Moms Who Puck, we're opening up about the chaos of our daily lives between the juggle of being athletes, raising children, and all the messiness in between.
[00:47:50.410 -> 00:47:59.490] We're also turning to fellow athletes and beyond to learn about their parenthood journeys and collect valuable advice, like FIFA World Cup winner Ashlyn Harris.
[00:47:59.830 -> 00:48:03.710] I wish my friends, I wish my family, I wish my village would have prepared me for how hard motherhood was going to be.
[00:48:03.710 -> 00:48:07.150] And **Peloton** instructor and Ratchet Mom Club founder, Kirsten Ferguson.
[00:48:07.650 -> 00:48:10.170] I remember going to kindergarten orientation.
[00:48:10.390 -> 00:48:12.890] And I remember going in there a hot mess.
[00:48:13.070 -> 00:48:15.270] And I remember feeling like I was the only one.
[00:48:15.490 -> 00:48:22.090] And I'm like, there's gotta be other people out here.
[00:48:24.630 -> 00:48:29.870] So listen to Moms Who Puck starting November 12th on the iHeartRadio app, Apple Podcasts, or wherever you get your podcasts.
[00:48:30.030 -> 00:48:31.150] Muhammad Ali, George Foreman, James Brown, B.B. King, Miriam Makeba.
[00:48:31.350 -> 00:48:33.110] I shook up the world!
[00:48:33.410 -> 00:48:35.410] James Brown said, say it loud!

Sentiment Score: 5

Reasoning: The mention of 'Peloton' is neutral overall, as it simply references a Peloton instructor, Kirsten Ferguson, in a context that is unrelated to the Peloton brand or product itself, focusing instead on her role as a founder of the Ratchet Mom Club and her experiences as a parent.

33. Podcast: Stages of She

Episode: Top Pregnancy Nutrition and Fitness Tips From Author and Former Health Magazine Editor

Date: November 07, 2024 10:24 AM EST

Passage:

[00:20:53.620 -> 00:20:56.940] Um, I wasn't really in control of my schedule because, you know, other people were scheduling
[00:20:57.280 -> 00:21:03.480] meetings for me or, you know, with me.
[00:21:03.480 -> 00:21:07.300] Um, so yeah, those were, those were harder in that sense.
[00:21:07.800 -> 00:21:14.420] Um, the third one, I was working from home.
[00:21:14.420 -> 00:21:22.180] Um, and I was, you know, I was very, very active, but not as active as with this pregnancy,
[00:21:22.180 -> 00:21:22.900] because basically I've been working out six days a week because I have a **Peloton** and I
[00:21:22.900 -> 00:21:25.940] use the app.
[00:21:25.940 -> 00:21:32.560] Um, so I alternate, I haven't been able to run.
[00:21:32.560 -> 00:21:34.000] I do miss running, but because you know, you're at higher risk, it's, it just didn't feel right
[00:21:35.000 -> 00:21:41.360] to be running.
[00:21:41.360 -> 00:21:42.580] Um, so yeah, so I get on the bike and then the next day I do a weight class, get on the
[00:21:42.820 -> 00:21:46.320] bike, do a weight class.
[00:21:46.320 -> 00:21:55.820] And then when I was on vacation, I just did really long walks.

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in this mention is very positive as it is credited with facilitating a highly active workout routine despite the limitations of pregnancy, highlighting its effective integration into the speaker's lifestyle.

34. Podcast: Feel Better. Live Free. | Healthy Weight Loss & Wellness for Midlife Women

Episode: Getting Off Ozempic and Getting Healthy for Life with Amanda Yarborough

Date: November 07, 2024 07:00 AM EST

Passage:

[00:15:55.360 -> 00:16:00.320] walking as you can and eating with a trainer and getting a, getting the plan and doing some strength
[00:16:00.320 -> 00:16:05.260] training a few times a week. And then from there, once that feels like it's a habit, like you're
[00:16:05.260 -> 00:16:10.940] feeling good about that then, and you're, and the, you know, weight is continuing to come down.
[00:16:10.980 -> 00:16:14.940] Then you might in a couple months want to step it up by like adding some hit workouts and in,
[00:16:14.940 -> 00:16:21.520] and that we actually do in our fat burning workout plan. We actually have like a guided
[00:16:21.580 -> 00:16:24.960] hit thing that you can do. I, I, there's also, um, the **Peloton** app, um, which I use,
[00:16:24.960 -> 00:16:30.580] you do not have to own a **Peloton** to have the **Peloton** app. A lot of people don't know this.
[00:16:30.780 -> 00:16:35.120] Oh, wow. Um, it has all sorts of workouts on there and actually for strength training,
[00:16:35.220 -> 00:16:39.800] it's actually really good too. There's lots of strength training. I do the **Peloton** app at home.
[00:16:39.800 -> 00:16:44.500] Now that I don't work out with Mark, I do just the strength workouts on there and they do have
[00:16:44.760 -> 00:16:49.500] little videos and they show you what to do. But again, for you, because you've never done it. Um,
[00:16:49.600 -> 00:16:53.700] I would still like get some training first to make sure that you just understand, like,

[00:16:53.700 -> 00:16:57.260] there's some ways that you can injure yourself with weights. Um, so you want to make sure,

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, highlighting its accessibility, variety of workouts, and usefulness for strength training, even emphasizing that ownership of the equipment is not necessary, which broadens its appeal.

35. Podcast: The World's First Podcast with Erin & Sara Foster

Episode: I Have No Mystery in My Life

Date: November 07, 2024 06:00 AM EST

Passage:

[00:56:35.890 -> 00:56:37.070] An Air One breakfast burrito is my favorite thing ever.
[00:56:37.070 -> 00:56:38.010] I don't eat eggs though.
[00:56:39.350 -> 00:56:40.350] So I do like a tofu.
[00:56:40.430 -> 00:56:41.210] What else do I eat, Erin?
[00:56:41.930 -> 00:56:42.370] I eat a lot of pasta.
[00:56:43.090 -> 00:56:44.810] Mm-hmm.
[00:56:45.250 -> 00:56:45.670] I eat like a lot of chicken stir fry.
[00:56:45.670 -> 00:56:49.150] You like taco.
[00:56:50.770 -> 00:56:51.550] I eat a lot of guacamole, a lot of cheese enchiladas.
[00:56:52.470 -> 00:56:54.110] I don't know.
[00:56:54.110 -> 00:56:54.570] I just eat what I want to eat.
[00:56:54.570 -> 00:56:55.870] Mm-hmm.
[00:56:55.910 -> 00:56:56.770] And my workout, you see it.
[00:56:56.970 -> 00:56:57.850] I work out at Ben Bruno.
[00:56:58.050 -> 00:56:59.190] I'm like a weightlifter.
[00:56:59.610 -> 00:57:00.150] I'm a bodybuilder, guys.
[00:57:00.250 -> 00:57:02.050] I do.
[00:57:02.250 -> 00:57:03.330] I have a **Peloton** in my garage.
[00:57:04.590 -> 00:57:09.130] I ride that when I can.
[00:57:10.270 -> 00:57:10.630] And then I have my bands and my ankle weights and I'll just do shit like that.
[00:57:11.630 -> 00:57:14.770] Okay.
[00:57:15.090 -> 00:57:18.590] Do you ever think you're going to open a favorite daughter store in Australia?
[00:57:18.830 -> 00:57:20.390] Well, we're about to be carried in David Jones, which is going to be huge for our business.
[00:57:21.090 -> 00:57:23.490] We are going international, guys.
[00:57:23.490 -> 00:57:24.450] And we have secured-
[00:57:25.510 -> 00:57:25.890] Aren't we already international?
[00:57:26.210 -> 00:57:26.330] Distribution.
[00:57:26.510 -> 00:57:27.430] Yeah.
[00:57:27.890 -> 00:57:30.210] But like we're expanding.
[00:57:30.350 -> 00:57:32.110] We have secured distribution in Australia.
[00:57:32.210 -> 00:57:34.130] So get ready for that.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' is neutral, as it is a straightforward statement about having and occasionally using a Peloton bike, lacking any emotional or qualitative descriptors.

36. Podcast: The Better Man Podcast

Episode: 106: Firefighter Reveals How Men in Their 30s and Early 40s Should Take Care of Themselves (Bob M.)

Date: November 07, 2024 06:00 AM EST

Passage:

[00:17:46.200 -> 00:17:50.840] starting to get into that stuff. So breathing has been huge. Um, it, you know, box breathing,
[00:17:50.840 -> 00:17:55.160] I'll wear, I test everything. I've worn an aura ring since like they came out with second
[00:17:55.160 -> 00:17:59.300] generation. That's over five years ago. Like I tracked my sleep and inputs and outputs. And
[00:17:59.460 -> 00:18:03.180] I like, I'm a nerd. I'm science. Do you have a, do you have a spreadsheet for all this stuff?
[00:18:03.780 -> 00:18:09.000] I don't spreadsheet. Like I'm not at that level, but like, I definitely am very well tuned,
[00:18:09.000 -> 00:18:12.060] but I look at the benefits of things. So breathing is huge, right? Like I can watch my heart rate. We
[00:18:12.120 -> 00:18:16.000] have all the medical equipment at the firehouse, like pulse oxes and stuff like that. And like,
[00:18:16.200 -> 00:18:20.700] I can drop, I was on the **Peloton** the other day and I was, I started box breathing and I dropped my
[00:18:20.700 -> 00:18:27.200] heart rate. I've been doing a lot of zone two training in an effort to try to, again, maximize
[00:18:27.200 -> 00:18:34.060] my air consumption abilities in the firehouse. Um, so just, uh, tell people what zone two is really
[00:18:34.060 -> 00:18:40.340] quick. Oh, zone two. Uh, it's a, depending on who you read 60 to 70 or 65 to 75% of your max heart
[00:18:40.340 -> 00:18:46.740] rate based on your age. So you take two 20 subtract your age. So for me, 40, easy round number one 80

Sentiment Score: 9

Reasoning: The mention of 'Peloton' is discussed positively in the context of the speaker using it as part of his fitness routine and experiencing benefits in heart rate management, which reflects an appreciation and effective usage of the product.

37. Podcast: The Better Man Podcast

Episode: 106: Firefighter Reveals How Men in Their 30s and Early 40s Should Take Care of Themselves (Bob M.)

Date: November 07, 2024 06:00 AM EST

Passage:

[00:19:03.160 -> 00:19:08.300] it's longterm, easy pace stuff. I throw on a movie, you know, Netflix on my **Peloton** and I'll ride for
[00:19:08.300 -> 00:19:11.980] two hours and not, I'll feel tired, but not, you're never gassed. Um, and I wear the heart rate monitor
[00:19:11.980 -> 00:19:18.140] to kind of do that. The whole idea is it reprograms your mitochondria to allow you to
[00:19:18.140 -> 00:19:22.380] have a, it increases VO two max, which is how much oxygen your body can use. When I have a limited
[00:19:22.380 -> 00:19:26.680] air bottle on, I want to be able to use all of that. It's a fixed amount. I want to use that as
[00:19:26.680 -> 00:19:31.660] much as I can. So I'm just starting out in that journey and probably like a month in. Um, and they
[00:19:31.740 -> 00:19:37.940] say you don't see results for a little while, but I have seen that like, cause, uh, **Peloton** tracks your,
[00:19:38.300 -> 00:19:41.860] your total watt output. So that's a good judge of work. Um, I've seen that my heart rate
[00:19:42.040 -> 00:19:46.140] in keeping in that same range. My output has been increasing by a couple of points,
[00:19:46.360 -> 00:19:50.220] uh, week over week, which is really cool. So that's like getting some early results with that.

[00:19:50.420 -> 00:19:54.200] So, but anyways, I think it's cool that you bring that up because a lot of, um, just,
[00:19:54.300 -> 00:19:59.220] you would think that the best way to increase that is to push yourself as hard as you can.
[00:19:59.560 -> 00:20:03.500] And in reality, it's to do it at like a much more moderate pace. Yeah. You know?

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' is very positive, as the speaker highlights how its features, such as Netflix streaming and watt output tracking, contribute to achieving fitness goals and seeing measurable progress.

38. Podcast: Torah on the Go

Episode: Episode 202: From Family to Peoplehood

Date: November 07, 2024 05:00 AM EST

Passage:

[00:00:06.010 -> 00:00:17.950][00:00:18.890 -> 00:00:24.810] Welcome back to Torah on the Go. Whether you are on your **Peloton** or walking your dog or stuck in traffic, we are glad that you are taking a moment out of your day to learn Torah with me and Rabbi Feinstein.
[00:00:24.810 -> 00:00:30.770] Rabbi Feinstein Good afternoon, good morning, good evening, wherever you are and whatever you're doing, thanks for taking the time to learn.
[00:00:31.050 -> 00:00:36.610] Rabbi Feinstein Some people like to listen to us on iTunes or Spotify and some people like to listen to us on YouTube.
[00:00:37.010 -> 00:00:42.110] Rabbi Feinstein And that means that some people like to look at us while we're talking and some people prefer our radio voices.
[00:00:42.250 -> 00:00:45.610] Rabbi Feinstein We should definitely send out a poll to see why it is that people choose one or the other.
[00:00:45.750 -> 00:00:47.790] Rabbi Feinstein Now that's some of my internal thoughts that have no filter anymore.
[00:00:47.950 -> 00:00:53.330] Rabbi Feinstein Season 2 I can just talk directly to the audience.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in the podcast mention is neutral, as it is referenced casually as one of several possible activities listeners could be doing while engaging with the podcast, without expressing any positive or negative connotations.

39. Podcast: Ali on the Run Show

Episode: 764. My 2024 TCS New York City Marathon Weekend Recap

Date: November 07, 2024 05:00 AM EST

Passage:

[01:18:21.290 -> 01:18:26.390] hair. He actually cut his hair. Uh, it was our first time meeting in person. So that was very fun.
[01:18:26.490 -> 01:18:32.470] Uh, Phoebe Robinson. I saw her finish and I got to meet her and give her a big hug. And,
[01:18:32.850 -> 01:18:38.210] uh, I was really excited about that because that was such a recent and fun podcast episode.
[01:18:38.210 -> 01:18:42.730] I saw my friend Liz Thornton. I saw my friend Lauren Fithian. I saw Dina Castor. Dina ran it
[01:18:42.730 -> 01:18:48.430] with her podcast co-host and they were doing interviews along the way. Uh, I always love getting
[01:18:48.430 -> 01:18:54.530] to see Dina. I saw Mariana Fernandez, the **Peloton** instructor who is all joy and light. And I gave
[01:18:54.750 -> 01:19:01.710] her a really big hug and for interviews for the broadcast. Uh, I got to interview Randall Park,
[01:19:01.710 -> 01:19:05.930] who is an actor I absolutely adore. I think he is so funny. I love pretty much everything that he is
[01:19:05.950 -> 01:19:12.650] in. And so that was a fun interview. I don't know if that one aired either. I didn't see it anywhere,
[01:19:12.850 -> 01:19:17.050] but, um, I remember interviewing him and I asked him, I was like, Randall, your first marathon,
[01:19:17.050 -> 01:19:24.590] how was it? And he goes, I don't know. It was easy. It wasn't as hard as I thought. I was like,

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is associated with positive descriptors such as "joy" and "light" in reference to the Peloton instructor Mariana Fernandez, indicating a highly favorable sentiment.

40. Podcast: Ali on the Run Show

Episode: 764. My 2024 TCS New York City Marathon Weekend Recap

Date: November 07, 2024 05:00 AM EST

Passage:

[01:19:53.590 -> 01:19:58.190] NYRR people, a lot of the Chicago people, they were all there, um, to celebrate Sydney and to
[01:19:58.190 -> 01:20:02.330] celebrate the Abbott world marathon majors. And then I went into Tavern on the Green, which was
[01:20:02.330 -> 01:20:08.150] the TCS space for the day. Uh, I was like, you know what? I may as well use some nice fancy
[01:20:08.150 -> 01:20:15.790] bathrooms while I'm out here. And during that time I got to see, uh, my friends, Nate and Laura.
[01:20:15.950 -> 01:20:20.670] I got to see Carolyn Sue and Steph Flippin, which was just divine timing to get to see the two of them.
[01:20:20.670 -> 01:20:30.670] And I got to see Kirsten Ferguson, the **Peloton** instructor who ran her first marathon and just so
[01:20:30.670 -> 01:20:37.670] happy for her and proud of her. Um, the highlight of my day, I think I shared some of this. Um,
[01:20:40.090 -> 01:20:45.450] so I'm standing at the finish line. This was during the one 30 show. I'm sorry, the 1130 show.
[01:20:45.570 -> 01:20:49.610] And all of a sudden I see Hillary Clinton and I'm like, Oh my God, Chelsea ran it again,
[01:20:50.210 -> 01:20:54.550] didn't she? And then I see Chelsea and I've never met her. If you remember, I had her on the show

Sentiment Score: 8

Reasoning: The sentiment regarding 'Peloton' in the mention is positive, as the host expresses happiness and pride for Kirsten Ferguson, a Peloton instructor who completed her first marathon.

41. Podcast: It's Your Time

Episode: Ep 305: Empower, Elevate, Lead Your Life

Date: November 07, 2024 01:00 AM EST

Passage:

[00:02:14.120 -> 00:02:20.440] and to be able to do more in a way that I have never felt as maybe calm.
[00:02:20.660 -> 00:02:25.580] And I laugh because maybe some people don't think it's calm, but within myself, I feel like definitely there has been a shift.
[00:02:25.960 -> 00:02:30.500] And it is my goal to share this information with the folks who want to do the same.
[00:02:30.680 -> 00:02:35.620] So I, again, was certified in 2017 with the Life Coach School.
[00:02:36.200 -> 00:02:38.980] And then in 2024, just this year, I became a certified menopause coaching specialist.
[00:02:39.320 -> 00:02:42.000] And, you know, I am a **Peloton** addict.
[00:02:42.000 -> 00:02:46.800] And I love human design.
[00:02:46.880 -> 00:02:49.080] And I highly recommend that you check out jovianarchive.com.

[00:02:49.280 -> 00:02:51.240] You can do a free little test.
[00:02:51.380 -> 00:02:53.440] It's kind of like disc assessment.
[00:02:54.100 -> 00:02:57.120] Some people look at Enneagrams.
[00:02:57.300 -> 00:02:59.200] Any sort of, like, personality, Myers-Briggs.
[00:02:59.200 -> 00:03:04.280] It's along those lines.
[00:03:04.280 -> 00:03:05.400] But for me, I found that it really gave me, quote-unquote, permission to be myself.
[00:03:05.980 -> 00:03:07.920] And I'll just use one example.
[00:03:08.120 -> 00:03:08.720] Oftentimes, people will say, you need to relax.
[00:03:08.900 -> 00:03:11.140] You need to relax.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is positive, as it is associated with being an "addict," which implies a strong enthusiasm and satisfaction with the product.

42. Podcast: It's Your Time

Episode: Ep 305: Empower, Elevate, Lead Your Life

Date: November 07, 2024 01:00 AM EST

Passage:

[00:18:18.840 -> 00:18:23.160] And I was really, I guess, so surprised or maybe pleased, actually not surprised, when I was talking to a colleague recently about how she recognized that her breathing was not the most efficient for her because a provider, health care, some visit she was on,
[00:18:23.420 -> 00:18:24.740] she was told that she was just breathing through like her chest.
[00:18:24.880 -> 00:18:26.760] And I think a lot of us do this.
[00:18:26.760 -> 00:18:36.200] I know for me, for sure I did.
[00:18:36.200 -> 00:18:38.760] And it wasn't until a **Peloton** instructor and now my breath work coach talks about the importance of regulating our nervous system and being able to feel that calmness.
[00:18:38.760 -> 00:18:50.860] And it can just be like right now.
[00:18:50.860 -> 00:19:01.540] You can just take an intentional breath that you breathe in through your nose, all the way down to your belly, all around your ribs, like the whole chakra system, right?
[00:19:01.540 -> 00:19:22.200] If we're thinking about our spinal cord and we're breathing all the way down to your belly and then breathe all the way back up and out, like you could do a count of six in and a count of six out.

Sentiment Score: 8

Reasoning: The mention of 'peloton' in this context is positive, as it highlights a Peloton instructor's beneficial role in teaching effective breathing techniques that contribute to well-being and nervous system regulation.

43. Podcast: The Obsessed Podcast

Episode: Mariah Carey Catch Up - 'It's Time' 2024

Date: November 07, 2024 12:00 AM EST

Passage:

[00:37:05.000 -> 00:37:06.100] And it just got me really excited.
[00:37:06.100 -> 00:37:09.160] But yeah.
[00:37:09.400 -> 00:37:10.180] So should we talk about the actual video of it?
[00:37:10.660 -> 00:37:11.100] Like what it was?
[00:37:11.360 -> 00:37:18.740] Yeah.
[00:37:18.740 -> 00:37:19.180] So it kind of starts with the camera behind her as she's opening two large doors, all black
[00:37:19.440 -> 00:37:24.140] and white.
[00:37:24.140 -> 00:37:24.740] I mean, you can tell she's got dark hair, but you don't know it's her until we go into the
[00:37:24.920 -> 00:37:31.720] main room.
[00:37:31.720 -> 00:37:35.440] It's all very like gothic and very dark, very in keeping with the **Peloton** witch thing, but
[00:37:36.100 -> 00:37:36.440] way bigger storyline, a way bigger budget.
[00:37:36.600 -> 00:37:41.580] Yeah.
[00:37:41.580 -> 00:37:47.420] So once you get the corridor moment of her walking down the lit up corridor in the dark
[00:37:47.420 -> 00:37:47.680] room and you see the husband, you know that it's Morticia if you've not already like gasped
[00:37:47.840 -> 00:37:50.560] that.
[00:37:50.880 -> 00:37:51.960] I mean, it's pretty obvious with the dark house, the dark scenario.
[00:37:51.960 -> 00:37:54.140] Very well done.
[00:37:54.420 -> 00:37:55.560] Like her facial expressions.
[00:37:55.760 -> 00:37:58.800] Very well done.
[00:37:58.980 -> 00:38:00.420] Obviously the attire, what they're both wearing, it gives it away.
[00:38:00.600 -> 00:38:01.140] It's an Addams Family reference.
[00:38:01.440 -> 00:38:04.040] She's Morticia.

Sentiment Score: 8

Reasoning: The sentiment towards 'peloton' is positive, as it is associated with a high-budget and well-done production that integrates creativity and style, indicated by phrases such as "way bigger storyline" and "very well done."

44. Podcast: Daddies the Podcast

Episode: The Day After | Daddies the Podcast | Episode 43

Date: November 06, 2024 09:28 PM EST

Passage:

[00:00:57.300 -> 00:00:58.060] Is that like a normal thing?
[00:00:58.580 -> 00:00:58.780] I hope.
[00:00:58.940 -> 00:00:59.560] Right?
[00:01:00.520 -> 00:01:01.520] Like, I don't know.
[00:01:01.520 -> 00:01:02.220] Because then I have to--
[00:01:02.220 -> 00:01:06.180] Like, it's after--
[00:01:06.920 -> 00:01:07.840] I did a 5K this last weekend, and I absolutely had to just like,
[00:01:07.880 -> 00:01:08.420] Come on, little guy.
[00:01:08.800 -> 00:01:10.080] It was cold.
[00:01:10.440 -> 00:01:11.640] I was like, Come on, little guy.
[00:01:12.020 -> 00:01:13.040] Get on out of there.

[00:01:13.060 -> 00:01:13.900] Wake up, dammit.
[00:01:14.540 -> 00:01:15.960] It got out of there.
[00:01:15.960 -> 00:01:17.940] You know, everything else works fine.
[00:01:18.320 -> 00:01:18.560] It just goes into hiding sometimes.
[00:01:18.960 -> 00:01:20.060] I don't know.
[00:01:20.060 -> 00:01:23.040] So I'll tell you what.
[00:01:23.040 -> 00:01:23.240] But if I finish a JO sesh--
[00:01:23.380 -> 00:01:26.880] Yes.
[00:01:27.020 -> 00:01:27.160] --and then do like a **Peloton** ride, that happens to me.
[00:01:27.160 -> 00:01:31.220] Yeah.
[00:01:31.500 -> 00:01:31.720] But only after I've reached the promised lands.
[00:01:31.940 -> 00:01:32.120] Okay.
[00:01:32.320 -> 00:01:32.720] Yeah.
[00:01:33.040 -> 00:01:34.880] Right now.
[00:01:34.880 -> 00:01:35.360] So maybe it's like, Hey, I'm sleepy.
[00:01:35.860 -> 00:01:36.300] I'm done.
[00:01:36.480 -> 00:01:38.440] Sure.
[00:01:38.440 -> 00:01:39.460] It just goes inside of you.
[00:01:39.740 -> 00:01:44.120] I don't need to be here.
[00:01:44.220 -> 00:01:44.820] Was it Family Guy when Quagmire was fucking that turtle, and he like sticks his head out?
[00:01:44.840 -> 00:01:45.620] He's like, Did you hear something?
[00:01:49.160 -> 00:01:49.980] He's like, Nah, it's good.
[00:01:50.180 -> 00:01:53.260] Well, you know what?
[00:01:53.260 -> 00:02:05.260] This is--I think this is a first for us.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in this podcast mention appears to be neutral, as it is referenced in a casual and non-derogatory manner, indicating it as part of a routine or experience without any strong positive or negative connotations.

45. Podcast: John Williams

Episode: John Williams shares his thoughts on the election

Date: November 06, 2024 05:59 PM EST

Passage:

[00:00:08.060 -> 00:00:13.660] Listen to WGN Radio's newest podcast, Behind the Badge Illinois, hosted by David Hochberg.
[00:00:14.060 -> 00:00:19.420] Behind the Badge Illinois views current events through the eyes of Illinois law enforcement leaders.
[00:00:19.980 -> 00:00:25.300] Tune in. Visit wgnradio.com slash behind the badge.
[00:00:25.300 -> 00:00:31.440] Got home yesterday afternoon, kind of late actually, it was last night, early in the evening, mind you,
[00:00:32.080 -> 00:00:37.740] and I got on the **Peloton** and watched that Quincy Jones, Lionel Richie, Michael Jackson documentary
[00:00:37.740 -> 00:00:41.540] about the making of We Are the World. It had been on my mind and I knew I needed to burn off some energy,
[00:00:43.160 -> 00:00:46.960] so I got on that thing and just peddled my little heart out for 30 minutes.
[00:00:48.360 -> 00:00:55.080] I don't know how you managed. How was your night last night?
[00:00:56.000 -> 00:00:58.820] When did you go to bed? Here in Illinois, 53% of you probably didn't sleep too well.
[00:00:59.500 -> 00:01:02.700] And 45% may have stayed up late.

Sentiment Score: 9

Reasoning: The mention of 'peloton' in the podcast is positive, highlighting how the speaker used it to effectively burn off energy while enjoying a documentary, indicating a favorable perception of the experience.

46. Podcast: Under The Sun Podcast

Episode: The Decline of Motherly Intuition - Erica Komisar, LCSW

Date: November 06, 2024 12:00 PM EST

Passage:

[00:03:44.190 -> 00:04:06.690] And so the, the idea that we have moved away from our instincts and generationally, uh, suppressed and ultimately repressed, um, some of the instincts as mothers, um, that is my very old talk about nurturing. That is my 16 year old golden doodle.
[00:04:06.690 -> 00:04:16.770] Who is right now. So you can cut this out. We're really honest and genuine. Like it's, it's okay. It is what I'm just going to say. It's a little like Dr. Doolittle. We have a lot of animals as well as babies. So, uh, my **Peloton**, uh, name is, is a baby and dog lover. So I think anyway, so you might hear him cough every once in a while.
[00:04:17.610 -> 00:04:26.490] But anyway, our instincts drive us towards our offspring and pre-op what we call maternal preoccupation is normal.
[00:04:26.890 -> 00:04:33.590] And so if we suppress it for long enough for generations, then actually it becomes a repressed instinct, which is unconscious.
[00:04:33.590 -> 00:04:47.050] Meaning we no longer feel the drive, the instinct and the preoccupation to be with our children.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in this podcast mention is neutral, as the speaker casually references their Peloton username without expressing any positive or negative emotions about the brand or product itself.

47. Podcast: The Local Marketing Lab

Episode: Win customers with the right review response strategy with Avi Goren

Date: November 06, 2024 11:45 AM EST

Passage:

[00:12:51.990 -> 00:13:10.290] Of similar matching name, address, phone number, um, menu data, all of that plays a role. And so when you see someone with 50 plus locations, like Gregory's is at today, where you're going to see exponentially better and stronger results from doing the right things, right?
[00:13:12.810 -> 00:13:28.270] We're not talking about reinventing the wheel. Local SEO is a puzzle. Marquis can help with a large chunk of that puzzle. Right. But you've still got to, it's kind of like, you know, it's like a **Peloton** class. Hey, congrats. You're not on the couch. You started something today. It's never too late. Right. You can always, that first step will always be better now than later.
[00:13:28.270 -> 00:13:58.090] Yeah. What are some things then if, if, um, let's say Gregory's, you mentioned them as a client, they do it really well. What are some other folks that you think really nail their local marketing? They could be your clients or otherwise, but yeah, maybe just a brand that you've engaged with.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is used as a positive metaphor to illustrate taking the first step towards improvement in local marketing, likening it to starting a Peloton class which is seen as a motivating and positive action. Therefore, the sentiment towards 'Peloton' in this context is positive.

48. Podcast: No-Problem Parenting

Episode: EP 292: Break Free from Phone Distractions: Joey Odom on Building Healthier Tech Habits with Aro

Date: November 06, 2024 10:53 AM EST

Passage:

[00:06:11.450 -> 00:06:15.190] But then we realized that there was nothing really compelling that was drawing me to put my phone there, except for just that, just being aware of it, remembering to do it.
[00:06:15.290 -> 00:06:18.290] And then having really kind of the self-discipline to do it.
[00:06:18.290 -> 00:06:21.010] And we all know that we need to not have our phones at the dinner table.
[00:06:21.110 -> 00:06:23.170] And so if you have the discipline, sure, let's go put it in a drawer.
[00:06:23.250 -> 00:06:26.070] Let's put it in a box, whatever you, whatever you want.
[00:06:26.210 -> 00:06:31.690] But there's, there are a couple flaws on the physical one.
[00:06:32.070 -> 00:06:33.830] One of them is it's almost like we, we like this almost like to a **Peloton**, like **Peloton** made a bike, right?
[00:06:33.970 -> 00:06:39.550] There have been bikes around forever yet.
[00:06:39.650 -> 00:06:42.270] It took off because a couple of things, one, it was, it was kind of a really pretty way of doing it.
[00:06:42.650 -> 00:06:47.070] And it, and the results of it being pretty, you put it in a prominent place.
[00:06:47.190 -> 00:06:48.890] So we knew when we developed Aura, we need, this needed to be a beautiful home decor piece.
[00:06:48.990 -> 00:06:50.070] I mean, this is, it's white fabric wrapped.
[00:06:50.270 -> 00:06:52.670] It has a bamboo lid.
[00:06:53.010 -> 00:06:57.490] We like to say it's wife designed and wife approved.
[00:06:57.550 -> 00:07:01.290] So if I were to design it, yeah, it would have not gone well if I would have done it.
[00:07:01.430 -> 00:07:02.430] But we, we luckily had some smart, some smart females designing it.

Sentiment Score: 6

Reasoning: The mention of 'Peloton' in the podcast is neutral to slightly positive, as it draws a parallel to Peloton's success by highlighting its aesthetic appeal and how it encourages a more prominent display, suggesting admiration for its effective design but without an emotionally charged evaluation.

49. Podcast: The Ace & TJ Show

Episode: Full Show Part 1 11/06/2024 | The TJ & Riggins Podcast and Radio Show

Date: November 06, 2024 10:00 AM EST

Passage:

[00:06:24.230 -> 00:06:25.070] Their kids are teenagers.
[00:06:25.210 -> 00:06:25.430] You know, they just want to.
[00:06:25.630 -> 00:06:26.890] Yeah.
[00:06:26.990 -> 00:06:29.490] Do they have a cute name for the group?
[00:06:29.830 -> 00:06:30.050] Is it like the bad, bad girls club?
[00:06:30.770 -> 00:06:31.090] No.
[00:06:31.170 -> 00:06:32.290] Whatever.
[00:06:32.290 -> 00:06:32.610] It's just our neighborhood mom.
[00:06:32.930 -> 00:06:36.810] Yeah.
[00:06:37.270 -> 00:06:38.270] So I did see one example of something crazy happening in a mom group.
[00:06:38.490 -> 00:06:45.750] Here's the post.
[00:06:46.050 -> 00:06:48.930] It comes from a mom and she says, can someone with a small build, but a size C cup, brownish hair, blonde highlights.
[00:06:49.090 -> 00:06:53.570] If your hair has to be in it and your hair can be pulled back.
[00:06:53.730 -> 00:06:57.970] Take a hot workout pic slash **Peloton** pic without showing your face.
[00:06:58.130 -> 00:06:59.210] I need a thirst trap, but I'm not in a position to take one right now.
[00:06:59.470 -> 00:07:00.690] Please don't judge me.
[00:07:01.050 -> 00:07:01.310] Just help a sister out.
[00:07:01.310 -> 00:07:03.250] What?
[00:07:03.630 -> 00:07:04.090] That's the post that's in the mom group.
[00:07:04.210 -> 00:07:06.650] Yeah.
[00:07:06.830 -> 00:07:07.610] I'm judging more on the phrase, help a sister out.
[00:07:07.650 -> 00:07:07.890] Help a sister out.
[00:07:08.270 -> 00:07:08.750] Yeah.
[00:07:09.310 -> 00:07:10.930] Yeah.
[00:07:11.110 -> 00:07:12.350] I hear that in a suburban mom.
[00:07:12.670 -> 00:07:12.870] Help a sister out girl.
[00:07:13.270 -> 00:07:14.890] Yeah.
[00:07:14.990 -> 00:07:15.810] She's like 55 years old.
[00:07:16.050 -> 00:07:16.990] Help a sister out.
[00:07:17.770 -> 00:07:19.430] Please don't do it.
[00:07:19.850 -> 00:07:20.010] That's a crazy thing to do though.
[00:07:20.090 -> 00:07:20.930] Yeah.
[00:07:21.230 -> 00:07:22.190] That's wild.
[00:07:22.490 -> 00:07:28.050] Faking a thirst trap.

Sentiment Score: 5

Reasoning: The mention of 'peloton' is neutral as it is merely part of a request for a photo meant to be used as a 'thirst trap,' without any discussion of the company, product quality, or user experience, implying neither positive nor negative sentiment.

50. Podcast: Le Batard & Friends Network

Episode: UNDERDOGS - Scrappy or Crappy?: NFL Teams That Can Still Turn It Around

Date: November 06, 2024 09:29 AM EST

Passage:

[00:18:02.020 -> 00:18:02.420] And we'll be back right after this with a look at the better teams in the NFL who've been off to a surprising start.
[00:18:03.940 -> 00:18:04.340] Underdog.

[00:18:10.430 -> 00:18:10.830] Underdog.
[00:18:10.830 -> 00:18:11.710] Stugatz.
[00:18:12.110 -> 00:18:12.490] More muscular.
[00:18:12.770 -> 00:18:13.930] Mm-hmm.
[00:18:14.030 -> 00:18:14.310] I have lost 10 pounds.
[00:18:14.510 -> 00:18:15.550] Have you?
[00:18:15.790 -> 00:18:19.870] Yeah, using my **Peloton**.
[00:18:20.050 -> 00:18:20.450] I've had the **Peloton** in my house, so my daughter, she wanted me to get a **Peloton**.
[00:18:20.570 -> 00:18:21.510] I did.
[00:18:21.510 -> 00:18:22.190] She used it a couple of times.
[00:18:22.190 -> 00:18:27.690] Yeah, great endorsement.
[00:18:27.770 -> 00:18:28.670] But once she left the college and the **Peloton** was just sitting there in my office and it wasn't being used, I said, you know what?
[00:18:28.770 -> 00:18:31.090] I got to use this.
[00:18:31.290 -> 00:18:33.030] And I have lost 10 to 12 pounds, Billy.
[00:18:33.150 -> 00:18:34.790] So I started using **Peloton** as a bike.
[00:18:34.910 -> 00:18:37.750] Obviously, that's like what they're known for.
[00:18:37.830 -> 00:18:39.530] But recently, I discovered all of the other classes that they have.
[00:18:39.650 -> 00:18:43.010] They have like a series of weightlifting classes.
[00:18:43.150 -> 00:18:46.730] They have programs, which for me, the programs is great because I don't have to think about what I'm doing.
[00:18:46.970 -> 00:18:50.510] If not, I just go and I pick a class at random and I don't know that I'm actually accomplishing anything.
[00:18:50.610 -> 00:18:50.790] I would like some recommendations on classes because I keep going to the same class.
[00:18:50.790 -> 00:18:52.670] Okay.
[00:18:52.790 -> 00:18:55.930] It's the Grateful Dead class, by the way.
[00:18:56.050 -> 00:18:57.210] You do like a four-week core program with Emma Lovewell.
[00:18:57.410 -> 00:18:57.550] I would recommend that one.
[00:18:57.570 -> 00:18:58.390] Okay.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is very positive, as it details personal weight loss success and highlights the range and quality of classes offered, demonstrating enthusiasm and satisfaction with the product.

51. Podcast: Le Batard & Friends Network

Episode: ODDBALL - Embiid's Locker Room Shove

Date: November 04, 2024 06:56 PM EST

Passage:

[00:15:32.910 -> 00:15:33.450] And when we come back, we're playing a game called NBA Central or Centel and Hot Streak
[00:15:33.910 -> 00:15:34.730] returns.
[00:15:35.170 -> 00:15:36.110] Why isn't it simple?
[00:15:38.970 -> 00:15:39.370] Central or simple?
[00:15:39.430 -> 00:15:40.250] Stugatz.
[00:15:40.630 -> 00:15:41.070] More muscular.
[00:15:41.330 -> 00:15:42.490] Mm hmm.
[00:15:42.590 -> 00:15:42.850] I have lost 10 pounds.
[00:15:43.050 -> 00:15:43.230] Have you?
[00:15:43.370 -> 00:15:44.070] Yeah.
[00:15:44.290 -> 00:15:45.810] Using my **Peloton**.
[00:15:45.950 -> 00:15:48.370] I've had the **Peloton** in my house.
[00:15:48.570 -> 00:15:48.990] So my daughter, she wanted me to get a **Peloton**.
[00:15:49.110 -> 00:15:50.050] I did.
[00:15:50.070 -> 00:15:50.690] She used it a couple of times.
[00:15:50.690 -> 00:15:54.830] Great endorsement.
[00:15:54.830 -> 00:15:56.230] But once she left the college and the **Peloton** was just sitting there in my office and it
[00:15:56.310 -> 00:15:57.210] wasn't being used, I said, you know what?
[00:15:57.310 -> 00:15:59.630] I got to use this.
[00:15:59.810 -> 00:16:01.570] And I have lost 10 to 12 pounds, Billy.
[00:16:01.730 -> 00:16:03.350] So I started using **Peloton** as a bike.
[00:16:03.430 -> 00:16:06.270] Obviously, that's like what they're known for.
[00:16:06.370 -> 00:16:08.070] But recently I discovered all of the other classes that they have.
[00:16:08.210 -> 00:16:11.090] They have like a series of weightlifting classes.
[00:16:11.090 -> 00:16:11.550] They have programs, which for me, the programs is great because I don't have to think about
[00:16:11.690 -> 00:16:14.970] what I'm doing.
[00:16:14.970 -> 00:16:15.270] If not, I just go and I pick a class at random and I don't know that I'm actually accomplishing
[00:16:15.510 -> 00:16:19.050] anything.
[00:16:19.170 -> 00:16:19.330] I would like some recommendations on classes because I keep going to the same class.
[00:16:19.570 -> 00:16:21.210] Okay.
[00:16:21.330 -> 00:16:24.470] It's the Grateful Dead class, by the way.
[00:16:24.610 -> 00:16:24.790] You do like a four-week core program with Emma Lovewell.
[00:16:24.830 -> 00:16:25.750] Right.
[00:16:26.010 -> 00:16:26.090] I would recommend that one.
[00:16:26.110 -> 00:16:26.950] Okay.
[00:16:27.050 -> 00:16:29.930] Anyone can do that.
[00:16:30.030 -> 00:16:33.630] Any level starts out, you know, easy and then you work your way up.

Sentiment Score: 9

Reasoning: The sentiment towards Peloton in the podcast mention is very positive, as the speaker discusses losing weight and highlights the variety of classes and programs offered, which adds to the endorsement of the brand as beneficial and versatile.

52. Podcast: Le Batard & Friends Network

Episode: UNDERDOGS - Scrappy or Crappy?: NFL Teams That Can Still Turn It Around

Date: November 06, 2024 09:29 AM EST

Passage:

[00:19:48.390 -> 00:19:48.670] You're my teacher.
[00:19:48.890 -> 00:19:49.110] Am I?
[00:19:49.370 -> 00:19:49.610] Yeah.
[00:19:49.930 -> 00:19:50.350] You know?
[00:19:50.490 -> 00:19:52.770] No, I'm not.
[00:19:52.830 -> 00:19:53.870] Well, I just go with the program so then I don't have to think because I don't know.
[00:19:53.990 -> 00:19:55.950] I don't actually know what I'm doing.
[00:19:55.970 -> 00:19:56.530] Anyways, what's the Mr. Olympia, right?
[00:19:56.710 -> 00:19:56.970] Is that what it's called?
[00:19:56.970 -> 00:19:59.970] Yes.
[00:20:00.610 -> 00:20:01.990] The one where you go and you're like lifting giant boulders.
[00:20:02.170 -> 00:20:03.210] Hey, we should talk to Magnus again.
[00:20:03.510 -> 00:20:03.770] That's Mr. Olympia.
[00:20:04.030 -> 00:20:04.310] Yeah.
[00:20:04.470 -> 00:20:05.030] Yes.
[00:20:05.370 -> 00:20:05.770] What did I say?
[00:20:06.090 -> 00:20:06.470] Olympus.
[00:20:06.570 -> 00:20:07.010] Did I?
[00:20:07.250 -> 00:20:08.390] I don't know.
[00:20:08.590 -> 00:20:11.710] Anyways, find your push.
[00:20:17.570 -> 00:20:18.190] Find your power with **Peloton** at **OnePeloton.com**.
[00:20:18.190 -> 00:20:22.030] We're back.
[00:20:22.030 -> 00:20:25.050] And Peter, I don't want to be a negative Nelly this whole show.
[00:20:25.050 -> 00:20:26.330] So let's talk a little bit about some teams that have been surprisingly good
[00:20:26.330 -> 00:20:28.650] and whether we think it's sustainable.
[00:20:29.650 -> 00:20:31.490] So let's start with the Steelers.
[00:20:31.650 -> 00:20:33.650] Again, what a testament to Mike Tomlin.
[00:20:34.830 -> 00:20:38.490] This team is 6-2.
[00:20:38.490 -> 00:20:40.510] Man, the Russell Wilson jokes were adding up and all they've done is played
[00:20:41.690 -> 00:20:43.390] really well since he came in as a starting quarterback.
[00:20:43.570 -> 00:20:47.970] Advanced metrics say good things.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' is neutral and quite brief, only directing listeners to find their 'push' and 'power' on the Peloton website, without any additional commentary or context indicating a positive or negative sentiment.

53. Podcast: Flog Cabin

Episode: Fiji Time with Nick Capper

Date: November 06, 2024 08:00 AM EST

Passage:

[00:42:57.120 -> 00:42:57.420] bike
[00:42:57.420 -> 00:42:57.700] we just
[00:42:57.700 -> 00:42:57.960] don't even
[00:42:57.960 -> 00:42:58.340] count
[00:42:58.340 -> 00:42:59.340] to you
[00:42:59.340 -> 00:42:59.700] just to be
[00:42:59.700 -> 00:43:00.020] clear for
[00:43:00.020 -> 00:43:00.420] anyone who
[00:43:00.420 -> 00:43:00.840] listens to
[00:43:00.840 -> 00:43:01.280] the podcast
[00:43:01.280 -> 00:43:01.680] regularly
[00:43:01.680 -> 00:43:02.200] he was a
[00:43:02.200 -> 00:43:02.660] white guy
[00:43:02.660 -> 00:43:03.100] to Tom
[00:43:03.100 -> 00:43:03.540] he counts
[00:43:03.540 -> 00:43:04.660] the most
[00:43:04.660 -> 00:43:04.980] out of
[00:43:04.980 -> 00:43:05.320] anyone
[00:43:05.320 -> 00:43:05.620] who could
[00:43:05.620 -> 00:43:06.000] possibly
[00:43:06.000 -> 00:43:06.080] be on
[00:43:06.080 -> 00:43:06.500] that
[00:43:07.000 -> 00:43:07.360] I
[00:43:07.360 -> 00:43:07.440] couldn't
[00:43:07.440 -> 00:43:07.600] believe
[00:43:07.600 -> 00:43:07.720] I'm
[00:43:07.720 -> 00:43:07.900] still
[00:43:07.900 -> 00:43:08.060] on my
[00:43:08.060 -> 00:43:08.160] feet
[00:43:08.160 -> 00:43:08.260] I
[00:43:08.260 -> 00:43:08.360] should
[00:43:08.360 -> 00:43:08.520] be
[00:43:08.520 -> 00:43:08.840] on my
[00:43:08.840 -> 00:43:12.400] knees
[00:43:12.400 -> 00:43:13.080] it was
[00:43:13.080 -> 00:43:13.380] just so
[00:43:13.380 -> 00:43:13.720] funny
[00:43:13.720 -> 00:43:14.300] literally
[00:43:14.300 -> 00:43:14.580] a whole
[00:43:14.580 -> 00:43:14.840] minute

[00:43:14.840 -> 00:43:15.320] of him
[00:43:15.320 -> 00:43:15.600] standing
[00:43:15.600 -> 00:43:15.920] like
[00:43:15.920 -> 00:43:16.400] yeah
[00:43:16.400 -> 00:43:16.660] really
[00:43:16.660 -> 00:43:16.880] good
[00:43:16.880 -> 00:43:17.020] on
[00:43:17.020 -> 00:43:17.440] you
[00:43:17.440 -> 00:43:17.880] man
[00:43:17.880 -> 00:43:18.540] good
[00:43:18.540 -> 00:43:18.740] on
[00:43:18.740 -> 00:43:19.040] you
[00:43:19.040 -> 00:43:19.800] he
[00:43:19.800 -> 00:43:20.260] unclipped
[00:43:20.260 -> 00:43:20.700] his shoes
[00:43:20.700 -> 00:43:21.000] to talk
[00:43:21.000 -> 00:43:21.520] to me
[00:43:21.520 -> 00:43:21.920] he did
[00:43:21.920 -> 00:43:22.380] that thing
[00:43:22.380 -> 00:43:22.880] he pulled
[00:43:22.880 -> 00:43:23.220] the cycling
[00:43:23.220 -> 00:43:23.460] shoes
[00:43:23.460 -> 00:43:23.800] out of
[00:43:23.800 -> 00:43:23.980] the strap
[00:43:24.600 -> 00:43:25.040] on
[00:43:25.040 -> 00:43:25.360] man
[00:43:25.360 -> 00:43:25.580] you're
[00:43:25.580 -> 00:43:25.820] white
[00:43:25.820 -> 00:43:26.040] and you
[00:43:26.040 -> 00:43:26.160] don't
[00:43:26.160 -> 00:43:26.380] even
[00:43:26.380 -> 00:43:26.500] have
[00:43:26.500 -> 00:43:26.940] a
[00:43:26.940 -> 00:43:27.540] **peloton**
[00:43:27.540 -> 00:43:27.800] get a
[00:43:27.800 -> 00:43:28.160] fucking
[00:43:29.740 -> 00:43:30.180] life
[00:43:30.180 -> 00:43:30.300] I'm
[00:43:30.300 -> 00:43:30.640] going to
[00:43:30.640 -> 00:43:31.040] come back
[00:43:31.040 -> 00:43:31.680] here with
[00:43:31.680 -> 00:43:32.020] 18 to
[00:43:32.020 -> 00:43:32.520] 24
[00:43:32.520 -> 00:43:33.440] people
[00:43:33.440 -> 00:43:33.680] and give
[00:43:33.680 -> 00:43:33.860] you a
[00:43:33.860 -> 00:43:34.060] piece
[00:43:34.060 -> 00:43:34.440] about
[00:43:34.440 -> 00:43:35.880] mine
[00:43:35.880 -> 00:43:36.160] and then
[00:43:36.160 -> 00:43:36.440] 15
[00:43:36.440 -> 00:43:36.700] minutes
[00:43:36.700 -> 00:43:37.020] later
[00:43:37.020 -> 00:43:37.180] like
[00:43:37.180 -> 00:43:37.340] three
[00:43:37.340 -> 00:43:37.600] more
[00:43:38.640 -> 00:43:39.040] people
[00:43:39.040 -> 00:43:39.200] they're
[00:43:39.200 -> 00:43:39.440] in a
[00:43:39.440 -> 00:43:39.720] crash
[00:43:39.720 -> 00:43:39.900] earlier
[00:43:39.900 -> 00:43:40.080] but
[00:43:40.080 -> 00:43:40.300] they're
[00:43:41.340 -> 00:43:41.860] coming
[00:43:41.860 -> 00:43:42.040] I was
[00:43:42.040 -> 00:43:42.180] going to
[00:43:42.180 -> 00:43:42.340] say
[00:43:42.340 -> 00:43:42.560] it's
[00:43:42.560 -> 00:43:42.740] guys
[00:43:42.740 -> 00:43:42.900] like
[00:43:42.900 -> 00:43:43.040] them
[00:43:43.040 -> 00:43:43.200] that
[00:43:43.200 -> 00:43:43.300] bring
[00:43:43.300 -> 00:43:43.640] the
[00:43:44.100 -> 00:43:44.500] whole
[00:43:44.500 -> 00:43:45.220] cycling
[00:43:45.220 -> 00:43:45.460] group
[00:43:45.460 -> 00:43:46.040] into
[00:43:46.040 -> 00:43:46.300] disrepute
[00:43:46.300 -> 00:43:46.540] but it's
[00:43:46.540 -> 00:43:46.780] a lot
[00:43:46.780 -> 00:43:47.280] of them

[00:43:47.280 -> 00:43:47.500] it's
[00:43:47.500 -> 00:43:47.800] a lot
[00:43:48.740 -> 00:43:49.140] of them
[00:43:49.680 -> 00:43:50.080] I'm
[00:43:50.080 -> 00:43:50.820] still
[00:43:50.820 -> 00:43:51.200] with
[00:43:51.200 -> 00:43:51.380] the idea
[00:43:51.380 -> 00:43:51.660] of
[00:43:51.660 -> 00:43:52.160] the
[00:43:52.160 -> 00:43:52.480] cyclists
[00:43:52.480 -> 00:43:52.760] getting
[00:43:52.760 -> 00:43:53.060] in a
[00:43:53.060 -> 00:43:54.000] fight
[00:43:54.000 -> 00:43:54.260] the Lebanese
[00:43:54.260 -> 00:43:54.460] kid at
[00:43:54.460 -> 00:43:54.700] school
[00:43:54.700 -> 00:43:54.860] are going
[00:43:54.860 -> 00:43:54.960] to get
[00:43:54.960 -> 00:43:55.280] the

Sentiment Score: 2

Reasoning: The mention of 'peloton' in the podcast is used derogatorily, implying that owning a Peloton is a sign of having no life, which conveys a negative sentiment.

54. Podcast: The Podcast For Doctors (By Doctors)

Episode: Dr. Angela Fitch - Obstacles to Treating Obesity and How to Fix Them

Date: November 06, 2024 08:00 AM EST

Passage:

[00:20:12.070 -> 00:20:17.930] people can't do, right? And, and again, if you go back to that data, I have this table that shows
[00:20:17.930 -> 00:20:23.630] this in my talks, I give this shows this sort of 20% weight loss, right? Only about 5% of people are
[00:20:23.790 -> 00:20:26.630] able to lose 20% of their weight with a lifestyle intervention program. There are people who've done it,
[00:20:26.630 -> 00:20:31.530] you've talked to them, you've met them, you probably know them, you might be one of them,
[00:20:31.530 -> 00:20:36.310] if you're listening, well, gosh, I did it. And all I did was, you know, change my carbs and kind
[00:20:36.450 -> 00:20:42.890] of my calories. And I, I worked out of my **Peloton** and I, or I, you know, went for walks every day.
[00:20:43.130 -> 00:20:48.930] I mean, there are people that do it, but it's 5%. It's not the majority, right? It's the minority.
[00:20:48.930 -> 00:20:51.470] And that's where we have to come to this realization nationally, and understand that this is a disease
[00:20:51.470 -> 00:20:58.250] that's, that's, that's, that's worthy of treatment.
[00:20:59.000 -> 00:21:06.190] And I have found managing those expectations with patients now even harder with videos on TikTok,
[00:21:06.390 -> 00:21:12.670] or all of the stories about celebrities being on whatever medication that somebody prescribed them.

Sentiment Score: 6

Reasoning: The mention of 'Peloton' is neutral to slightly positive, as it is cited as one of the tools individuals have successfully used to achieve a significant weight loss, but with the acknowledgment that such success is rare.

55. Podcast: Inspiring People & Places: Architecture, Engineering, And Construction

Episode: Setting Non-Negotiables: How to Find the Right Post-Military Career Fit with Katie Kilker

Date: November 06, 2024 06:00 AM EST

Passage:

[00:19:55.520 -> 00:19:57.760] the three, but I also think there's more than three. I think that there's also culture because...
[00:19:57.760 -> 00:19:58.660] Culture was the one that I was trying to think of.
[00:19:58.840 -> 00:20:02.820] Oh, okay.
[00:20:03.240 -> 00:20:08.900] As I wrote them down, it was culture. So I'm glad you said that.
[00:20:08.900 -> 00:20:10.600] And to be honest, honestly, compensation probably should be one on its own and how that compensation
[00:20:11.020 -> 00:20:11.740] kind of fleshes out.
[00:20:12.460 -> 00:20:18.340] Total package.
[00:20:18.340 -> 00:20:24.040] Yeah. Yeah. And it's not just the how much are you paid? It's your time off. It's the other values
[00:20:24.040 -> 00:20:29.980] that might be as part of that compensation. Do they pay for my **Peloton** membership? No. Atkins Realist
[00:20:29.980 -> 00:20:36.040] does not pay for my **Peloton** membership. But it's just those alignments. And she just kind of helped
[00:20:36.040 -> 00:20:41.080] me figure out what are my values? What am I good at? And sometimes what I'm good at does not align
[00:20:41.080 -> 00:20:47.400] with my value. Like I can be really good at PowerPoint, but I don't really prefer to do it all
[00:20:47.400 -> 00:20:52.020] the time. Right? Or I can be good at awards packages, but I really hate doing them. Like maybe
[00:20:52.020 -> 00:20:58.640] that's a better one because I really always hated that type of stuff. But yeah, just kind of

Sentiment Score: 4

Reasoning: The sentiment towards 'Peloton' is slightly negative as the speaker expresses dissatisfaction that their membership is not paid for by their employer.

56. Podcast: Off The Grid: Leaving Social Media Without Losing All Your Clients

Episode: ? What To Do When Nothing's Working -- with Jenny Blake

Date: November 06, 2024 06:00 AM EST

Passage:

[00:25:40.760 -> 00:25:43.760] I'm sure I will live somewhere else someday.
[00:25:43.900 -> 00:25:45.900] But right now, I'm still trying to stay.
[00:25:46.100 -> 00:25:46.920] And it's the same for my business.
[00:25:47.220 -> 00:25:52.420] They're very parallel.
[00:25:52.420 -> 00:25:55.100] Like, I'm fighting to stay self-employed, even though everyone I love who knows and loves
[00:25:55.400 -> 00:25:57.420] me says, have you thought about getting a job?
[00:25:57.560 -> 00:26:00.560] And well, maybe you should look at a job.
[00:26:00.560 -> 00:26:03.120] And now they're even starting to suggest what jobs I should look for.
[00:26:03.480 -> 00:26:06.980] Or like, oh, could you teach at Columbia?
[00:26:07.440 -> 00:26:10.000] Or the other day I looked as **Peloton** hiring because I love **Peloton**.

[00:26:10.420 -> 00:26:11.440] It's like, they're all saying it.
[00:26:13.260 -> 00:26:14.360] Go get a job.
[00:26:15.360 -> 00:26:20.360] So do I?
[00:26:20.500 -> 00:26:25.180] Or is there something just around the corner that I will be grateful that I hung on for,
[00:26:25.180 -> 00:26:26.840] including all the values that you and I spoke about that are in free time of like working
[00:26:26.840 -> 00:26:32.040] in the way that I know I need to work?
[00:26:32.540 -> 00:26:34.440] I can't imagine having to just do button seat time again if I can help it.
[00:26:34.660 -> 00:26:41.020] But something's clearly not working.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' is positive as the speaker mentions loving Peloton and considers it among potential job opportunities, showing an affinity for the brand.

57. Podcast: Real Results for Life Podcast

Episode: Kickstart Your Weight Loss Journey: Lasting Results, One Step at a Time

Date: November 06, 2024 05:30 AM EST

Passage:

[00:20:11.400 -> 00:20:16.920] And I'm like, no, I'll tell you when, right?
[00:20:17.200 -> 00:20:18.400] If your lean mass is starting to go down or you hit a plateau and your lean mass is holding,
[00:20:18.600 -> 00:20:23.200] but your fat mass isn't dropping.
[00:20:23.200 -> 00:20:24.940] That's when it's like, okay, now it's time for that strength routine.
[00:20:25.320 -> 00:20:27.660] So I'll tell you when to put it in.
[00:20:28.140 -> 00:20:32.660] But the biggest thing is just to start.
[00:20:32.920 -> 00:20:36.200] And then I ask my clients, what, what do you like to do?
[00:20:36.200 -> 00:20:38.040] And sometimes they're like, well, I like to be outside and hike.
[00:20:38.240 -> 00:20:40.220] I do not like to do that.
[00:20:40.660 -> 00:20:42.180] I like to be inside with my **Peloton**.
[00:20:42.400 -> 00:20:45.800] Other people like to dance.
[00:20:46.440 -> 00:20:53.060] Other people have memberships at rock climbing gyms.
[00:20:53.060 -> 00:20:54.220] Other, but if you don't like any of it, just go out and walk and do 20 minutes, pick an audio
[00:20:54.500 -> 00:20:56.360] book to listen to.
[00:20:56.440 -> 00:21:00.980] And you only get, this is another trick.
[00:21:00.980 -> 00:21:04.300] I love this one is if you're walking outside and you like audio books, of course you have
[00:21:04.620 -> 00:21:09.260] to like them, but have an audio book that you only get to listen to.
[00:21:09.260 -> 00:21:09.880] If you're exercising, I do the same thing if on indoors on the treadmill, I call it the
[00:21:10.060 -> 00:21:12.220] treadmill show.

Sentiment Score: 8

Reasoning: The mention of "Peloton" in the podcast is positive, as it is included as one of the preferred methods of exercise that some clients enjoy using, indicating a favorable opinion.

58. Podcast: Out to Pasture

Episode: 14. Lyle and Glenn Blackwood on Don Shula, Bill Arnsparger, Pranks and Navigating Life After Football

Date: November 06, 2024 05:30 AM EST

Passage:

[00:33:16.860 -> 00:33:23.800] So I just think part of that's - that's at least my sense on that.
[00:33:24.100 -> 00:33:28.540] And I - but we - for me, I think I just have to really be mindful of what I put in my body.
[00:33:28.560 -> 00:33:29.460] And, you know, we'll see how it plays out.
[00:33:29.460 -> 00:33:29.620] You stay pretty active, though.
[00:33:29.620 -> 00:33:30.280] So -
[00:33:30.420 -> 00:33:34.440] Oh, yeah.
[00:33:34.440 -> 00:33:39.360] I mean, I still play golf and still go hunting and fishing.
[00:33:39.440 -> 00:33:40.760] And I just came out from my hunting lease in Texas and was climbing up in blinds and working on it.
[00:33:40.760 -> 00:33:42.440] So I still stay pretty active.
[00:33:42.540 -> 00:33:46.380] And I think that's part of it, too.
[00:33:46.520 -> 00:33:49.200] I want to - I have a **Peloton** bike.
[00:33:49.200 -> 00:33:51.080] And I'm not to plug them, but I do have a **Peloton** bike.
[00:33:51.080 -> 00:33:55.360] And I ride it religiously.
[00:33:55.420 -> 00:34:02.120] And so I keep my aerobic stuff going and my body moving that way.
[00:34:02.360 -> 00:34:04.180] And I think if you don't - if you just sit and, you know, watch TV, you're going to - all that stuff's going to just settle in.
[00:34:04.180 -> 00:34:05.360] And that's going to be problematic.
[00:34:05.440 -> 00:34:06.060] So that's my thought, Lyle.
[00:34:06.060 -> 00:34:09.240] I don't know about -
[00:34:09.240 -> 00:34:16.220] Well, I echo all of that, Glenn.
[00:34:16.380 -> 00:34:19.480] And as far as - I try to go and work out every day as much as I can.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is positive, highlighting its role in maintaining an active lifestyle and contributing to fitness, without any negative remarks.

59. Podcast: Pruning To Prosper/ Catholic, Budget, Meal Planning, Declutter, Organized, Motivation

Episode: 260. Rising Costs Raising Your Stress Levels? 3 Budget Areas to Take Back Control

Date: November 06, 2024 05:00 AM EST

Passage:

[00:10:53.330 -> 00:10:54.930] Is there a prescription that you are on that could be reduced or eliminated with some lifestyle changes?
[00:10:55.150 -> 00:10:56.550] Do you have a gym membership?
[00:10:56.770 -> 00:10:58.570] Are you not using it?
[00:10:59.030 -> 00:11:06.910] Does your employer pay for a gym membership?
[00:11:07.030 -> 00:11:08.210] Sometimes insurances will give you a break when they see that you've gone to a gym so many times per month.
[00:11:08.290 -> 00:11:09.130] So look into it.

[00:11:09.130 -> 00:11:14.030] See if you can't reduce it.
[00:11:14.070 -> 00:11:21.030] My husband just was looking at **Peloton** treadmills the other day online.
[00:11:21.190 -> 00:11:22.610] And there are certain additions to the **Peloton** treadmill, I guess, that you can pay for with your HSA account.
[00:11:22.810 -> 00:11:31.890] That's your health savings account.
[00:11:32.150 -> 00:11:33.470] So these companies are knowing now that it is cheaper for them to support your healthy lifestyle than it is to pay for your sickness.
[00:11:33.870 -> 00:11:35.990] You've all heard that.
[00:11:36.870 -> 00:11:38.670] You're going to pay for your health or you're going to pay for your sickness.
[00:11:38.830 -> 00:11:39.230] Choose what you want to do.
[00:11:39.950 -> 00:11:41.270] Okay.
[00:11:41.530 -> 00:11:42.410] Are you overweight?
[00:11:44.250 -> 00:11:54.030] This kind of ties in too.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, as it highlights the company's awareness of health and cost benefits associated with their products, specifically mentioning the ability to use a health savings account to pay for Peloton treadmill features as a cost-effective solution for maintaining a healthy lifestyle.

60. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:00:44.910 -> 00:00:47.430] Leave those filters at the door because it's time to get real.
[00:00:47.470 -> 00:00:52.810] Hello, everybody. Welcome back to Real Pod.
[00:00:52.930 -> 00:00:57.970] I hope you have energy and you're feeling fired up because that's the vibe of this episode.
[00:00:58.450 -> 00:01:03.490] But you know what? Even if you're not feeling that way, you're in the perfect place because we're going to give you that energy.
[00:01:03.490 -> 00:01:05.050] Joining me is a true lightning rod of energy, Kendall Toole.
[00:01:05.150 -> 00:01:10.150] She's been on this podcast before.
[00:01:10.470 -> 00:01:20.230] You know her and love her as most likely your favorite **Peloton** instructor.
[00:01:20.690 -> 00:01:22.990] She quickly became one of our favorites to ride with, to train with through her inspiration, her relatable stories about mental health and everyday experiences.
[00:01:23.250 -> 00:01:24.710] She went to USC, which is where we first met.
[00:01:24.710 -> 00:01:30.090] She's been on Real Pod before.
[00:01:30.390 -> 00:01:38.310] It's a great episode where she talks all about her depressive episode and how she worked her way out of that.
[00:01:38.610 -> 00:01:45.290] And today she is back to talk about the major career pivot she is having as she just left **Peloton** and is beginning.

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is positive, highlighting Kendall Toole as a beloved instructor on the platform and noting her impact through inspiration and relatable stories, despite her departure from the brand.

61. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:10:32.950 -> 00:10:35.390] Well, you're drinking from a fire hose because we're getting so much content constantly.
[00:10:35.730 -> 00:10:40.190] We're getting so many perspectives, opinions, all of this.
[00:10:40.190 -> 00:10:43.110] It's hard when you're already trying to sort out your own brain and choose what you put
[00:10:43.310 -> 00:10:47.430] into it and really work on building those strong neural pathways.
[00:10:47.430 -> 00:10:47.890] And then I'm getting careened all over the place, especially like the world's intense
[00:10:48.070 -> 00:10:48.730] right now.
[00:10:48.870 -> 00:10:49.410] I need a breather.
[00:10:49.570 -> 00:10:53.550] I need a break.
[00:10:53.550 -> 00:10:57.210] I feel like you've obviously had a big shift in your life, which is hopefully
[00:10:57.470 -> 00:10:59.190] open the doors for you to rethink your schedule and your routines.
[00:10:59.370 -> 00:10:59.610] So let's talk about it.
[00:10:59.850 -> 00:11:00.090] Go.
[00:11:00.090 -> 00:11:01.950] Let's go.
[00:11:02.250 -> 00:11:02.690] You are no longer a **Peloton** instructor.
[00:11:02.910 -> 00:11:03.250] I'm not.
[00:11:03.390 -> 00:11:03.770] I'm not.
[00:11:04.030 -> 00:11:04.410] I left.
[00:11:04.610 -> 00:11:05.130] I know.
[00:11:05.370 -> 00:11:06.030] Start to finish.
[00:11:06.430 -> 00:11:08.270] We need all the tea.
[00:11:08.350 -> 00:11:08.450] Listen, two things can be true at the same time.
[00:11:08.550 -> 00:11:12.110] Yeah.
[00:11:12.110 -> 00:11:14.050] And I think it's really important for people to understand that you can love something
[00:11:14.050 -> 00:11:15.010] that you're doing and you, I love the community.
[00:11:15.170 -> 00:11:17.050] I love teaching.
[00:11:17.290 -> 00:11:18.250] I miss it so much for now.
[00:11:18.410 -> 00:11:23.330] We can say that.
[00:11:23.330 -> 00:11:27.110] But also you can get to a place where you just feel the container with which you're operating
[00:11:27.550 -> 00:11:28.750] in or, you know, for me, I was feeling like I was outgrowing **Peloton**.
[00:11:28.990 -> 00:11:29.750] And it's a big statement.
[00:11:29.850 -> 00:11:30.750] A lot of people are like, really?
[00:11:30.910 -> 00:11:34.750] You think you're bigger than **Peloton**?

Sentiment Score: 5

Reasoning: The sentiment towards 'Peloton' in the podcast mention is nuanced, highlighting a mix of appreciation and growth beyond the platform; while there is love for the community and teaching, there is also a sense that the speaker has outgrown the Peloton environment,

leading to a neutral sentiment overall.

62. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:13:03.410 -> 00:13:04.090] I think it's hard for people, even for me, even in this business, but like to really
[00:13:04.190 -> 00:13:06.890] know the nuances.
[00:13:07.190 -> 00:13:08.250] But at times it could feel restricting.
[00:13:08.450 -> 00:13:13.230] And two things can be true.
[00:13:13.230 -> 00:13:16.610] Like they're not trying to suppress you, but they also have this big corporate company.
[00:13:16.750 -> 00:13:17.390] And if everyone can go do anything they want in the media, it comes back on the company.
[00:13:17.770 -> 00:13:18.030] There's a protocol.
[00:13:18.070 -> 00:13:20.970] Exactly.
[00:13:21.110 -> 00:13:25.750] And it's hard to manage that many people all simultaneously.
[00:13:25.750 -> 00:13:26.350] And so, you know, it got to the point where it's like, OK, I've grown to the capacity that
[00:13:26.630 -> 00:13:28.770] I can here.
[00:13:28.950 -> 00:13:33.330] I'm ready to take those risks on my own.
[00:13:33.330 -> 00:13:36.770] I don't want to have **Peloton** risking like, OK, if I'm going to go and want to create a
[00:13:36.770 -> 00:13:41.050] TV show or if I'm going to go and, you know, create a new business or like something
[00:13:41.050 -> 00:13:41.710] in the food CPG space, which I'm starting to work on, like they have to consider how it
[00:13:41.950 -> 00:13:47.110] would affect them.
[00:13:47.110 -> 00:13:50.110] And so at that point, it was like, I think we're at a kind of crux point where it's time
[00:13:50.850 -> 00:13:56.610] for me to move on because if I didn't do it now, when would I?
[00:13:56.610 -> 00:13:58.290] Strategically, if I were them, I would have been like, how can we maybe rewrite the rules
[00:13:58.430 -> 00:13:59.890] to keep a gem like this?
[00:14:00.170 -> 00:14:01.410] Was that discussed?
[00:14:01.730 -> 00:14:05.110] There were some discussions.

Sentiment Score: 5

Reasoning: The sentiment toward Peloton in the mention reflects a balanced view, acknowledging the company's organizational challenges and limitations while recognizing its structure and protocols; however, it also hints at a missed opportunity to adapt and retain talented individuals, leading to an overall neutral tone.

63. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:29:02.700 -> 00:29:04.240] I will say being in a relationship is so fascinating, especially a relationship that is healthy and
[00:29:04.620 -> 00:29:07.740] with somebody who is a true partner.
[00:29:08.900 -> 00:29:12.640] Because I cannot pull my bullshit with him.
[00:29:12.640 -> 00:29:15.480] Because he, I know how much he loves me and I know how much he cares about me.
[00:29:15.680 -> 00:29:18.540] And it's, he's so good dealing with it.
[00:29:18.640 -> 00:29:24.380] So I think what's interesting is being in a healthy place.
[00:29:24.600 -> 00:29:29.420] I'm seeing myself like I've, you know, I dealt with my own mental health by myself pretty much for two and a half
years.
[00:29:29.420 -> 00:29:34.460] Going through everything with **Peloton**, living in New York, having a very isolated experience, honestly, which is
kind of funny.
[00:29:35.040 -> 00:29:37.500] Other than when I was at work, I was very much hunkering down in my place.
[00:29:37.700 -> 00:29:39.860] I was overstimulated and overwhelmed a lot of the time.
[00:29:40.140 -> 00:29:42.320] So I'm coming out of this chapter.
[00:29:43.240 -> 00:29:47.020] And now I'm with somebody almost 24-7.
[00:29:47.020 -> 00:29:50.880] And I can't, you know, I don't have me to blame.
[00:29:51.040 -> 00:29:54.000] Like if I have a stress moment or I'm getting overwhelmed, he sees it.
[00:29:54.120 -> 00:29:55.660] And I sometimes put it out on him and he doesn't deserve that.
[00:29:55.840 -> 00:30:01.780] But I'm like, oh, wow, I do that.

Sentiment Score: 3

Reasoning: The mention of 'Peloton' in this podcast episode highlights a challenging and overwhelming period in the speaker's life, conveying a generally negative sentiment towards their past experiences with the company. The sentiment is therefore rated as quite negative.

64. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:31:25.620 -> 00:31:30.180] someone asked him, like, how can entrepreneurs find balance?
[00:31:30.380 -> 00:31:30.500] And he said, if you are an entrepreneur, accept the fact that you will never feel balanced.
[00:31:30.740 -> 00:31:32.580] Amen.
[00:31:32.720 -> 00:31:35.000] And I was like, I kind of needed to hear that.
[00:31:35.600 -> 00:31:36.560] Like, you can even get it, like, 45.
[00:31:36.800 -> 00:31:36.980] I'm so bad at math.
[00:31:37.240 -> 00:31:38.260] 40?
[00:31:38.260 -> 00:31:38.720] Wait, 4060?
[00:31:38.720 -> 00:31:39.800] 4060?
[00:31:40.000 -> 00:31:41.080] Let me just go 4060.
[00:31:41.420 -> 00:31:42.140] Thank God, I'm terrible at math.
[00:31:42.620 -> 00:31:43.780] No, 45?
[00:31:43.880 -> 00:31:44.660] I can't complete that sentence.
[00:31:45.120 -> 00:31:47.400] But 4060.
[00:31:47.580 -> 00:31:47.640] But, you know, that just might be as good as it's going to get.

[00:31:47.920 -> 00:31:50.040] Yeah.
[00:31:50.180 -> 00:31:54.600] So speaking of that, I was actually curious.
[00:31:54.860 -> 00:31:55.920] Did you have a full, like, strategy of, okay, if I'm not with **Peloton**,
[00:31:56.080 -> 00:31:57.300] this is what I'm going to do.
[00:31:57.460 -> 00:31:58.840] This is what I'm going to attack.
[00:31:59.140 -> 00:32:05.100] Or did you have, like, literally no plan?
[00:32:05.380 -> 00:32:06.160] So I didn't know what I was able to do because contracts are very real thing.
[00:32:06.160 -> 00:32:06.600] Do you have, like, tail periods?
[00:32:06.920 -> 00:32:07.060] Yeah.
[00:32:07.280 -> 00:32:07.960] Okay.
[00:32:08.160 -> 00:32:12.060] There's a non-competent.
[00:32:12.340 -> 00:32:15.420] For people listening, like, that means that even when the contract is over,
[00:32:15.520 -> 00:32:17.080] there's still length of time where she's still almost, like,
[00:32:17.160 -> 00:32:18.040] it's like you're in the contract, but you're not.
[00:32:18.440 -> 00:32:19.400] It's the tail period.
[00:32:19.400 -> 00:32:20.720] I understand.
[00:32:20.740 -> 00:32:21.880] Like, I'm a reasonable person.
[00:32:22.080 -> 00:32:22.300] I believe they are, too.
[00:32:22.680 -> 00:32:25.980] Yeah.

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' in the podcast mention is fairly neutral, as the discussion is centered around contractual obligations and future planning without significant negative or positive language about the company itself.

65. Podcast: Real Pod

Episode: Kendall Toole is Setting Boundaries like a B.I.T.C.H.! Life After Peloton + Her Next Chapter

Date: November 06, 2024 03:00 AM EST

Passage:

[00:33:16.660 -> 00:33:17.260] What's great is that the steps in the process have all really come together at a really
[00:33:17.420 -> 00:33:20.020] lovely timing.
[00:33:20.020 -> 00:33:20.560] So like one of the first things, which the podcast is going to come out anyway.
[00:33:20.760 -> 00:33:21.820] Yeah.
[00:33:21.860 -> 00:33:22.120] But the podcast is literally.
[00:33:22.560 -> 00:33:23.000] Which congratulations.
[00:33:23.120 -> 00:33:24.900] Thank you, girl.
[00:33:25.260 -> 00:33:25.760] It's a grind, but it's fun.
[00:33:26.160 -> 00:33:27.520] It is a grind.
[00:33:27.700 -> 00:33:28.000] But I'm so impressed.
[00:33:28.280 -> 00:33:28.600] Thank you.
[00:33:28.700 -> 00:33:30.360] Yeah.
[00:33:30.480 -> 00:33:30.800] So I have a podcast with my really good friend.
[00:33:31.040 -> 00:33:32.360] Wholeheartedly.
[00:33:32.460 -> 00:33:33.080] Wholeheartedly with my great friend Gailey.
[00:33:33.220 -> 00:33:33.960] She's fantastic.
[00:33:34.120 -> 00:33:35.140] We talk mental health.
[00:33:35.340 -> 00:33:35.940] Similar topics.
[00:33:36.080 -> 00:33:37.600] Little girl chats.
[00:33:38.060 -> 00:33:38.920] I'm going to need you to tell me about BITCH.
[00:33:39.080 -> 00:33:43.280] Oh my God, BITCH.
[00:33:43.280 -> 00:33:45.060] BITCH means, and I actually came up with this while I was at **Peloton** and I said it in a ride
[00:33:45.420 -> 00:33:48.540] and I was like, oh, we need to like print this somewhere.
[00:33:48.540 -> 00:33:52.240] So BITCH is an acronym because we were talking about the importance of holding boundaries.
[00:33:52.440 -> 00:33:54.580] And often as women, when we hold boundaries, we get called a bitch.
[00:33:54.880 -> 00:34:00.100] And I was like, no, we're reframing this.
[00:34:00.740 -> 00:34:04.420] Bitch means boundaries I thoughtfully and confidently hold.
[00:34:04.560 -> 00:34:04.700] Boundaries I thoughtfully and confidently hold.
[00:34:05.180 -> 00:34:05.620] Yep.
[00:34:05.860 -> 00:34:06.180] Iconic.
[00:34:06.340 -> 00:34:06.880] Yes.
[00:34:07.080 -> 00:34:07.600] I'm a bitch.
[00:34:07.660 -> 00:34:08.200] You're a bitch.
[00:34:08.320 -> 00:34:09.220] I'm a bitch.
[00:34:09.440 -> 00:34:09.660] Let's go, bitch.
[00:34:09.660 -> 00:34:11.600] Yes.
[00:34:12.020 -> 00:34:14.620] And I think that's what's important is to understand.

Sentiment Score: 9

Reasoning: The mention of 'peloton' in this podcast is associated with a positive and empowering narrative, as it highlights a significant and memorable personal development made during a time at Peloton, which suggests a favorable view of the company and its environment.

66. Podcast: (Y) Connect Podcast

Episode: Ep. 51 - Connecting Family, Community, and Impact at the Y

Date: November 06, 2024 03:00 AM EST

Passage:

[00:08:06.460 -> 00:08:09.120] So I've got Arthur and Blank, which we go to twice a week for dance class.
[00:08:09.340 -> 00:08:15.320] They put on a recital twice a year.
[00:08:15.320 -> 00:08:16.800] And when I tell people how much value we get out of this, they about fall out their chair because they're paying three times that for other places.
[00:08:17.180 -> 00:08:21.480] And it's just it's incredible.
[00:08:21.480 -> 00:08:23.300] And then during the summertime, it's the Eastlake Teen Center has the outdoor pool.

[00:08:23.420 -> 00:08:24.280] And that's exactly 12 minutes away.
[00:08:24.700 -> 00:08:30.160] We got it timed out.
[00:08:30.360 -> 00:08:30.520] I mean, we're going five times a week in the summer to just hit up the pool for like an hour.
[00:08:30.880 -> 00:08:33.580] Right.
[00:08:33.720 -> 00:08:36.120] And then right around the corner, we got Andrew Young right there.
[00:08:36.340 -> 00:08:37.500] Well, they've got the **Peloton** for me, which I love.
[00:08:37.640 -> 00:08:38.980] They got a second one.
[00:08:39.300 -> 00:08:42.500] Montiel told me they're getting a third.
[00:08:42.780 -> 00:08:43.180] And so like now my husband and I don't have to fight over a bike.
[00:08:43.460 -> 00:08:44.560] Absolutely.
[00:08:45.140 -> 00:08:47.520] We both go at the same time.
[00:08:47.520 -> 00:08:50.680] It's like that was nine minutes for me.
[00:08:50.780 -> 00:08:53.840] And then on the weekends to get up to Carl E.
[00:08:54.040 -> 00:08:55.500] Sanders, you know, it only takes me 16 minutes to get up there.
[00:08:55.720 -> 00:08:56.680] It's within my 20 minute radius.
[00:08:56.900 -> 00:08:57.760] It's right off the freeway.
[00:08:58.220 -> 00:09:01.180] It's so easy.
[00:09:01.480 -> 00:09:04.600] They have some of the best swim instructors I've ever seen there.
[00:09:04.800 -> 00:09:07.420] And so it's just it's so easy for me to go to all of them.

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in the mention is very positive, as it highlights convenience, enjoyment, and improved access, allowing both the speaker and her husband to use Peloton bikes simultaneously without having to wait.

67. Podcast: Finding The Funny

Episode: S11 Ep10: Jugs

Date: November 06, 2024 01:00 AM EST

Passage:

[00:00:16.700 -> 00:00:18.340][00:00:20.220 -> 00:00:24.940] Matthew is pissed off.
[00:00:25.420 -> 00:00:26.820] Straight in. Straight in. Straight in with the piss off.
[00:00:27.500 -> 00:00:32.120] Yeah, Matthew is pissed off.
[00:00:32.920 -> 00:00:35.200] So I've set up to record downstairs. Matthew's been up on the **peloton** on the bike.
[00:00:35.320 -> 00:00:39.700] Matthew shouts downstairs that he's going to do something.
[00:00:40.180 -> 00:00:42.940] I said, I'm just about to go into a podcast record and this is what came from Matthew.
[00:00:44.800 -> 00:00:47.080] Well, can you... What about if...
[00:00:51.200 -> 00:00:53.440] Well, don't worry. I'll just have to do it later.
[00:00:53.700 -> 00:00:57.380] I mean, that was very Mal-esque.
[00:00:57.380 -> 00:01:01.440] Oh, he was in a Malzah. You could tell that...

Sentiment Score: 5

Reasoning: The sentiment regarding 'peloton' in this podcast mention is neutral because the mention simply describes Matthew's irritation, with the Peloton serving merely as the context of his activity, not the cause of his negative mood.

68. Podcast: Nightcap

Episode: Nightcap - Hour 1: Ranking DeAndre Hopkins trade, CMC returns, Lamar's perfect game

Date: November 05, 2024 10:15 PM EST

Passage:

[00:43:11.090 -> 00:43:12.550] ages 2 and 4.
[00:43:12.770 -> 00:43:13.410] And on our new podcast,
[00:43:13.550 -> 00:43:14.590] Moms Who Puck,
[00:43:14.590 -> 00:43:15.390] we're opening up
[00:43:15.390 -> 00:43:16.550] about the chaos
[00:43:16.550 -> 00:43:17.530] of our daily lives
[00:43:17.530 -> 00:43:18.410] between the juggle
[00:43:18.690 -> 00:43:19.550] of being athletes,
[00:43:19.790 -> 00:43:20.650] raising children,
[00:43:20.650 -> 00:43:21.070] and all the messiness
[00:43:21.390 -> 00:43:22.370] in between.
[00:43:22.370 -> 00:43:23.330] We're also turning
[00:43:23.330 -> 00:43:23.930] to fellow athletes
[00:43:23.930 -> 00:43:24.750] and beyond
[00:43:24.750 -> 00:43:25.710] to learn about
[00:43:25.710 -> 00:43:27.230] their parenthood journeys
[00:43:27.230 -> 00:43:28.930] and collect valuable advice
[00:43:28.930 -> 00:43:29.790] like FIFA World Cup winner
[00:43:30.030 -> 00:43:31.010] Ashlyn Harris.
[00:43:31.230 -> 00:43:32.170] I wish my friends,
[00:43:32.350 -> 00:43:33.470] I wish my family,
[00:43:33.470 -> 00:43:34.850] I wish my village
[00:43:34.850 -> 00:43:36.710] would have prepared me
[00:43:37.710 -> 00:43:38.870] for how hard
[00:43:39.190 -> 00:43:40.330] motherhood was going to be.
[00:43:40.330 -> 00:43:42.130] And **Peloton** instructor
[00:43:42.130 -> 00:43:43.090] and Ratchet Mom Club founder
[00:43:43.210 -> 00:43:44.850] Kirsten Ferguson.
[00:43:44.850 -> 00:43:46.590] I remember going to
[00:43:46.590 -> 00:43:48.090] kindergarten orientation
[00:43:48.090 -> 00:43:48.770] and I remember
[00:43:48.770 -> 00:43:49.570] going in there
[00:43:49.570 -> 00:43:51.150] a hot mess
[00:43:51.150 -> 00:43:52.270] and I remember feeling

[00:43:52.270 -> 00:43:52.830] like I was the only one
[00:43:53.030 -> 00:43:53.650] and I'm like,
[00:43:53.650 -> 00:43:54.650] there's got to be
[00:43:54.870 -> 00:43:56.210] other people out here.
[00:43:56.210 -> 00:43:57.530] So listen to Moms Who Puck
[00:43:57.530 -> 00:43:58.850] starting November 12th
[00:43:58.850 -> 00:44:00.050] on the iHeartRadio app
[00:44:00.050 -> 00:44:00.830] Apple Podcasts
[00:44:00.830 -> 00:44:01.470] or wherever you get

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' is positive, as it is associated with a successful instructor who is also noted for her leadership, suggesting admiration and respect.

69. Podcast: Hail Varsity Radio

Episode: Outside Opinions | Hail Varsity Radio

Date: November 05, 2024 07:24 PM EST

Passage:

[01:00:33.090 -> 01:00:34.230] I should add a few more.
[01:00:34.330 -> 01:00:39.850] I'll send you a few more updates.
[01:00:40.150 -> 01:00:46.830] No, I will gladly read off the list of accomplishments, achievements.
[01:00:46.830 -> 01:00:53.590] And we were batting it around here before we jumped on with just the Schick exercise program.
[01:00:53.590 -> 01:00:59.170] And, you know, what is the audio du jour and your podcast?
[01:00:59.470 -> 01:01:00.370] You're not death metal when you're firing up the old stationary bike.
[01:01:01.550 -> 01:01:02.890] No, no.
[01:01:02.890 -> 01:01:06.790] Yes, I got a **Peloton**.
[01:01:06.790 -> 01:01:07.310] I bought it for Kelly, which sounds like, hey, wife, you're fat.
[01:01:07.430 -> 01:01:08.090] Here's the bike.
[01:01:13.630 -> 01:01:15.150] That's not true.
[01:01:15.350 -> 01:01:16.330] I got you this vacuum.
[01:01:16.590 -> 01:01:16.650] You think you could work a little bit?
[01:01:19.930 -> 01:01:24.310] No.
[01:01:25.870 -> 01:01:26.430] I have purchased three vacuums for my wife, but she picked them out, I swear.
[01:01:26.730 -> 01:01:28.170] That's right.
[01:01:28.290 -> 01:01:28.950] She's like, this gift sucks.
[01:01:32.810 -> 01:01:34.610] I'm like, exactly.

Sentiment Score: 7

Reasoning: The sentiment regarding 'Peloton' in the text is slightly positive; although it includes a humorous and self-deprecating anecdote, it suggests a positive purchase decision without any direct negative connotations towards the product itself.

70. Podcast: Hail Varsity Radio

Episode: Outside Opinions | Hail Varsity Radio

Date: November 05, 2024 07:24 PM EST

Passage:

[01:01:57.670 -> 01:01:58.830] And I'll probably run four to five miles two or three times a week, which is good.
[01:01:58.830 -> 01:02:00.050] I'll take the dog sometimes.
[01:02:00.190 -> 01:02:04.850] So I try to stay in shape.
[01:02:05.130 -> 01:02:07.430] I mean, my DNA just does not allow for me to just sit.
[01:02:07.550 -> 01:02:11.170] You know, and my job is pretty sedentary.
[01:02:11.230 -> 01:02:13.330] But I always feel like if I eat a cheeseburger, I can feel it.
[01:02:13.910 -> 01:02:15.670] I know where it is, and I know how much I now weigh.
[01:02:15.930 -> 01:02:19.610] My metabolism is very low.
[01:02:19.610 -> 01:02:23.030] I was raised in an asthmatic home, whatever that means.
[01:02:23.150 -> 01:02:25.030] So I've got some issues, but we're firing it away.
[01:02:25.110 -> 01:02:26.070] But yeah, on the **Peloton**, I turn the sound down.
[01:02:26.370 -> 01:02:27.710] I turn the music down.
[01:02:27.710 -> 01:02:31.810] And I listen to podcasts.
[01:02:31.810 -> 01:02:34.350] I listen to things that can help me become knowledgeable in college football
[01:02:34.470 -> 01:02:38.750] and just help me work while I'm working out.
[01:02:38.750 -> 01:02:42.770] So let me tell you, there's nothing like peddling on the **Peloton**
[01:02:42.970 -> 01:02:47.490] while listening to Dan Wetzel's voice and take on the college football flyer.
[01:02:47.490 -> 01:02:51.670] Well, you haven't lived until you're in the corner there trying to do a bench
[01:02:51.670 -> 01:02:54.170] or some sort of stretch, and you're giggling to yourself
[01:02:54.470 -> 01:03:00.230] because you've got chicken nick in your earbuds.

Sentiment Score: 9

Reasoning: The text presents a positive sentiment towards 'Peloton', describing its use as part of an enjoyable and productive workout routine where the user can both exercise and enhance their knowledge by listening to podcasts, which enriches the overall experience.

71. Podcast: The Essential Shift Podcast

Episode: 156: What is happening in the business world right now

Date: November 05, 2024 03:02 PM EST

Passage:

[00:16:01.060 -> 00:16:06.800] kind of growth marker, we call them. So the growth marker one is something where someone subscribed to
[00:16:06.940 -> 00:16:12.320] your membership, your subscription, your software subscription. Then you have your growth marker two,
[00:16:12.320 -> 00:16:18.100] which is they use it, right? You want them to use it. But then your growth market three is something that
[00:16:18.100 -> 00:16:23.700] you need to define, which is where the value comes from, which makes them stay and pay their subscription
[00:16:23.860 -> 00:16:29.620] for a long time, such as your Netflix subscription, such as my **Peloton** subscription on top of my Netflix,
[00:16:29.940 -> 00:16:38.340] such as all of the other subscriptions that I have in my life or in my business, like zero subscription,
[00:16:38.500 -> 00:16:47.120] all of those kinds of things. So think about what is going to make it so unique and valuable in the head,

[00:16:47.120 -> 00:16:54.120] eyes, heart, body of your user. I love to also often recommend around a subscription to have a premium

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, as it is described as a subscription held alongside other valued services like Netflix, suggesting contentment and satisfaction with its use.

72. Podcast: Simply Balanced with Taylor Grasso

Episode: Where I've Been for 3 Months: Surprise! I'm Pregnant

Date: November 05, 2024 11:00 AM EST

Passage:

[00:41:17.540 -> 00:41:20.000] Well, I did, but I never used it. Yeah. It was optional to use it or not. Um, UTIs.
[00:41:20.000 -> 00:41:26.200] That's been super fun. Yes. Yes. That's been a real hurdle.
[00:41:26.400 -> 00:41:28.940] That's been a doozy. Yeah. Other than that, as I say, like 1500 things.
[00:41:29.200 -> 00:41:31.540] And just kind of scaled work or scaled back workouts too.
[00:41:31.800 -> 00:41:36.500] Oh yeah. That was, that was hard. That's been tough.
[00:41:36.500 -> 00:41:41.660] That's been really hard. Um, luckily like right before we found out I was pregnant,
[00:41:41.860 -> 00:41:47.040] we had ordered a **Peloton**. So we have a **Peloton** bike and I have like 15, 10 and five pound weights.
[00:41:47.040 -> 00:41:53.920] So I've just been doing a lot of at home, like lower impact workouts. And basically I just set
[00:41:53.920 -> 00:42:01.080] a goal for myself of walking at least once a day in the first trimester and moving my body at least
[00:42:01.080 -> 00:42:06.280] three times a week. And I've stuck to that goal. Um, I am almost back up to like full capacity with
[00:42:06.500 -> 00:42:11.260] working out and I'm able, like this week I worked out five days. So yeah. And you got up with me.
[00:42:11.580 -> 00:42:16.440] Yeah. Yesterday morning to go to the gym for the first time since you've been pregnant.

Sentiment Score: 9

Reasoning: The mention of 'peloton' is positive as it reflects enthusiasm for having ordered the Peloton bike, which has enabled the speaker to continue engaging in at-home, lower-impact workouts, aiding their fitness routine during pregnancy.

73. Podcast: Some Work, All Play

Episode: 231. New "No Secrets" Q+A on Western States 100, Javelina, High-Carb Fueling, Heart Rate, Heat Training, Improving Speed, Shoes, and More!

Date: November 05, 2024 10:55 AM EST

Passage:

[01:12:37.140 -> 01:12:41.180] you were, you were telling them about things and they're like, wait, you don't go farther than 20
[01:12:41.180 -> 01:12:45.520] miles in training. How did that work? The OB was really confused. Well, the races matter.
[01:12:45.600 -> 01:12:50.000] No, for sure. It's like silver rush. The 50 mile race was fundamental to Leadville. And it's like,
[01:12:50.000 -> 01:12:53.420] you really are careful with those large super compensation stimuli, but they do exist within
[01:12:53.420 -> 01:12:56.840] training. Okay. Next question. Could you list major training interventions and give them an
[01:12:56.840 -> 01:13:01.660] importance ranking? Uh, no, we're not going to do all that, but let's talk about a couple of the
[01:13:01.660 -> 01:13:05.940] interventions that I think are key. The first is cross training. Here is the first question.
[01:13:05.940 -> 01:13:10.900] I don't have a treadmill at home, but I do have a **Peloton** thoughts on a 10 to 15 minute
[01:13:11.940 -> 01:13:15.640] **Peloton** protocol post run to simulate a pill treadmill or not worth it. This is referencing.
[01:13:15.740 -> 01:13:19.900] I constantly do a pill treadmill after my everyday run. I just go down to the treadmill,
[01:13:20.060 -> 01:13:23.260] put it on 15 or 20% and do 10 or 15 minutes. Um, can you do that with cross training?
[01:13:23.800 -> 01:13:26.160] And you reference being throughout this conversation. You're like, I'm that bitch.
[01:13:26.300 -> 01:13:28.820] These treadmill days make you a bad bitch.
[01:13:28.940 -> 01:13:30.940] Well, every single time I go down, I say, time to go be a tough bitch.
[01:13:30.940 -> 01:13:33.980] Yeah. It's like a tough bitch, bad bitch, whatever you want to call it.
[01:13:34.160 -> 01:13:38.420] Whatever you want to call it. But it's like, it is really hard to come into the door,

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast conveys a positive sentiment as it is considered a viable alternative for completing post-run workouts, simulating a treadmill, and contributing to the feeling of empowerment and achievement.

74. Podcast: Best of Hawkeye in the Morning; New Country 96.3

Episode: Countdown to Michelle's Workout with Tim Question 2 - The Renegade Workout

Date: November 05, 2024 10:34 AM EST

Passage:

[00:03:08.460 -> 00:03:09.760] You're supposed to lay on your back and try to feel your abdominal muscles and see if there's an opening.
[00:03:09.920 -> 00:03:10.520] Sounds like you're making a lot of excuses.
[00:03:10.780 -> 00:03:11.140] No, no, no.
[00:03:11.940 -> 00:03:12.380] No.
[00:03:13.140 -> 00:03:18.600] No.
[00:03:18.700 -> 00:03:18.940] It's the ab separate when you're pregnant to some women, like 60% of women.
[00:03:19.140 -> 00:03:20.640] Yeah.
[00:03:20.720 -> 00:03:21.180] I can see that.
[00:03:21.180 -> 00:03:26.520] I can see that.
[00:03:26.680 -> 00:03:27.060] Okay, so I'm supposed to take it easy on my core and that doesn't sound like I'm taking it easy on my core.
[00:03:27.160 -> 00:03:27.600] No, it does not.
[00:03:27.860 -> 00:03:33.440] Not at all.
[00:03:33.560 -> 00:03:33.920] Might I suggest you and Tim go downstairs to we have the new health club here in the building for all tenants and do a little **Peloton** session.
[00:03:34.180 -> 00:03:35.520] Do that.
[00:03:35.540 -> 00:03:36.500] They have **Pelotons** in there?
[00:03:36.500 -> 00:03:37.380] Yeah, they have **Pelotons** in there.
[00:03:37.460 -> 00:03:38.260] Yeah, there was a machine down there.
[00:03:38.360 -> 00:03:38.520] Yeah, they have two of them.
[00:03:38.720 -> 00:03:39.540] Oh.
[00:03:39.780 -> 00:03:40.440] Yeah, I could do that.
[00:03:40.560 -> 00:03:41.820] Why don't you do that?
[00:03:42.100 -> 00:03:42.160] We could have done that on Friday.
[00:03:42.160 -> 00:03:44.940] Yeah.

[00:03:44.940 -> 00:03:45.060] We could, Tim, we could do that on Friday instead of-
[00:03:45.160 -> 00:03:47.660] Yeah, there you go.
[00:03:48.040 -> 00:03:48.840] Yeah, because there's no compound ab workout there.
[00:03:49.360 -> 00:03:51.420] Happy birthday.
[00:03:51.580 -> 00:03:52.520] Yeah, see, that's the thing.
[00:03:53.320 -> 00:03:56.600] I'm just-
[00:03:57.300 -> 00:03:57.960] And you could put the baby right next to you when you do the **Peloton**.
[00:03:57.980 -> 00:03:59.600] That's true.
[00:04:00.520 -> 00:04:01.480] You could put the baby right there in the carrier.
[00:04:01.760 -> 00:04:04.760] Diego's at that age.
[00:04:04.760 -> 00:04:06.660] Don't have to worry about getting somebody to watch you.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, as it is suggested as a convenient and practical alternative exercise option that allows multitasking, like being able to have your baby nearby during a workout.

75. Podcast: All Things Pilates with Darien Gold

Episode: Adrienne Yurgosky ~ Global Pilates Organization

Date: November 05, 2024 10:00 AM EST

Passage:

[01:07:41.890 -> 01:07:44.130] You know, like he goes out and meets so many studio owners.
[01:07:44.270 -> 01:07:45.850] He gets the feedback of what's going on.
[01:07:45.850 -> 01:07:48.990] He gets the feedback of their equipment.
[01:07:49.270 -> 01:07:58.430] We know kind of what's happening more and more.
[01:07:58.430 -> 01:08:00.170] And I think that in and of itself has been a great connection because you see certain patterns that happen,
[01:08:00.250 -> 01:08:02.350] but you're also seeing more and more.
[01:08:02.470 -> 01:08:09.030] And I don't think we discussed this.
[01:08:09.130 -> 01:08:12.690] I sent it to one person, but you know that there's a reformer with a computer screen like the **Peloton** attached to it.
[01:08:12.690 -> 01:08:19.870] They make that now that you can have it at the back edge.
[01:08:20.050 -> 01:08:25.190] And so people are making this who don't know Pilates where you're like, you can't do that because your head is there.
[01:08:25.290 -> 01:08:29.110] You can't do, you know, ten and stretch then because it's where the foot bar is.
[01:08:29.110 -> 01:08:31.170] Like there's certain things that don't make sense, but they're creating that now.
[01:08:31.330 -> 01:08:35.910] So you do have this full screen.
[01:08:35.910 -> 01:08:38.750] You have just different morphs of types of reformers.
[01:08:38.790 -> 01:08:49.230] So we could have more of an approved list.

Sentiment Score: 4

Reasoning: The sentiment towards 'peloton' is slightly negative as it critiques the adaptation of Peloton-style screens to Pilates reformers, implying a lack of understanding and impracticality about their use.

76. Podcast: Wealthy Web Designer

Episode: How I Convinced My Client to Pay Me \$13k for a Showit Website

Date: November 05, 2024 09:30 AM EST

Passage:

[00:39:03.770 -> 00:39:07.790] things. It's sometimes like, yeah, only people knew. Right. But it goes back to what we were saying
[00:39:07.790 -> 00:39:11.890] earlier is that if you don't have a circle of people that you can trust to be like, dude, I just fucked
[00:39:11.890 -> 00:39:16.290] up and I burned my business down. I literally shut down like all of my high ticket clients. Like if I
[00:39:16.290 -> 00:39:20.450] don't, if I don't have those people in my world that I could literally box her and on speed dial
[00:39:20.450 -> 00:39:24.170] to talk me off the ledge, to be like, you didn't just fuck up. You're resetting because it's not
[00:39:24.170 -> 00:39:27.830] sustainable and you've burned out and you're never seeing your children. You're not eating
[00:39:27.830 -> 00:39:31.650] like you haven't exercised in a month and we all know, you love your **Peloton**. Right. And
[00:39:31.690 -> 00:39:36.150] so I was like, yeah, okay. Hard reset. It's okay. And then on the days where I'm like, okay,
[00:39:36.150 -> 00:39:40.550] I feel weird posting this online, but holy shit, I just did X, Y, and Z, or it was able to help
[00:39:40.550 -> 00:39:44.870] somebody do this and have those people cheer you on too. Right. With no backhanded compliments,
[00:39:44.870 -> 00:39:49.290] no like must be nice is it's holy shit, girlfriend, that's fucking huge. You need to go tell
[00:39:50.050 -> 00:39:55.050] the world. So you really need those people in your corner. Yeah, no, it's so true.
[00:39:55.050 -> 00:40:02.810] So true. This is such a good topic. I feel like I could talk about this for hours and hours and

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is positive, as it highlights the speaker's appreciation for their exercise routine as an important part of their life balance and self-care, contributing to their well-being amidst stressful times.

77. Podcast: Digital Hospitality

Episode: Rising Tide LinkedIn Live: Business or Work Podcast You Love

Date: November 05, 2024 09:10 AM EST

Passage:

[00:38:09.220 -> 00:38:10.620] Do they have Spotify video?
[00:38:11.340 -> 00:38:14.680] Are they playing video as well?
[00:38:15.260 -> 00:38:16.000] Sometimes, uh, it gives you the option to do audio or video through Apple TV.
[00:38:16.120 -> 00:38:16.440] There it is.
[00:38:16.680 -> 00:38:17.640] Awesome.
[00:38:17.780 -> 00:38:24.320] That's really interesting to me.
[00:38:24.720 -> 00:38:25.000] Like you have an Apple TV and then you, you like Spotify so much that you choose to use that on the Apple TV.
[00:38:25.120 -> 00:38:27.120] Yeah.
[00:38:27.260 -> 00:38:31.960] And then you're watching video on that.
[00:38:31.960 -> 00:38:34.400] So that's, I mean, it shows you, you don't know how people are engaging with your content or where.
[00:38:34.400 -> 00:38:38.000] You know, because, and this is the weird thing, right?
[00:38:38.180 -> 00:38:39.760] I, I use my **Peloton** a lot and I tend to like songs on it.
[00:38:40.040 -> 00:38:41.220] So they show up on the spot.
[00:38:42.020 -> 00:38:47.180] They're synced in with my Spotify.

[00:38:47.180 -> 00:38:50.200] And so when I go there to listen to music, it shows my **Peloton** playlist right next to podcasts.
[00:38:50.580 -> 00:38:52.640] I recently listened to like restaurant like yours, Sean.
[00:38:52.820 -> 00:38:58.580] So I'm like, oh, I'll just, I got to do that one today.
[00:38:58.660 -> 00:38:59.140] So I can, it just depends on there, but it just, it's in front of your face and I don't have to make a decision.
[00:38:59.240 -> 00:38:59.300] That's what it is.
[00:38:59.400 -> 00:39:01.340] Yeah.
[00:39:01.460 -> 00:39:02.020] If it's there and you're like, that's what I want to hear.
[00:39:02.100 -> 00:39:03.120] I'm going to click it.
[00:39:03.560 -> 00:39:03.700] I'm not going to go somewhere else.
[00:39:04.120 -> 00:39:04.180] Yep.
[00:39:04.180 -> 00:39:04.500] Yep.
[00:39:04.820 -> 00:39:06.800] Yeah.
[00:39:07.040 -> 00:39:07.640] This discovery is very interesting.

Sentiment Score: 8

Reasoning: The sentiment regarding 'peloton' in the podcast mention is generally positive, as the speaker discusses the integration of Peloton with Spotify in a seamless and convenient manner, highlighting how it enhances their music discovery and listening experience.

78. Podcast: The Bigger Room

Episode: What rich people do different

Date: November 05, 2024 05:30 AM EST

Passage:

[00:11:32.810 -> 00:11:38.070] And then the third one, which I think is super important, is that rich people often tie their work to a bigger purpose, which usually is helping others or just there's a bigger goal to why you're showing up to work every single day.
[00:11:38.310 -> 00:11:42.290] For example, like the weight loss, if it was just about money, sure.
[00:11:42.290 -> 00:11:51.390] It's again, one of the highest paying niches in business.
[00:11:51.870 -> 00:11:54.730] However, if your bigger purpose is because maybe you want to write a book one day or you want to create like the next **Peloton**, there's a bigger goal.
[00:11:54.850 -> 00:12:01.190] It starts with the small things, right?
[00:12:01.350 -> 00:12:03.110] But that's the difference between somebody who makes 10K a month and somebody who wants to scale to like 100K a month.
[00:12:03.350 -> 00:12:08.010] There's just that bigger purpose.
[00:12:08.010 -> 00:12:09.770] And it's not necessarily, money is just a byproduct of the bigger the purpose, the bigger the goal.
[00:12:10.010 -> 00:12:14.730] Oh, you're just going to make more money.
[00:12:15.770 -> 00:12:16.750] And so that is usually what wealthy people approach everything that they do.
[00:12:16.850 -> 00:12:23.330] What do you think about that?

Sentiment Score: 9

Reasoning: The mention of 'Peloton' in the podcast is positive, as it is used as an example of a significant and inspirational business goal that aligns with a higher purpose, implying admiration for its success and impact.

79. Podcast: Attention to Intention

Episode: The Power of Perspective: Shift from what's missing to finding the good & the gains right in front of you

Date: November 05, 2024 05:00 AM EST

Passage:

[00:06:50.420 -> 00:06:53.480] Oh my God, I went to work out at a gym at a hotel I was staying at and every piece of equipment was consumed.
[00:06:53.600 -> 00:06:55.140] And I walked in there and I was like, what the fuck, man?
[00:06:55.820 -> 00:06:56.580] I'm not gonna be able to do my workout.
[00:06:56.740 -> 00:07:00.220] This sucks.
[00:07:00.520 -> 00:07:04.100] And then I had this moment of shit, girl, you're coming in in gap mode.
[00:07:04.100 -> 00:07:09.320] How about you reframe that under gain mode?
[00:07:09.640 -> 00:07:14.260] And you look at the fact that you're fortunate enough to be able to move your body and be here.
[00:07:15.080 -> 00:07:18.860] And girl, go to that **Peloton** app, the thing that you love, and pick a different workout.
[00:07:19.140 -> 00:07:20.100] And it's just so interesting how we can go into this gap.
[00:07:20.300 -> 00:07:21.660] What's wrong?
[00:07:22.520 -> 00:07:29.080] What's not working?
[00:07:29.260 -> 00:07:35.160] My friend, I hope you are enjoying the nuggets we are dropping on today's episode.
[00:07:36.320 -> 00:07:40.900] I want you to hang tight with me because I want you to hear a word from our friends.
[00:07:41.180 -> 00:07:47.080] Gratitude, man, it is a powerful thing.

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' is very positive, as the mention highlights a situation where the speaker is grateful for the Peloton app as a reliable and beloved alternative for their workout, underscoring the value and appreciation for its flexibility and convenience.

80. Podcast: A Day In Her Life

Episode: Episode 77: A Day In Her Life with Sarah Shapiro - Author of Retail Diary and Mom of Two in the Bay Area

Date: November 05, 2024 05:00 AM EST

Passage:

[00:06:37.710 -> 00:06:41.170] So whether that's lunches, water bottles filled and ready, I try to get them in the routine
[00:06:41.650 -> 00:06:47.050] of picking out their clothes the night before, but they do not care about that.
[00:06:47.050 -> 00:06:47.890] And then getting out the door and then I'll work out afterwards as soon as I'm back from
[00:06:48.730 -> 00:06:55.530] their drop off.
[00:06:55.530 -> 00:06:58.290] But I have been at places or in my career or because of commuting where I've actually forced
[00:06:58.770 -> 00:07:05.430] myself to get up incredibly early to wake up.
[00:07:05.790 -> 00:07:09.630] And I work out in my garage, which has been the biggest blessing for me is having **Peloton**.
[00:07:09.730 -> 00:07:11.610] And then I use an app called Future that does personal training.
[00:07:11.610 -> 00:07:15.430] It's personal training at scale.
[00:07:15.630 -> 00:07:21.310] So I have a personal trainer who's a real human that I talk to.
[00:07:21.310 -> 00:07:31.050] We have, we text back and forth through their app and also we'll have quarterly check-in calls.
[00:07:31.050 -> 00:07:32.210] But she plans everything out and I just open up the app and all the equipment that I need to grab is spelled out for

me.

[00:07:32.370 --> 00:07:35.730] It's timed.

Sentiment Score: 9

Reasoning: The sentiment regarding 'Peloton' in this podcast mention is very positive as it is described as the "biggest blessing" for the speaker's workout routine, highlighting its importance and value in her daily life.

81. Podcast: Threedom

Episode: Threevisiting: Missing Mr. Magoo Memento

Date: November 05, 2024 03:30 AM EST

Passage:

[00:51:11.820 --> 00:51:13.720] Uh, who thought this was a good idea?

[00:51:13.900 --> 00:51:18.920] You know how age-old that question is.

[00:51:18.920 --> 00:51:21.400] Someone said it about the wheel originally, and then they rolled it around and people were like, oh, it is a good idea.

[00:51:21.860 --> 00:51:24.280] Anyway, Britney Spears had Nyla.

[00:51:24.760 --> 00:51:32.360] Guy Fieri had a Times Square empire.

[00:51:32.740 --> 00:51:41.700] Eva Longoria had a steakhouse called She with a baffling gender-themed concept, and they each went bust in their own special way.

[00:51:41.700 --> 00:51:46.120] **Peloton** star Cody Rigsby and Amanda Hirsch, host of Not Skinny But Not Fat, join Misha to review this trio of failed celebrity restaurants.

[00:51:50.140 --> 00:51:53.900] Follow The Big Flop on the Wondery app or wherever you get your podcasts.

[00:51:54.240 --> 00:51:55.700] And we're back, and I wanted to give you a little game called Three-cher.

[00:51:57.240 --> 00:52:00.620] And this little game is a feature.

[00:52:00.940 --> 00:52:05.340] It's a little something that we do when we play together to wrap up the show.

[00:52:05.620 --> 00:52:08.360] And this one is called Name That One Word Monotune.

[00:52:08.380 --> 00:52:09.200] Name That One Word Monotune.

[00:52:09.200 --> 00:52:09.680] Name That One Word Monotune.

[00:52:09.960 --> 00:52:10.860] Name That One Monotune.

[00:52:11.200 --> 00:52:21.160] Submitted by JD.

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the context of the podcast is neutral, as it merely references a Peloton star, Cody Rigsby, joining a discussion about failed celebrity ventures without expressing any explicit positive or negative sentiment towards Peloton itself.

82. Podcast: Off Book: The Improvised Musical

Episode: 331. LIVE from Vancouver: The Hero of Marathon

Date: November 05, 2024 03:00 AM EST

Passage:

[00:56:23.440 --> 00:56:26.240] We got cars, bro

[00:56:26.240 --> 00:56:27.440] We got cars and trains and trucks and trains and trucks

[00:56:27.440 --> 00:56:28.800] We have trucks with hot tubs

[00:56:31.520 --> 00:56:33.500] We got trucks with hot tubs in it

[00:56:33.500 --> 00:56:34.560] So that's my answer to that question

[00:56:34.560 --> 00:56:35.300] Thank you so much

[00:56:35.300 --> 00:56:39.540] Thank you so much

[00:56:39.760 --> 00:56:40.540] Hi, what's your name and who's your question for?

[00:56:41.100 --> 00:56:44.800] My name is Teddy

[00:56:44.800 --> 00:56:45.620] Okay, so I know you only have the one sponsor which is grapes

[00:56:47.160 --> 00:56:52.760] So far

[00:56:52.760 --> 00:56:56.620] But insider information has told me that **Peloton** actually provided the treadmills that you use in the show

[00:56:58.360 --> 00:57:00.500] Yeah, okay, so **Peloton** provided

[00:57:01.700 --> 00:57:02.180] Do you know how there was like a big treadmill?

[00:57:02.180 --> 00:57:03.100] Treadmill

[00:57:03.100 --> 00:57:05.480] You got this

[00:57:05.480 --> 00:57:08.620] There was a recall

[00:57:08.620 --> 00:57:11.340] Well, some of those got recalled to just like my house

[00:57:11.340 --> 00:57:13.740] Some of them after they were recalled they were like

[00:57:14.660 --> 00:57:16.040] We legally don't care where these go

[00:57:16.660 --> 00:57:18.300] Don't say our name

[00:57:18.300 --> 00:57:22.240] But maybe they end up in a show

[00:57:22.240 --> 00:57:24.840] Some say art is about necessity and other people say art has necessities

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' in this podcast mention is mixed; while their treadmills are acknowledged as providing utility for the show, there is a negative connotation attached due to their involvement in a recall, resulting in a playful yet critical undertone about their products.

83. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:00:02.470 --> 00:00:07.610][00:00:07.610 --> 00:00:14.070] Joining me on the podcast is one of the most recognized faces in fitness, **Peloton** instructor

[00:00:14.070 --> 00:00:19.010] and high performance coach Ben Alldis. This episode really signifies how taking risks into

[00:00:19.010 --> 00:00:25.210] the unknown can change your life forever. Do you find yourself in a position that doesn't

[00:00:25.210 --> 00:00:30.950] fulfill you? Taking that first step can be difficult. Ben's story highlights what taking

[00:00:30.950 --> 00:00:37.110] that first step can look like. Trauma is something that we all incur. It can affect us in different

[00:00:37.110 --> 00:00:42.530] ways. Processing it can be a difficult thing to do. Ben opens up about the toughest period

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' is positive as the mention highlights Ben Alldis, a Peloton instructor, in the context of personal

growth and success, presenting Peloton as a platform associated with influential and inspiring personalities.

84. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:02:09.460 -> 00:02:17.420] By the end of this book, I believe you will. To get yourself a copy now, it can be purchased at
[00:02:17.420 -> 00:02:18.320] Waterstones, Amazon, or by simply clicking the link on my Instagram bio, Joshua Patterson underscore JP
[00:02:19.480 -> 00:02:25.080] now.
[00:02:25.080 -> 00:02:31.180] B, we finally got you onto the podcast and I'm so happy we finally have because this is a conversation
[00:02:31.180 -> 00:02:36.860] I think so many people are going to benefit from. I think obviously we see an awful lot of what goes
[00:02:36.860 -> 00:02:40.060] on in your life on socials and through **Peloton**, but actually just to have this intimate conversation
[00:02:40.060 -> 00:02:40.600] with you now, I feel like a lot of people are going to probably find out things about you that
[00:02:40.920 -> 00:02:43.000] they didn't know.
[00:02:43.140 -> 00:02:43.960] Yeah, I'm really excited for this. Thanks for having us on.
[00:02:44.180 -> 00:02:50.340] How are you feeling right now?
[00:02:50.340 -> 00:02:54.880] I'm feeling good. Feeling ready. We obviously know each other from way back and we've both been on
[00:02:55.320 -> 00:03:00.180] different journeys across the years. So I'm proud of you for everything you've achieved.
[00:03:00.180 -> 00:03:06.580] Do you know what, mate? This is one of the things I love about you is that, you know,
[00:03:06.580 -> 00:03:12.080] there's a lot of men out there that I think would like to express themselves more and probably don't

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in this podcast episode reflects a positive sentiment as it is used in a context that highlights visibility and a deeper, intimate conversation about the guest's life, suggesting that Peloton provides a platform for personal expression and connection.

85. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:03:56.140 -> 00:04:00.300] someone's day or someone's week or they've been going through a really tough time and your classes
[00:04:01.300 -> 00:04:06.840] or your contents just giving that inspiration to like continue going on.
[00:04:06.840 -> 00:04:12.120] And so I think for me, it's so important when you feel something, just make sure the person
[00:04:12.120 -> 00:04:13.140] on the other side, like knows how that's how you feel because I've been in many situations
[00:04:13.820 -> 00:04:20.120] where I've needed that.
[00:04:20.120 -> 00:04:21.580] You obviously as a coach can be great at your craft, but do you think it's that emotional connection
[00:04:21.820 -> 00:04:25.280] that makes you stand out?
[00:04:25.580 -> 00:04:30.480] What's great is that everyone on the **Peloton** platform offers something a bit different.
[00:04:30.780 -> 00:04:36.520] So they, the team there do a great job at casting and, you know, get different types of characters.
[00:04:36.520 -> 00:04:39.220] I think I can only really speak for myself, but my approach to being a coach there is to try and
[00:04:39.220 -> 00:04:45.060] be the coach that I would want.
[00:04:45.060 -> 00:04:50.620] And so with that, like, I just want to, when I work out, have a space that is my space and
[00:04:50.840 -> 00:04:56.120] the coach is sort of facilitating, you know, my progress, my growth.

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in this mention is positive, highlighting the platform's diverse coaching staff, their unique offerings, and the emotional connection they build with users, which is portrayed as beneficial and supportive.

86. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:07:05.480 -> 00:07:08.500] being a hugely instrumental part of that is just, it's phenomenal, bud.
[00:07:08.580 -> 00:07:11.380] I mean, how do you even process something like that?
[00:07:11.600 -> 00:07:16.000] Because you're still very much in the thick of it each day.
[00:07:16.500 -> 00:07:17.080] Is it hard to kind of take a step back and just kind of review the successes?
[00:07:17.080 -> 00:07:21.820] Big time.
[00:07:21.820 -> 00:07:27.820] I think when you're a part of a business that grows that quickly and, you know, you can
[00:07:29.920 -> 00:07:34.520] attest to this, all you can do is focus on what's happening internally.
[00:07:34.520 -> 00:07:39.840] And really, sometimes we don't, we're not very good at **Peloton** always looking back on
[00:07:39.840 -> 00:07:40.080] what we've achieved or sometimes the big moments happen and then you're already on to the next
[00:07:40.720 -> 00:07:45.840] thing.
[00:07:45.840 -> 00:07:51.580] So it is difficult, but I think I've now been there six years and I'm trying to do a better job
[00:07:52.040 -> 00:07:54.300] at really like appreciating every single moment that I am a coach there and making sure that we really
[00:07:54.680 -> 00:07:58.860] take a step back to look on what we've built.
[00:07:58.860 -> 00:08:01.020] Because particularly during the pandemic, we went from 2 million members to 7 million
[00:08:01.020 -> 00:08:06.660] between maybe an 18 month period.

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in this mention is positive, as the speaker expresses admiration for the company's rapid growth and acknowledges the challenge of stepping back to appreciate their accomplishments, despite the fast-paced environment.

87. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:09:25.720 -> 00:09:30.580] So my wife recently went through breast cancer treatment.
[00:09:30.580 -> 00:09:35.460] And I think what's been amazing is that as we were going through that together, a lot
[00:09:35.460 -> 00:09:38.800] of people were very expressive with either their journeys with it or the fact that their
[00:09:38.800 -> 00:09:46.960] friend's gone through or their mum or father's gone through it.

[00:09:47.060 -> 00:09:52.500] And when you really see that in whether it's a message or video, it just gets you, you know?
[00:09:52.500 -> 00:09:52.860] And I think that's the difference for me between a, let's say, boutique, gym and something like
[00:09:53.080 -> 00:09:56.180] **Peloton**.
[00:09:56.360 -> 00:10:00.760] Like the demographic of people is so broad.
[00:10:00.760 -> 00:10:03.180] And so you've got people that, you know, in their like teenagers training with us, but
[00:10:03.180 -> 00:10:09.220] you've also got people in their like 70s, 80s, 90s.
[00:10:09.220 -> 00:10:09.660] And so the impact you're having on so many different decades of someone's life is truly
[00:10:09.920 -> 00:10:16.020] incredible.
[00:10:16.020 -> 00:10:20.520] And I've met so many people who have had such incredible stories where they're going through
[00:10:20.520 -> 00:10:26.120] either really tough times in their lives or they just maybe needed a bit of a pivot and

Sentiment Score: 10

Reasoning: The mention of Peloton in the podcast is very positive, highlighting its broad demographic reach and the significant positive impact it can have on people's lives during challenging times.

88. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:10:48.760 -> 00:10:53.880] You see just they're having a lot more, they're able to let themselves go a little bit more
[00:10:53.880 -> 00:10:54.140] and they can lean into the music and lean into the fun of what I believe fitness should
[00:10:54.560 -> 00:10:58.480] be.
[00:10:58.480 -> 00:11:02.800] Every single day you have the opportunity to have a huge impact on someone else's life.
[00:11:03.400 -> 00:11:10.140] And I think that you don't lose that energy or lose that passion.
[00:11:10.140 -> 00:11:12.440] And I think regardless of any success from a monetary sort of standpoint or possession
[00:11:12.560 -> 00:11:16.880] standpoint, like that is what's the most important thing.
[00:11:16.880 -> 00:11:17.220] My whole perspective on success has totally changed since being a part of a business like
[00:11:17.860 -> 00:11:24.220] **Peloton**.
[00:11:24.220 -> 00:11:27.020] But I'm really at a place now where I want to get to a place in life where I want to continue
[00:11:27.620 -> 00:11:30.520] to evolve and continue to continue to develop.
[00:11:30.720 -> 00:11:36.800] And so it's not now about getting to that end point.
[00:11:36.800 -> 00:11:38.300] It's about continuing to go on the journey of growth and development and having the impact
[00:11:39.520 -> 00:11:47.780] that I want to on the world.
[00:11:47.780 -> 00:11:52.400] And I think the people that I've now met or been around who are in their 70s, 80s, 90s

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in the podcast mention is very positive, as it highlights a shift towards valuing personal growth and having a positive impact on others, attributed to the experience of being part of the Peloton community.

89. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:19:01.540 -> 00:19:03.800] And then on top of that, I sort of looked at the businesses within the space
[00:19:04.240 -> 00:19:09.140] that I could see myself potentially working with.
[00:19:09.140 -> 00:19:11.580] And there wasn't really a business that I could see myself being a part of
[00:19:11.580 -> 00:19:15.740] because I didn't really want to be a full-time PT
[00:19:16.600 -> 00:19:19.280] because I still love business and I wanted to be a part of, you know, a business.
[00:19:19.280 -> 00:19:21.020] I didn't have the confidence at the time to just do my own thing
[00:19:22.420 -> 00:19:25.660] and set up a whole new thing myself.
[00:19:25.660 -> 00:19:27.320] And then suddenly out of nowhere, Cody Rigsby,
[00:19:27.520 -> 00:19:30.620] who's one of our top instructors at **Peloton**,
[00:19:31.140 -> 00:19:34.580] who was doing a talent sort of scouting mission at the time,
[00:19:34.640 -> 00:19:35.160] dropped into my classes, pulled me after the class and said,
[00:19:35.820 -> 00:19:36.760] I love that.
[00:19:37.100 -> 00:19:38.060] I'm from **Peloton**.
[00:19:38.680 -> 00:19:40.620] Can we go for a coffee?
[00:19:40.920 -> 00:19:42.940] I had no idea what **Peloton** was at the time.
[00:19:43.680 -> 00:19:44.920] No idea what they do, who they are.
[00:19:45.060 -> 00:19:48.200] But he said to me, like,
[00:19:48.400 -> 00:19:50.100] I'd love to offer you an opportunity to come join our team.
[00:19:50.700 -> 00:19:52.500] Would you come to America, do an audition?
[00:19:53.640 -> 00:19:54.400] And again, I was just like, what?
[00:19:54.540 -> 00:19:56.400] What is this?
[00:19:56.660 -> 00:19:57.980] And then I went away, did my research.

Sentiment Score: 9

Reasoning: The sentiment around 'Peloton' in this mention is positive; it is portrayed as a catalyst for a significant and exciting career opportunity, with the speaker expressing surprise and eventual interest in learning more about the company after a personal recruitment effort by a top Peloton instructor.

90. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:20:29.180 -> 00:20:31.160] And so his, obviously, how it all started was,
[00:20:31.440 -> 00:20:32.580] he was like, why don't we just film this?
[00:20:32.580 -> 00:20:33.680] And I can do this at home,
[00:20:33.840 -> 00:20:35.260] and I can look after the kids.
[00:20:36.580 -> 00:20:38.720] And then that's how **Peloton** began.
[00:20:39.320 -> 00:20:41.000] So then I went to America, did the auditions,

[00:20:41.020 -> 00:20:42.480] really thought they're not going to hire me.
[00:20:42.620 -> 00:20:43.880] I've got absolutely no idea what I'm doing.
[00:20:44.300 -> 00:20:45.840] I've never really been on camera.
[00:20:46.280 -> 00:20:48.480] But I just went in with it, like,
[00:20:49.940 -> 00:20:52.700] let's just give this the best shot I can.
[00:20:53.120 -> 00:20:54.800] And, yeah, long story short, like, I got the job.
[00:20:55.260 -> 00:20:57.560] Me and my now wife
[00:20:58.100 -> 00:21:00.740] were the first two **Peloton** instructors in the UK.
[00:21:00.740 -> 00:21:02.660] We really built the UK business from the ground upwards.
[00:21:02.800 -> 00:21:03.600] We were one of, like, sorry,
[00:21:04.180 -> 00:21:05.540] two of maybe, like,
[00:21:05.560 -> 00:21:06.700] eight people within the content team.
[00:21:06.700 -> 00:21:08.820] And there was a couple of other
[00:21:08.900 -> 00:21:09.740] sort of senior management people, too,
[00:21:09.940 -> 00:21:14.020] within the UK business.
[00:21:14.380 -> 00:21:16.100] But now we're 800, 600 big,
[00:21:16.100 -> 00:21:17.500] gone through a crazy journey
[00:21:18.340 -> 00:21:20.460] of obviously huge growth.
[00:21:20.600 -> 00:21:22.120] We're sort of in refinement mode at the moment,
[00:21:22.700 -> 00:21:23.920] where we're sort of
[00:21:24.600 -> 00:21:26.340] finding more of evolution
[00:21:26.340 -> 00:21:29.080] and growing the business in different ways.

Sentiment Score: 9

Reasoning: The sentiment is very positive, as the mention highlights the successful journey and significant growth of Peloton in the UK, emphasizing personal and business achievements as well as evolution and expansion.

91. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:24:44.760 -> 00:24:44.820] but I do know he's proud of me.
[00:24:44.860 -> 00:24:46.060] Like,
[00:24:46.060 -> 00:24:47.020] that was a really special moment
[00:24:47.100 -> 00:24:48.400] last year.
[00:24:48.400 -> 00:24:50.720] So he recently retired.
[00:24:50.720 -> 00:24:52.300] He'd worked 45 years
[00:24:53.160 -> 00:24:53.760] in the same bank.
[00:24:53.760 -> 00:24:54.900] You know,
[00:24:55.040 -> 00:24:55.720] had a really successful career,
[00:24:55.720 -> 00:24:56.020] but he was very,
[00:24:56.580 -> 00:24:57.000] like,
[00:24:57.420 -> 00:24:58.220] traditional.
[00:24:58.280 -> 00:24:58.760] He was like,
[00:24:58.920 -> 00:24:59.400] same bank,
[00:24:59.520 -> 00:25:00.640] same job,
[00:25:01.040 -> 00:25:02.120] work his way up.
[00:25:02.300 -> 00:25:03.920] And so I think for him,
[00:25:03.920 -> 00:25:05.360] me making a drum like this
[00:25:05.360 -> 00:25:06.360] was so strange
[00:25:06.360 -> 00:25:07.540] because it's just not
[00:25:08.580 -> 00:25:10.800] what their generation knows.
[00:25:10.800 -> 00:25:12.500] But we shared a lovely moment
[00:25:12.500 -> 00:25:13.700] where his team came in
[00:25:13.700 -> 00:25:15.760] to do a class at **Peloton**
[00:25:15.760 -> 00:25:16.560] and we collaborated
[00:25:16.560 -> 00:25:17.680] on the playlist.
[00:25:17.680 -> 00:25:18.400] So he picked some of his
[00:25:18.400 -> 00:25:18.940] favourite songs
[00:25:19.060 -> 00:25:21.360] and like,
[00:25:21.980 -> 00:25:23.440] I made sure that he felt,
[00:25:23.440 -> 00:25:24.120] I sort of told him
[00:25:24.120 -> 00:25:25.240] on the screen
[00:25:25.240 -> 00:25:27.140] like how I felt about
[00:25:27.140 -> 00:25:29.100] his support over the years
[00:25:29.540 -> 00:25:30.040] and how he impacted me,
[00:25:30.180 -> 00:25:30.480] you know,
[00:25:30.780 -> 00:25:31.300] mentally.
[00:25:31.400 -> 00:25:32.500] And also like,
[00:25:32.500 -> 00:25:33.480] he was my coach
[00:25:33.480 -> 00:25:35.800] in football
[00:25:35.940 -> 00:25:36.020] and he was my best mate,
[00:25:36.080 -> 00:25:36.720] you know,
[00:25:36.860 -> 00:25:38.640] like growing up.
[00:25:38.640 -> 00:25:39.280] So it was such a special moment
[00:25:39.400 -> 00:25:39.780] to share together.
[00:25:40.280 -> 00:25:42.540] And I think
[00:25:42.560 -> 00:25:44.760] as he now is retired,

Sentiment Score: 10

Reasoning: The mention of 'Peloton' in the text is associated with a positive and personal experience, highlighting a meaningful

collaboration and emotional connection during a class session, suggesting a sentiment that is very positive.

92. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:27:10.400 -> 00:27:11.360] in bricks and mortar
[00:27:11.360 -> 00:27:11.960] which was all he was
[00:27:11.960 -> 00:27:12.560] ever used to
[00:27:12.820 -> 00:27:12.940] was property,
[00:27:13.540 -> 00:27:13.940] right?
[00:27:14.000 -> 00:27:14.980] You know,
[00:27:14.980 -> 00:27:15.640] that was a safe market
[00:27:16.000 -> 00:27:16.440] to be in.
[00:27:16.580 -> 00:27:16.980] For me,
[00:27:16.980 -> 00:27:18.220] I was taking
[00:27:18.220 -> 00:27:18.980] all these valuable lessons
[00:27:18.980 -> 00:27:20.200] from him
[00:27:20.960 -> 00:27:21.780] but just,
[00:27:21.920 -> 00:27:22.080] I don't know,
[00:27:22.260 -> 00:27:23.640] just,
[00:27:23.640 -> 00:27:25.040] it was a case of
[00:27:25.040 -> 00:27:26.700] just like evolving them
[00:27:26.700 -> 00:27:27.400] that kind of suited me
[00:27:27.400 -> 00:27:28.780] and actually
[00:27:28.780 -> 00:27:29.560] what I was going to get
[00:27:29.560 -> 00:27:30.640] fulfillment from
[00:27:30.640 -> 00:27:31.760] and yes,
[00:27:31.760 -> 00:27:32.940] I was going into a space
[00:27:32.940 -> 00:27:33.900] that he had no familiarity
[00:27:33.900 -> 00:27:34.900] with whatsoever
[00:27:34.900 -> 00:27:35.820] but I could see
[00:27:35.820 -> 00:27:36.660] like the boys did
[00:27:36.660 -> 00:27:37.480] that there was a space
[00:27:37.880 -> 00:27:38.320] in this market.
[00:27:38.600 -> 00:27:39.700] Now,
[00:27:40.020 -> 00:27:41.080] like yourself with **Peloton**,
[00:27:41.080 -> 00:27:42.640] we had no idea
[00:27:42.640 -> 00:27:43.680] and I'm sad to say this
[00:27:43.680 -> 00:27:44.380] but the value that,
[00:27:44.720 -> 00:27:45.560] you know,
[00:27:45.560 -> 00:27:46.360] COVID would have had
[00:27:46.640 -> 00:27:47.940] on the platform,
[00:27:48.140 -> 00:27:48.580] it got people moving.
[00:27:48.720 -> 00:27:49.240] You know,
[00:27:49.240 -> 00:27:50.280] although it was
[00:27:50.280 -> 00:27:51.440] the worst period
[00:27:51.680 -> 00:27:52.700] in many people's lives,
[00:27:52.700 -> 00:27:53.180] it got people moving
[00:27:53.180 -> 00:27:54.760] and so
[00:27:54.760 -> 00:27:55.540] it was hugely beneficial
[00:27:55.540 -> 00:27:55.880] to the platform
[00:27:56.080 -> 00:27:56.220] and,
[00:27:56.340 -> 00:27:57.580] you know,
[00:27:58.120 -> 00:27:59.420] the love for running now,
[00:27:59.420 -> 00:27:59.900] it's not even comparable.
[00:28:00.000 -> 00:28:00.180] Like,
[00:28:00.320 -> 00:28:01.300] you know,
[00:28:01.560 -> 00:28:02.040] pre-COVID,
[00:28:02.180 -> 00:28:03.140] you know,
[00:28:03.140 -> 00:28:04.040] people would sign up
[00:28:04.040 -> 00:28:05.220] to the occasional marathon
[00:28:05.220 -> 00:28:05.880] or they'd train for one run
[00:28:05.880 -> 00:28:06.340] and that would be it
[00:28:06.560 -> 00:28:07.460] whereas now,
[00:28:07.760 -> 00:28:08.860] it's a lifestyle.
[00:28:08.980 -> 00:28:09.680] It's not one race,
[00:28:09.680 -> 00:28:10.740] it could be 10

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' is positive, as the speaker acknowledges the significant and beneficial impact of COVID-19 on increasing physical activity through the platform, likening it to a lifestyle change.

93. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:29:14.840 -> 00:29:16.040] hope for the future
[00:29:16.040 -> 00:29:17.080] that his son has the ability
[00:29:17.080 -> 00:29:18.180] to make these decisions
[00:29:18.180 -> 00:29:19.260] although he wants to be

[00:29:19.260 -> 00:29:20.040] that shining star
[00:29:20.600 -> 00:29:20.720] and he is,
[00:29:20.820 -> 00:29:21.200] you know,
[00:29:21.380 -> 00:29:22.400] equally,
[00:29:22.400 -> 00:29:22.840] I've got to shine bright
[00:29:23.040 -> 00:29:23.280] myself,
[00:29:23.960 -> 00:29:25.140] you know,
[00:29:25.140 -> 00:29:26.000] so I can really relate
[00:29:26.000 -> 00:29:26.500] to you on that side
[00:29:27.100 -> 00:29:27.960] of things.
[00:29:29.580 -> 00:29:30.940] What's been your biggest
[00:29:30.940 -> 00:29:32.680] change in mindset
[00:29:32.680 -> 00:29:33.500] since you've gone
[00:29:33.500 -> 00:29:33.820] through that process
[00:29:33.820 -> 00:29:34.280] of runner
[00:29:34.280 -> 00:29:34.860] because I think
[00:29:34.860 -> 00:29:36.200] you've achieved
[00:29:36.200 -> 00:29:37.640] some incredible things
[00:29:37.640 -> 00:29:38.640] across the last few years
[00:29:38.640 -> 00:29:39.640] but I think
[00:29:39.640 -> 00:29:41.020] when you,
[00:29:41.020 -> 00:29:42.180] a big part of a business
[00:29:42.180 -> 00:29:42.900] like runner
[00:29:44.260 -> 00:29:45.440] or **peloton**,
[00:29:45.440 -> 00:29:47.720] like you said before,
[00:29:47.720 -> 00:29:48.320] your focus is just
[00:29:48.320 -> 00:29:49.360] day to day
[00:29:49.360 -> 00:29:50.560] but as it grows
[00:29:50.560 -> 00:29:51.740] like has your mindset
[00:29:52.160 -> 00:29:52.840] changed a lot too?
[00:29:52.840 -> 00:29:54.760] 100%.
[00:29:54.760 -> 00:29:55.860] I think the best advice
[00:29:55.860 -> 00:29:57.420] I could give to anyone
[00:29:57.420 -> 00:29:58.660] is in business
[00:29:58.660 -> 00:30:00.180] understand your strengths
[00:30:00.180 -> 00:30:00.800] and equally understand
[00:30:00.800 -> 00:30:01.620] your weaknesses
[00:30:01.620 -> 00:30:02.680] and when you do
[00:30:03.380 -> 00:30:04.820] understand your weaknesses
[00:30:04.820 -> 00:30:06.460] don't allow those
[00:30:06.460 -> 00:30:07.920] to hinder the team
[00:30:07.920 -> 00:30:09.720] or the company itself
[00:30:09.720 -> 00:30:10.760] and I think that's the issue
[00:30:10.760 -> 00:30:12.380] is that sometimes
[00:30:12.380 -> 00:30:13.580] ego comes into things
[00:30:13.580 -> 00:30:14.060] where people are too proud
[00:30:14.060 -> 00:30:15.420] to admit

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the context of the podcast is neutral, as it simply compares the company to another (runner) in terms of business growth and mindset changes, without conveying any specific positive or negative sentiment.

94. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:31:41.680 -> 00:31:42.380] for me
[00:31:42.380 -> 00:31:43.140] for Ben
[00:31:43.140 -> 00:31:43.560] and for Dom
[00:31:43.560 -> 00:31:44.220] I don't think
[00:31:44.220 -> 00:31:45.360] the money has ever
[00:31:45.860 -> 00:31:47.140] been a massive
[00:31:47.140 -> 00:31:47.820] driver behind this
[00:31:47.820 -> 00:31:48.660] in all honesty
[00:31:48.660 -> 00:31:49.920] like it's so funny
[00:31:49.920 -> 00:31:50.320] when people talk
[00:31:50.320 -> 00:31:50.720] to you about
[00:31:50.720 -> 00:31:51.800] business
[00:31:51.800 -> 00:31:52.480] when you know
[00:31:52.480 -> 00:31:52.980] the first question
[00:31:52.980 -> 00:31:53.580] is like oh
[00:31:53.580 -> 00:31:54.460] I wonder how much
[00:31:54.460 -> 00:31:55.320] that's valued at
[00:31:55.320 -> 00:31:56.040] you know I'm kind
[00:31:56.040 -> 00:31:57.020] of thinking to myself
[00:31:57.020 -> 00:31:57.540] like why does
[00:31:58.200 -> 00:31:59.180] that matter
[00:31:59.180 -> 00:31:59.780] like yeah it's
[00:31:59.780 -> 00:32:00.280] great that you're
[00:32:00.280 -> 00:32:01.160] building it
[00:32:01.160 -> 00:32:02.500] but are you going

[00:32:02.500 -> 00:32:03.500] to I guess
[00:32:03.500 -> 00:32:04.080] do you look at
[00:32:04.080 -> 00:32:04.940] the value of a
[00:32:04.940 -> 00:32:05.760] business based on
[00:32:05.760 -> 00:32:06.340] the financials
[00:32:06.340 -> 00:32:06.680] or do you look
[00:32:06.680 -> 00:32:07.340] at it on the
[00:32:07.340 -> 00:32:08.000] level of impact
[00:32:08.500 -> 00:32:09.760] that it's having
[00:32:09.760 -> 00:32:10.620] for you right now
[00:32:10.620 -> 00:32:11.460] you could say
[00:32:11.460 -> 00:32:12.140] right **Peloton's**
[00:32:12.140 -> 00:32:12.740] worth a billion
[00:32:12.740 -> 00:32:14.200] but equally
[00:32:14.200 -> 00:32:14.740] you have 7 million
[00:32:14.740 -> 00:32:15.260] people well how
[00:32:15.260 -> 00:32:15.920] many do you have
[00:32:15.920 -> 00:32:16.800] currently roughly
[00:32:16.800 -> 00:32:17.220] there's about 7
[00:32:17.220 -> 00:32:17.900] million yes
[00:32:17.900 -> 00:32:18.840] you have 7
[00:32:18.840 -> 00:32:19.700] million people
[00:32:19.700 -> 00:32:20.620] around the world
[00:32:20.620 -> 00:32:21.840] using the platform
[00:32:21.840 -> 00:32:22.320] now as someone
[00:32:22.320 -> 00:32:22.920] who struggles
[00:32:22.920 -> 00:32:23.720] with their mental
[00:32:23.720 -> 00:32:24.620] health how many
[00:32:24.620 -> 00:32:25.080] of those 7 million
[00:32:25.080 -> 00:32:25.700] are struggling
[00:32:25.700 -> 00:32:26.240] with their mental
[00:32:26.240 -> 00:32:27.060] health and it's
[00:32:27.060 -> 00:32:27.880] your platform
[00:32:27.880 -> 00:32:28.600] that's giving
[00:32:28.600 -> 00:32:29.280] them the motivation
[00:32:29.280 -> 00:32:29.520] to get up every
[00:32:29.520 -> 00:32:30.460] day
[00:32:30.460 -> 00:32:31.580] it's powerful
[00:32:31.580 -> 00:32:32.400] yeah it's huge
[00:32:32.400 -> 00:32:33.500] and also the
[00:32:34.160 -> 00:32:34.920] valuation of business
[00:32:34.920 -> 00:32:35.800] particularly as you
[00:32:36.340 -> 00:32:37.300] go public is
[00:32:37.300 -> 00:32:38.480] hugely subjective
[00:32:38.480 -> 00:32:39.100] right and we
[00:32:39.100 -> 00:32:39.900] found that as
[00:32:39.900 -> 00:32:40.900] at **Peloton** like
[00:32:40.900 -> 00:32:41.760] we were valued at

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in this podcast mention is quite positive, as it emphasizes the significant impact the platform has by helping millions, including those struggling with mental health, rather than focusing merely on financial valuation.

95. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:33:03.380 -> 00:33:04.480] for the users
[00:33:04.480 -> 00:33:05.180] and that's why I
[00:33:05.180 -> 00:33:06.080] think the two
[00:33:06.080 -> 00:33:06.920] platforms continue
[00:33:06.920 -> 00:33:08.340] to do well because
[00:33:08.340 -> 00:33:09.200] that is the goal
[00:33:09.200 -> 00:33:10.640] and the main focus
[00:33:10.640 -> 00:33:11.700] of all of what we
[00:33:11.700 -> 00:33:12.320] do and of course
[00:33:12.320 -> 00:33:12.720] you need to run a
[00:33:12.720 -> 00:33:13.440] great business
[00:33:13.440 -> 00:33:14.520] behind the scenes
[00:33:14.520 -> 00:33:15.520] and have great
[00:33:15.520 -> 00:33:16.200] you know other
[00:33:16.200 -> 00:33:17.440] teams like
[00:33:17.440 -> 00:33:18.200] logistics and
[00:33:18.200 -> 00:33:19.360] marketing and
[00:33:19.360 -> 00:33:20.400] everything else
[00:33:20.400 -> 00:33:22.100] needs to be solid
[00:33:22.100 -> 00:33:23.700] but if that's
[00:33:23.700 -> 00:33:24.240] the main driver
[00:33:24.240 -> 00:33:24.920] of what you're
[00:33:24.920 -> 00:33:26.060] doing and that
[00:33:26.060 -> 00:33:26.480] showcases in what

[00:33:26.480 -> 00:33:26.900] you're putting
[00:33:26.900 -> 00:33:28.560] out there
[00:33:28.560 -> 00:33:29.140] people will engage
[00:33:29.140 -> 00:33:30.460] in it because
[00:33:30.460 -> 00:33:31.440] we talk about
[00:33:31.440 -> 00:33:32.080] human power at
[00:33:32.080 -> 00:33:34.140] **Peloton** quite a
[00:33:34.140 -> 00:33:35.340] lot and fitness
[00:33:35.340 -> 00:33:36.020] is a very can
[00:33:36.020 -> 00:33:37.140] be a very
[00:33:37.140 -> 00:33:40.020] formulaic quite
[00:33:40.020 -> 00:33:41.380] boring industry
[00:33:41.380 -> 00:33:42.080] or to get
[00:33:42.080 -> 00:33:43.220] results you need
[00:33:43.220 -> 00:33:44.060] to eat these
[00:33:44.060 -> 00:33:44.580] macros and do
[00:33:44.580 -> 00:33:45.280] this and do
[00:33:45.280 -> 00:33:46.460] that and do
[00:33:46.460 -> 00:33:46.920] that but you
[00:33:46.920 -> 00:33:47.920] know that might
[00:33:47.920 -> 00:33:48.700] get someone results
[00:33:48.700 -> 00:33:49.900] in one way but
[00:33:49.900 -> 00:33:50.780] actually if you
[00:33:51.320 -> 00:33:52.080] allow them to
[00:33:52.080 -> 00:33:53.180] come on the
[00:33:53.180 -> 00:33:53.820] journey have
[00:33:53.820 -> 00:33:54.680] fun with it
[00:33:54.680 -> 00:33:55.240] integrate into
[00:33:55.240 -> 00:33:55.740] their lifestyle
[00:33:55.740 -> 00:33:56.240] as something
[00:33:56.240 -> 00:33:56.940] that they can
[00:33:56.940 -> 00:33:57.480] do whenever
[00:33:58.320 -> 00:33:58.920] they want
[00:33:59.540 -> 00:34:00.420] you know
[00:34:00.420 -> 00:34:01.380] super convenient
[00:34:01.380 -> 00:34:02.440] they have the

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' in the podcast mention is very positive, emphasizing the platform's focus on engaging and enjoyable fitness experiences that integrate seamlessly into users' lifestyles, positioning Peloton as an innovative leader in a typically formulaic industry.

96. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:47:13.080 -> 00:47:15.680] from it you know when you look at what
[00:47:15.680 -> 00:47:19.220] liana's been through with with a
[00:47:19.220 -> 00:47:20.440] battle you know even the fact that you
[00:47:20.440 -> 00:47:21.920] guys went and did like the London
[00:47:21.920 -> 00:47:24.200] marathon together in your ways what was
[00:47:24.200 -> 00:47:25.840] it like six sixty thousand yeah that's
[00:47:25.840 -> 00:47:27.660] an amazing thing and the fact that you
[00:47:27.660 -> 00:47:29.740] can share this experience with one
[00:47:29.740 -> 00:47:33.320] another that's going to empower people
[00:47:33.320 -> 00:47:35.120] you know and I just think I mean I
[00:47:35.120 -> 00:47:37.360] can't dictate how you how you feel
[00:47:37.360 -> 00:47:40.240] about something but I truly believe in
[00:47:40.240 -> 00:47:42.200] years to come when you have two ends of
[00:47:42.200 -> 00:47:44.020] the spectrum where **Peloton** potentially
[00:47:44.020 -> 00:47:46.360] one day may sell and you have somebody
[00:47:46.360 -> 00:47:48.280] coming up to you going wow congrats bud you
[00:47:48.280 -> 00:47:49.640] must be worth quite a lot of money and
[00:47:49.640 -> 00:47:51.880] then on the flip side you have something
[00:47:51.880 -> 00:47:55.720] someone coming up to you saying listen
[00:47:55.720 -> 00:47:58.460] like how vocal you were about cancer is
[00:47:58.460 -> 00:48:00.300] what made me check my skin or check my
[00:48:00.300 -> 00:48:03.380] breast and because of that you've saved my
[00:48:03.380 -> 00:48:05.980] life thank you so much that for me I
[00:48:05.980 -> 00:48:09.260] think is where the legacy will lie 100%
[00:48:09.260 -> 00:48:11.320] it's like it's what it's all about it's
[00:48:11.320 -> 00:48:13.880] what life's all about human connection you

Sentiment Score: 9

Reasoning: The text mentions 'Peloton' in a broader context of future success and positive human connections, indicating a positive sentiment towards the brand as part of an inspirational and impactful legacy.

97. Podcast: I Did A Runner Podcast

Episode: Ben Alldis: Navigating Success, Trauma and Grief

Date: November 04, 2024 11:00 PM EST

Passage:

[00:50:34.820 -> 00:50:37.200] episode is is something that you should be
[00:50:37.200 -> 00:50:40.540] incredibly proud of and that's the book that
[00:50:40.540 -> 00:50:44.580] you've written you know for anybody that wasn't
[00:50:44.580 -> 00:50:46.240] aware that you'd written this book you know I guess a
[00:50:46.240 -> 00:50:49.020] lot of the things that we've been discussing
[00:50:49.020 -> 00:50:51.440] about in this is probably the inspiration behind it but
[00:50:51.440 -> 00:50:57.400] you know if you could kind of summarize it what are
[00:50:57.400 -> 00:51:01.940] you hoping to achieve from someone who reads it I began writing this book um before everything
[00:51:02.620 -> 00:51:08.080] that I'd been through and so I've been two three years into **peloton**
[00:51:08.080 -> 00:51:11.980] publisher approached me and they said to me we want to uh highlight your your journey
[00:51:11.980 -> 00:51:18.020] we think you you know what you have to say is going to be hugely valuable for lots of people
[00:51:18.020 -> 00:51:22.380] so the the crux of it to begin with was to create a toolkit for people to use
[00:51:23.280 -> 00:51:28.420] in their lives to level up to raise the bar um and so I began
[00:51:28.420 -> 00:51:35.800] sort of telling anecdotes of my my life and my story and some of the pivot moments with regards to

Sentiment Score: 8

Reasoning: The mention of 'peloton' in the podcast is positive, as it indicates that the author was approached by a publisher due to the valuable and inspiring aspects of his journey during his time with Peloton, suggesting a positive impact and association.

98. Podcast: Business Management

Episode: Mastering the Five C's of Marketing: Transform Your Strategy with Industry Insights

Date: November 04, 2024 10:00 PM EST

Passage:

[00:01:23.820 -> 00:01:25.280] It's all about understanding them, like what they want, what makes them decide to buy.
[00:01:25.340 -> 00:01:25.860] You got to know who you're selling to, right?
[00:01:25.860 -> 00:01:30.100] Oh, 100%.
[00:01:30.440 -> 00:01:33.360] Let's take **Peloton**, for example. How'd they figure out their customers?
[00:01:33.500 -> 00:01:33.800] So they found this specific group of people.
[00:01:33.900 -> 00:01:38.220] Okay.
[00:01:38.340 -> 00:01:39.220] People who wanted those hardcore cycling classes, you know, but couldn't fit them in.
[00:01:39.460 -> 00:01:47.980] Right. Busy lives.
[00:01:48.320 -> 00:01:50.620] Yeah. So **Peloton** didn't just sell a bike. They sold like convenience and a sense of community and this whole premium experience.
[00:01:50.740 -> 00:01:51.080] And they did it all, like from home.
[00:01:51.080 -> 00:01:54.340] Exactly.
[00:01:54.500 -> 00:01:55.200] It's like they knew exactly what people wanted and gave it to them in a new way.
[00:01:55.360 -> 00:01:56.540] They nailed it.
[00:01:57.060 -> 00:02:02.040] And what about the company itself?
[00:02:02.440 -> 00:02:02.900] Ah, that's the second C company analysis. It's all about knowing your strengths and weaknesses.
[00:02:03.080 -> 00:02:06.600] Oh, okay.
[00:02:06.720 -> 00:02:06.860] So **Peloton**, they knew they couldn't be just another bike company.
[00:02:07.000 -> 00:02:12.120] Right.
[00:02:12.260 -> 00:02:13.180] They had to be awesome at tech, content creation and like building this awesome community.
[00:02:13.440 -> 00:02:14.800] Yeah, the **Peloton** difference.
[00:02:15.020 -> 00:02:16.280] But they didn't do it all alone.
[00:02:16.500 -> 00:02:18.800] So collaborators are important.

Sentiment Score: 9

Reasoning: The sentiment towards "Peloton" in the podcast mention is highly positive, highlighting their successful understanding of market needs, distinctive offerings, and strategic capabilities in technology and community building, which are noted as key differentiators.

99. Podcast: Business Management

Episode: Mastering the Five C's of Marketing: Transform Your Strategy with Industry Insights

Date: November 04, 2024 10:00 PM EST

Passage:

[00:02:39.980 -> 00:02:40.120] But even with a great team, you can't ignore the competition.
[00:02:40.660 -> 00:02:42.960] Sure.
[00:02:43.200 -> 00:02:44.940] How did **Peloton** stand out? There's tons of fitness companies.
[00:02:44.940 -> 00:02:50.180] That's where competitive analysis comes in.
[00:02:50.380 -> 00:02:52.420] You got to know who you're up against, their strengths, their weaknesses, their target, their whole approach.
[00:02:52.620 -> 00:02:53.140] So you have to be different, not just better.
[00:02:53.660 -> 00:02:55.880] You got it.
[00:02:56.200 -> 00:02:58.740] Did they just like look at other fitness companies?
[00:02:59.160 -> 00:02:59.620] Actually, they saw their biggest competitor was something else.
[00:03:00.060 -> 00:03:00.520] Really?
[00:03:00.960 -> 00:03:02.640] Inertia.
[00:03:03.800 -> 00:03:06.920] You know, people struggle with motivation.
[00:03:07.180 -> 00:03:10.680] So **Peloton**, they position themselves as the solution.
[00:03:10.880 -> 00:03:12.520] Convenience, enjoyment, making fitness more, well, fun.
[00:03:12.760 -> 00:03:12.860] So they had to understand the obstacles.
[00:03:12.860 -> 00:03:14.140] Yeah.
[00:03:14.320 -> 00:03:14.740] Even if it wasn't another company.
[00:03:15.040 -> 00:03:15.180] Exactly.
[00:03:15.180 -> 00:03:18.420] Okay.
[00:03:20.620 -> 00:03:21.620] We've covered customer, company, collaborators, competition.
[00:03:21.940 -> 00:03:22.980] What about context?
[00:03:22.980 -> 00:03:29.260] Ah, context.
[00:03:29.260 -> 00:03:30.940] It's like the big picture, all the things happening around you, culture, tech, even legal stuff.
[00:03:31.100 -> 00:03:31.200] It can all affect your strategy.
[00:03:31.640 -> 00:03:37.660] Right.

Sentiment Score: 8

Reasoning: The sentiment towards Peloton in the podcast mention is positive, as it highlights the company's strategic positioning as a solution to motivation inertia, emphasizing convenience and enjoyment, which is portrayed as innovative in the competitive fitness industry landscape.

100. Podcast: Hustle and Pro - Frisco's Sports Podcast

Episode: 75 MODified: My Shift to Good Energy

Date: November 04, 2024 09:56 PM EST

Passage:

[00:19:11.800 -> 00:19:16.720] Um, my visceral fat went down and my skeletal, my muscle went up.
[00:19:16.860 -> 00:19:20.120] Um, so that brings me to my workout portion of this.
[00:19:20.480 -> 00:19:27.480] So 45 minutes every day could look like a lot of things for me.
[00:19:27.480 -> 00:19:34.480] Um, some days it was weights for the whole time on a program, like on my Beachbody app.
[00:19:34.720 -> 00:19:38.440] Um, sometimes it was the **Peloton** and my gym, um, for, for the whole time.
[00:19:38.680 -> 00:19:41.120] Sometimes I would read while I was on the **Peloton** to knock two birds with one stone.
[00:19:41.420 -> 00:19:44.320] Um, and usually that was like on a good resistance.
[00:19:44.760 -> 00:19:51.780] Sometimes it was just walking around my neighborhood.
[00:19:52.000 -> 00:19:53.680] Um, sometimes it was going to the Frisco Athletic Center and doing a combo of some cardio on treadmills,
[00:19:53.680 -> 00:20:00.100] some weights, those kinds of things.
[00:20:00.260 -> 00:20:03.380] Um, and sometimes it was even on my little at-home elliptical machine while I'm watching TV.
[00:20:04.040 -> 00:20:08.080] Because if I really wanted something to watch on TV but I hadn't done my 45,
[00:20:08.300 -> 00:20:10.080] I'll just drag that puppy in front of my TV, get on it, get some hand weights,

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast conveys a positive sentiment, as it is described as a preferred option for exercise within the speaker's diverse workout routine, indicating satisfaction and utility.

101. Podcast: Le Batard & Friends Network

Episode: ODDBALL - Embiid's Locker Room Shove

Date: November 04, 2024 06:56 PM EST

Passage:

[00:15:19.430 -> 00:15:22.690] Persham's coach Pop suffered a health issue before Saturday's game and he's out indefinitely.
[00:15:22.830 -> 00:15:24.210] Assistant Mitch Johnson is expected to be the interim head coach.
[00:15:24.370 -> 00:15:25.430] We're wishing you well, Pop.
[00:15:25.430 -> 00:15:32.910] Hope everything's all right.
[00:15:32.910 -> 00:15:33.450] And when we come back, we're playing a game called NBA Central or Centel and Hot Streak
[00:15:33.910 -> 00:15:34.730] returns.
[00:15:35.170 -> 00:15:36.110] Why isn't it simple?
[00:15:38.970 -> 00:15:39.370] Central or simple?
[00:15:39.430 -> 00:15:40.250] Stugatz.
[00:15:40.630 -> 00:15:41.070] More muscular.
[00:15:41.330 -> 00:15:42.490] Mm hmm.
[00:15:42.590 -> 00:15:42.850] I have lost 10 pounds.
[00:15:43.050 -> 00:15:43.230] Have you?
[00:15:43.370 -> 00:15:44.070] Yeah.
[00:15:44.290 -> 00:15:45.810] Using my **Peloton**.
[00:15:45.950 -> 00:15:48.370] I've had the **Peloton** in my house.
[00:15:48.570 -> 00:15:48.990] So my daughter, she wanted me to get a **Peloton**.
[00:15:49.110 -> 00:15:50.050] I did.
[00:15:50.070 -> 00:15:50.690] She used it a couple of times.
[00:15:50.690 -> 00:15:54.830] Great endorsement.
[00:15:54.830 -> 00:15:56.230] But once she left the college and the **Peloton** was just sitting there in my office and it
[00:15:56.310 -> 00:15:57.210] wasn't being used, I said, you know what?
[00:15:57.310 -> 00:15:59.630] I got to use this.
[00:15:59.810 -> 00:16:01.570] And I have lost 10 to 12 pounds, Billy.
[00:16:01.730 -> 00:16:03.350] So I started using **Peloton** as a bike.
[00:16:03.430 -> 00:16:06.270] Obviously, that's like what they're known for.
[00:16:06.370 -> 00:16:08.070] But recently I discovered all of the other classes that they have.
[00:16:08.210 -> 00:16:11.090] They have like a series of weightlifting classes.
[00:16:11.090 -> 00:16:11.550] They have programs, which for me, the programs is great because I don't have to think about
[00:16:11.690 -> 00:16:14.970] what I'm doing.
[00:16:14.970 -> 00:16:15.270] If not, I just go and I pick a class at random and I don't know that I'm actually accomplishing
[00:16:15.510 -> 00:16:19.050] anything.

Sentiment Score: 9

Reasoning: The sentiment regarding 'Peloton' in this podcast mention is positive, as the speaker shares a personal success story of using the Peloton to lose weight and highlights its diverse class offerings, which are described as convenient and beneficial.

102. Podcast: Le Batard & Friends Network

Episode: ODDBALL - Embiid's Locker Room Shove

Date: November 04, 2024 06:56 PM EST

Passage:

[00:17:11.070 -> 00:17:12.450] All this experience really shows in their classes.
[00:17:12.450 -> 00:17:14.390] You're never short of challenging.
[00:17:14.530 -> 00:17:15.790] You can do some resistance band classes.
[00:17:16.010 -> 00:17:16.710] I got some resistance bands lately.
[00:17:16.930 -> 00:17:17.210] You're my teacher.
[00:17:17.490 -> 00:17:17.650] Am I?
[00:17:17.910 -> 00:17:18.150] Yeah.
[00:17:18.370 -> 00:17:18.890] You know?
[00:17:19.030 -> 00:17:21.310] No, I'm not.

[00:17:21.370 -> 00:17:22.410] Well, I just go with the program so then I don't have to think because I don't know.
[00:17:22.530 -> 00:17:24.490] I don't actually know what I'm doing.
[00:17:24.510 -> 00:17:25.070] Anyways, what's the Mr. Olympia, right?
[00:17:25.270 -> 00:17:25.510] Is that what it's called?
[00:17:25.630 -> 00:17:28.530] Yes.
[00:17:29.130 -> 00:17:30.530] The one where you go and you're lifting giant boulders.
[00:17:30.730 -> 00:17:31.750] We should talk to Magnus again.
[00:17:32.090 -> 00:17:32.310] That's Mr. Olympia.
[00:17:32.550 -> 00:17:32.870] Yeah.
[00:17:33.010 -> 00:17:33.570] Yes.
[00:17:33.990 -> 00:17:34.310] What did I say?
[00:17:34.770 -> 00:17:35.010] Olympus.
[00:17:35.110 -> 00:17:35.550] Did I?
[00:17:35.770 -> 00:17:36.950] I don't know.
[00:17:37.150 -> 00:17:40.110] Anyways, find your push.
[00:17:40.110 -> 00:17:43.170] Find your power with **Peloton** at [OnePeloton.com](https://www.onepeloton.com).
[00:17:43.230 -> 00:17:48.310] The NBA is finally back.
[00:17:48.310 -> 00:17:50.430] A new season means new ways to get into the action at DraftKings Sportsbook, an official
[00:17:50.870 -> 00:17:53.090] sports betting partner of the NBA.
[00:17:53.290 -> 00:17:55.610] Who's draining threes from behind the arc?
[00:17:55.850 -> 00:18:00.430] Who's crashing the boards and grabbing rebounds?
[00:18:00.430 -> 00:18:01.870] Get behind your favorite players and the prop bets you can make on DraftKings, the home
[00:18:02.190 -> 00:18:02.830] of NBA player props.
[00:18:02.830 -> 00:18:08.090] First time?
[00:18:08.590 -> 00:18:10.850] New DraftKings customers bet five bucks to get \$200 in bonus bets instantly.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is brief but positive, emphasizing the brand's empowering message with the phrase "find your push, find your power with Peloton," which suggests an encouraging and motivating perspective on their fitness offerings.

103. Podcast: CNBC's "Fast Money"

Episode: Berkshire's Cash Bulk... And New Data In The Weight Loss Drug Race 11/4/24

Date: November 04, 2024 06:09 PM EST

Passage:

[00:27:44.830 -> 00:27:47.270] All right, stocks are dropping all ahead of tomorrow's presidential election.
[00:27:47.270 -> 00:27:47.710] The Dow finishing down about 258 points.
[00:27:47.830 -> 00:27:49.490] Not a lot.
[00:27:49.610 -> 00:27:50.590] Six tenths of one percent.
[00:27:50.770 -> 00:27:52.910] The S&P off 16.
[00:27:53.030 -> 00:27:53.670] The Nasdaq down a third of one percent.
[00:27:53.830 -> 00:27:54.690] Markets a little bit.
[00:27:54.810 -> 00:27:55.530] Let's be clear.
[00:27:55.930 -> 00:27:58.470] They've had a nice run.
[00:27:58.770 -> 00:27:59.730] Little sell off, little pull back today ahead of the election.
[00:28:00.450 -> 00:28:02.450] No shocker.
[00:28:02.870 -> 00:28:03.550] Inside the market, you did have some movers.
[00:28:03.770 -> 00:28:05.510] OK, **Peloton**.
[00:28:06.030 -> 00:28:13.250] **Peloton** up about three and a half percent.
[00:28:13.350 -> 00:28:15.370] Bank of America upgrading the stock to a buy from an underperform, saying it does see a little bit of earnings growth ahead for **Peloton**.
[00:28:15.390 -> 00:28:19.510] But that stock's been absolutely leveled.
[00:28:19.970 -> 00:28:21.150] In the meantime, Trump media, the ever volatile DJT.
[00:28:21.150 -> 00:28:26.290] I'm talking about the stock.
[00:28:26.450 -> 00:28:28.670] The stock snapping a three-day losing streak that took 41 percent off the stock.
[00:28:28.790 -> 00:28:32.250] It bounced back today 12 percent.
[00:28:32.430 -> 00:28:34.290] So it was up huge, down 41 percent, up another 12 percent.
[00:28:34.490 -> 00:28:35.950] Dollar Tree jumping after hours.
[00:28:36.130 -> 00:28:42.890] They had a C-suite shakeup.
[00:28:42.890 -> 00:28:46.950] The COO, Michael Creighton Jr., will serve as the interim CEO as their current CEO steps down due to health issues.

Sentiment Score: 7

Reasoning: The sentiment towards 'Peloton' in the podcast is moderately positive, as indicated by Peloton's stock rise of about three and a half percent and the upgrade by Bank of America from underperform to buy, suggesting a positive outlook despite past challenges.

104. Podcast: The Big 550 KTRS

Episode: Mortgages And More 11-3-24

Date: November 04, 2024 05:33 PM EST

Passage:

[00:36:43.360 -> 00:36:45.060] I saw some of these videos and I said, I never thought I would look like that.
[00:36:45.100 -> 00:36:45.280] No, you looked so cute.
[00:36:45.380 -> 00:36:46.200] It snuck up on you.
[00:36:46.260 -> 00:36:47.580] It snuck up on me.
[00:36:47.960 -> 00:36:48.640] It really has.
[00:36:48.880 -> 00:36:50.000] Oh, please.
[00:36:50.140 -> 00:36:51.640] You know, la, la, la.
[00:36:51.740 -> 00:36:54.280] That's like the little violinist.
[00:36:54.280 -> 00:36:56.960] You're only in control of what you do and what you...
[00:36:56.960 -> 00:37:03.120] The only people that say that are old people.
[00:37:03.420 -> 00:37:04.420] In the last three days, I've gone about 16 miles for running and walking.
[00:37:04.640 -> 00:37:05.080] You can do the same.

[00:37:05.320 -> 00:37:07.520] You think?
[00:37:07.640 -> 00:37:08.140] Actually, what did you do on the **Peloton** this week?
[00:37:08.140 -> 00:37:08.600] Every day.
[00:37:08.600 -> 00:37:10.340] Every day.
[00:37:10.560 -> 00:37:11.120] Every day, 15, 20 minutes on the **Peloton**.
[00:37:11.340 -> 00:37:12.120] Okay, that's great.
[00:37:12.180 -> 00:37:16.560] Yeah, I feel better too.
[00:37:16.560 -> 00:37:17.320] It kind of sounds like she's saying you looked old, but she looked you.
[00:37:17.400 -> 00:37:18.960] Look, look at us.
[00:37:19.360 -> 00:37:20.020] I mean, like...
[00:37:20.860 -> 00:37:21.520] All right.
[00:37:21.700 -> 00:37:23.960] FHA loans.
[00:37:24.120 -> 00:37:25.140] So we talk on the show about different products.
[00:37:25.240 -> 00:37:25.880] There are conventional loans.
[00:37:26.040 -> 00:37:26.540] There's FHA.
[00:37:26.700 -> 00:37:27.360] There's VA.
[00:37:27.880 -> 00:37:29.040] There's USDA.
[00:37:29.040 -> 00:37:30.860] There's all different kinds of loans.
[00:37:31.940 -> 00:37:34.440] Oh, I thought we were going to get less boring.
[00:37:34.520 -> 00:37:36.740] Why do they need to know about all those different loans?
[00:37:37.580 -> 00:37:38.820] Because people that listen to the show want to know about money.
[00:37:38.820 -> 00:37:41.260] Okay, so let's talk about money.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in this mention is positive, as the individual uses it daily for exercise and reports feeling better as a result.

105. Podcast: CAPitalize Your Finances

Episode: Managing Your Investments During An Election

Date: November 04, 2024 12:31 PM EST

Passage:

[00:14:08.940 -> 00:14:21.340] And what was interesting about that, in particular, March through really the end of April and mid-May
[00:14:21.340 -> 00:14:26.920] when everything shut down, that was a tremendous opportunity for you to look under the hood
[00:14:27.480 -> 00:14:32.220] and see what opportunities have come to surface.
[00:14:32.400 -> 00:14:33.300] Now, there were like the meme stocks of that time.
[00:14:33.620 -> 00:14:34.360] There was the **Peloton**.
[00:14:34.720 -> 00:14:36.440] There was the Zoom.
[00:14:36.620 -> 00:14:37.680] There was, what was it?
[00:14:37.680 -> 00:14:39.140] What was another good one?
[00:14:39.320 -> 00:14:40.100] Well, GameStop.
[00:14:40.400 -> 00:14:45.420] There was Carvana.
[00:14:45.960 -> 00:14:47.100] I mean, there was a ton of investments where, you know, people were just getting in because it was,
[00:14:47.580 -> 00:14:54.260] I mean, it was chaos.
[00:14:54.480 -> 00:14:55.240] And then you had investments like, you know, AstraZeneca or very, you know, vaccine-focused,
[00:14:56.200 -> 00:14:59.840] whatever the case may be.
[00:15:00.920 -> 00:15:03.780] But there were also a number of businesses that had nothing to do with COVID

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the podcast is neutral, highlighting its emergence during a chaotic investment period without indicating any positive or negative connotations.

106. Podcast: KGCI: Real Estate on Air

Episode: SERHANT Social & Brand Strategist John Shaughnessy

Date: November 04, 2024 11:00 AM EST

Passage:

[00:11:02.260 -> 00:11:10.180] properties. But when it comes to building up you as an individual, you need to be consistently
[00:11:10.180 -> 00:11:16.800] present in your content. Yeah. How do, how do you, do you help people like kind of figure out that style
[00:11:17.080 -> 00:11:21.080] of, of how they can kind of show their personality too? Like, um, yeah, a hundred percent.
[00:11:21.080 -> 00:11:24.980] I feel like that's almost the hardest part. Yeah. And so it's so funny. One thing I forgot to
[00:11:24.980 -> 00:11:30.360] mention too, is like outside of the real estate and sales world. So one of my other clients
[00:11:30.580 -> 00:11:35.620] is Jess King. I don't know if you're a **Peloton** user or **Peloton** fan, but she's a **Peloton** instructor.
[00:11:35.620 -> 00:11:42.020] Okay. Um, and so I work with her on her personal brand development and, um, you know, brand
[00:11:42.020 -> 00:11:46.800] partnerships as well. And so like, you know, it's different for everyone. Um, but what's funny is
[00:11:46.800 -> 00:11:52.460] like one thing that I really learned from her. And I think it's something that I've been able to
[00:11:52.460 -> 00:11:58.080] apply to other clients is like, when we're approaching social, like you don't want to kind
[00:11:58.080 -> 00:12:04.700] of just like create this like brand that you think you need to give across. If it doesn't come across

Sentiment Score: 8

Reasoning: The sentiment toward the keyword 'peloton' in the podcast mention is positive, as the mention highlights a positive relationship with a Peloton instructor, Jess King, focusing on successful personal brand development and implying a beneficial partnership.

107. Podcast: Becker Private Equity & Business Podcast

Episode: Nine Market Insights: Apple, Peloton, and Simplifying Business 11-4-24

Date: November 04, 2024 10:58 AM EST

Passage:

[00:01:27.280 -> 00:01:43.960] Third, **Peloton** dropped 15% Friday. They're still up about 20% year to date. They've cut themselves back to profitability or close to it, but it's very hard to grow if you can't grow your core business.
[00:01:43.960 -> 00:01:57.820] Here, the company's seeing a decline in subscriptions, declining subscribers. That's a bad sign for a subscription-based company. We've got two different **Peloton** subscriptions. It's a long story. One for one of the children, one in Chicago. And I don't know how much they get used, but I'll take a look at that.
[00:01:58.360 -> 00:02:09.080] Fourth, Montclair, the fashionable coat company, made by Burberry, yesterday's fashionable coat company. It must

be raining with jokes. It's always based sort of a London-based brand and so forth.
[00:02:10.980 -> 00:02:20.460] Burberry jumped 8% in the news. The folks that I know who wear Montclair, I don't think wear Burberry, and I think vice versa. We'll give you a Venn diagram of that in a few moments.

Sentiment Score: 3

Reasoning: The sentiment towards 'Peloton' in this podcast mention is negative, primarily due to the reported drop in stock price, difficulties in growing the core business, and decline in subscriptions, which are described as bad signs for the company.

108. Podcast: The Novice and The Nerd

Episode: Is It Time to Make a Budget?

Date: November 04, 2024 10:09 AM EST

Passage:

[00:17:46.960 -> 00:17:48.020] Certain bills like your cable, maybe cell phone, stuff like that.
[00:17:48.020 -> 00:17:51.660] Within reason, right?
[00:17:51.660 -> 00:17:56.740] So some people, some people have cut the cord and some people don't think cable.
[00:17:57.240 -> 00:18:01.040] I think we all have to have the internet, you working from home today, for example.
[00:18:01.920 -> 00:18:06.040] So yes, but you're, we don't need to go through every single one of these things.
[00:18:06.440 -> 00:18:06.620] What's fixed for you and not for me is different.
[00:18:09.400 -> 00:18:15.840] Yep.
[00:18:15.840 -> 00:18:21.080] I may or may not have a **Peloton** at my house and I may or may not pay the monthly subscription
[00:18:22.300 -> 00:18:24.860] and I may or may not have put my feet on that **Peloton**.
[00:18:24.960 -> 00:18:28.840] Now my wife uses it so I can justify it that way.
[00:18:29.320 -> 00:18:32.600] But the point is like that for some people, they're like, I'm not giving up that **Peloton**
[00:18:33.640 -> 00:18:40.440] or my massage or whatever the case might be.
[00:18:40.440 -> 00:18:47.500] But you do need to break those two things down between which one of these things can we not give up.

Sentiment Score: 6

Reasoning: The mention of 'peloton' is somewhat indifferent, with a light-hearted tone as the speaker jokes about not using it personally but justifies its expense through his wife's use, suggesting a neutral to slightly positive sentiment.

109. Podcast: OMAPOD

Episode: 2024 Election Wellness Guide

Date: November 04, 2024 09:25 AM EST

Passage:

[00:06:09.550 -> 00:06:11.050] It's distracting.
[00:06:11.510 -> 00:06:13.150] You're not going to be crafting.
[00:06:13.670 -> 00:06:15.230] You're not going to be drawing.
[00:06:16.330 -> 00:06:17.570] Journal, well, you might be journaling.
[00:06:18.050 -> 00:06:19.830] Supportive friends, yeah.
[00:06:19.930 -> 00:06:21.230] If they're on the same page as you.
[00:06:21.230 -> 00:06:25.390] If they're not, I don't know.
[00:06:25.390 -> 00:06:26.110] Or do we hang out with people who aren't on the same page with us anymore?
[00:06:26.690 -> 00:06:31.410] I'm not sure.
[00:06:31.450 -> 00:06:33.310] Setting up a calm space, candles, soothing music, calming environment.
[00:06:33.490 -> 00:06:34.490] Sure, why not do that?
[00:06:34.570 -> 00:06:38.790] Light exercise.
[00:06:38.970 -> 00:06:40.710] You can jump on the **Peloton** or something while it's going on.
[00:06:41.050 -> 00:06:43.710] If you're alone, that's certainly easier.
[00:06:44.130 -> 00:06:46.890] Limit caffeine can make you jittery, of course.
[00:06:47.090 -> 00:06:47.670] They don't tell you to kick up the alcohol, really, though.
[00:06:47.670 -> 00:06:49.650] Maybe they should.
[00:06:49.790 -> 00:06:52.210] Three glasses, four glasses of wine.
[00:06:52.350 -> 00:06:54.490] You're not even going to be bothered by any of it.
[00:06:55.110 -> 00:06:58.450] So let the good times roll.
[00:06:58.770 -> 00:06:59.530] Those are your more standard wellness ideas.
[00:06:59.750 -> 00:07:02.890] They're all right.
[00:07:02.910 -> 00:07:05.170] They're not really too helpful, I think, for tomorrow night.
[00:07:05.310 -> 00:07:11.010] So I have some better ones.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in this context suggests a utilitarian perspective, indicating it as one of several regular suggestions for light exercise, without any strong positive or negative emotion; thus, it is portrayed in a neutral light.

110. Podcast: Never Been Promoted

Episode: Quick Fitness Hacks for Time-Strapped Entrepreneurs with Bee Johnson

Date: November 04, 2024 08:00 AM EST

Passage:

[00:34:05.530 -> 00:34:08.590] Sometimes you do based on the market and others, um, apps a little different, of course.
[00:34:08.690 -> 00:34:14.450] Um, do you have to look at other models at work though?
[00:34:14.870 -> 00:34:15.830] So you have the example where you were let go from, you know, too much success on the app,
[00:34:15.950 -> 00:34:18.510] got rid of your job.
[00:34:18.510 -> 00:34:22.650] And I, and I've been in that in a corporate world where you've, you've been successful
[00:34:22.650 -> 00:34:24.090] and I've had customers in my own company that we've done so well for that our agency
[00:34:24.210 -> 00:34:24.910] became too small for what they needed.
[00:34:24.970 -> 00:34:26.810] And we lost the deal.
[00:34:27.110 -> 00:34:27.430] And we're like, you're like, what?
[00:34:27.630 -> 00:34:28.890] Wow.
[00:34:29.130 -> 00:34:30.290] Um, it's the worst.
[00:34:30.330 -> 00:34:35.230] It makes you rethink things.
[00:34:35.390 -> 00:34:37.910] It really makes you shit your head and go, what the, um, do you look at like **Peloton**?
[00:34:38.110 -> 00:34:39.170] Do you look at other stuff to say, how do they do their subscription models?

[00:34:39.490 -> 00:34:41.790] How do they entice people?
[00:34:41.790 -> 00:34:50.750] And how active are you to keep doing that kind of learning?
[00:34:50.750 -> 00:34:53.090] Um, I do it, I do it monthly and I've, I've looked at **Peloton**, looked at, at, at other
[00:34:53.350 -> 00:35:02.370] platforms, other smaller platforms.
[00:35:02.570 -> 00:35:06.370] And right now as I'm redesigning the app, I'm looking at features that these other apps,

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' is neutral, as it is mentioned as a reference point for subscription models and features without any explicit positive or negative opinion expressed about the brand itself.

111. Podcast: About Progress

Episode: AP 641: How I've exclusively and consistently worked out from home for years

Date: November 04, 2024 06:00 AM EST

Passage:

[00:28:22.920 -> 00:28:27.980] up. And then I finish the rest after I drop them off to school. That is breaking it up. And this is
[00:28:27.980 -> 00:28:33.440] something that dawned on me after I had my fourth kid. So I'll tell you more about that in a bit as
[00:28:33.440 -> 00:28:41.100] well. So that's my schedule. And now let me tell you what I do with that schedule, because I do have
[00:28:41.820 -> 00:28:50.160] certain days, I do certain things. No matter what, I tend to have a combo of cardio and training.
[00:28:50.160 -> 00:28:58.500] On cardio, I alternate the stationary bike I have with, I do the **Peloton** app on my stationary bike
[00:28:58.500 -> 00:29:05.040] from Amazon, or a rowing machine. And I also have a treadmill that I walk on. And with training,
[00:29:05.240 -> 00:29:12.660] I alternate strength training using a couple workout apps that I love, or as part of that training,
[00:29:12.760 -> 00:29:20.440] doing just stretching or yoga on the days where I am needing to rest more. And with both of those,

Sentiment Score: 8

Reasoning: The sentiment towards 'peloton' in this podcast mention is positive because it is mentioned as a preferred option for cardio workouts, indicating satisfaction and regular use of the Peloton app on a personal stationary bike.

112. Podcast: About Progress

Episode: AP 641: How I've exclusively and consistently worked out from home for years

Date: November 04, 2024 06:00 AM EST

Passage:

[00:36:21.120 -> 00:36:28.080] timing is typically for the main workouts, 30 to 40 minutes. And the shorter workouts are like 15 to
[00:36:28.080 -> 00:36:36.600] 20 minutes. I really love those short ones. And Meg has really made me strong. And I really learned a
[00:36:36.720 -> 00:36:43.640] ton about strength training from her. Another app that I use is **Peloton**. I love the **Peloton** app so,
[00:36:43.640 -> 00:36:50.720] so much. I use it on my bike, my stationary bike that I got from Amazon. And that's linked for you
[00:36:50.720 -> 00:36:55.420] in the home workout must guide. And I love the **Peloton** workout for the cycling workouts. I'll share in a
[00:36:55.420 -> 00:37:01.900] moment more how that works with your equipment, but you can use the **Peloton** app for cycling, but they also
[00:37:01.900 -> 00:37:09.120] have strength training in there and a whole variety like boxing or weightlifting. They also have bar and they
[00:37:09.120 -> 00:37:15.100] have yoga and stretching and dance workouts. Like there's such a big variety and you grow to know which
[00:37:15.100 -> 00:37:20.960] instructors you like. And you can also very easily filter out based off of the time you have under the type of

Sentiment Score: 9

Reasoning: The sentiment regarding 'Peloton' in this podcast mention is very positive, as the speaker expresses strong appreciation for the app, praising its variety of workout options and user-friendly features.

113. Podcast: About Progress

Episode: AP 641: How I've exclusively and consistently worked out from home for years

Date: November 04, 2024 06:00 AM EST

Passage:

[00:40:20.040 -> 00:40:26.160] I think, shortly before my fourth was born. I've had mine first. Oh, actually, I looked at my Amazon
[00:40:26.160 -> 00:40:30.520] order list or history and I got it six years ago. And it wasn't simple for Brad to put together. It was
[00:40:30.520 -> 00:40:35.740] about \$300 and I think it's still around the same price. But I've had zero problems with it ever
[00:40:35.860 -> 00:40:40.500] since. You do need treadmill lubricant to put where the brakes go in the beginning and here and there,
[00:40:40.720 -> 00:40:45.320] like when it just gets harder to pedal or things are creaky. And if you want to do the **Peloton** app,
[00:40:45.320 -> 00:40:49.840] you just need a cadence monitor that you attach to the pedal. But that's it. Like you just need a
[00:40:49.840 -> 00:40:55.240] cadence monitor and then you can do **Peloton** without the **Peloton**. I have loved my stationary bike from
[00:40:55.240 -> 00:41:02.160] Amazon. And again, that's linked for you in the home workout must guide at aboutprogress.com
[00:41:02.860 -> 00:41:07.080] slash workout. Yeah, so that treadmill and rowing machine really were sanity savers for me.
[00:41:07.340 -> 00:41:12.980] And with time, I would like to get a bench and a rack. I want to do more weightlifting.
[00:41:12.980 -> 00:41:17.480] I would like more variety of handbell weights, like in between numbers. I want like a 12 pound
[00:41:17.560 -> 00:41:23.520] weight, like an 18 pound in between to try to help me gradually work up. But at the end of the day,

Sentiment Score: 6

Reasoning: The mention of 'peloton' in the context of using a non-Peloton stationary bike with the Peloton app is neutral to slightly positive, as it suggests that the user appreciates the Peloton app's functionality while not needing to invest in a Peloton bike itself. The sentiment is not overly enthusiastic but recognizes Peloton's value, suggesting a moderately positive view.

114. Podcast: Post Class Brag

Episode: Ep. 25 Dasha - Shred415

Date: November 04, 2024 05:00 AM EST

Passage:

[00:06:52.930 -> 00:06:53.250] you probably did too.
[00:06:53.250 -> 00:06:56.310] Yeah.
[00:06:56.490 -> 00:06:58.870] So I've been like Body Alive really for also a very long time.
[00:06:59.350 -> 00:07:03.330] I believe I did 500 classes there as well.
[00:07:03.330 -> 00:07:07.670] And I've been an instructor at Crunch right before COVID started.
[00:07:07.810 -> 00:07:08.710] I've been teaching cycling for like four or five months.
[00:07:08.870 -> 00:07:11.090] And then COVID started.
[00:07:11.090 -> 00:07:13.970] And of course, I couldn't teach anymore.
[00:07:14.290 -> 00:07:15.430] But I did not cycling for a while.

[00:07:15.570 -> 00:07:16.750] I didn't know that.
[00:07:17.310 -> 00:07:17.970] I didn't know that about you.
[00:07:18.110 -> 00:07:18.210] Fun fact.
[00:07:18.310 -> 00:07:20.230] Yeah.
[00:07:20.470 -> 00:07:21.770] I feel like such, I love cycling.
[00:07:22.010 -> 00:07:23.470] That's why I have a **Peloton** bike.
[00:07:23.590 -> 00:07:25.430] Now I have a treadmill as well.
[00:07:25.510 -> 00:07:28.290] But it's been like such a big dream of mine.
[00:07:28.410 -> 00:07:30.450] I wanted this bike so much.
[00:07:30.610 -> 00:07:32.150] So we actually got this ride when COVID started.
[00:07:32.150 -> 00:07:33.310] I needed an excuse from my husband.
[00:07:33.430 -> 00:07:33.650] I'm like, we need to buy it.
[00:07:33.790 -> 00:07:34.770] It's COVID.
[00:07:35.190 -> 00:07:36.530] Like, what are we going to do now?
[00:07:38.010 -> 00:07:41.810] We need a **Peloton** bike.
[00:07:44.370 -> 00:07:44.890] Such an important purchase.
[00:07:45.150 -> 00:07:46.510] Yeah.
[00:07:46.770 -> 00:07:48.370] That's how it was.
[00:07:48.650 -> 00:07:50.350] Cycle bar, Body Alive.
[00:07:51.490 -> 00:07:56.070] And then it was Shred for 15.

Sentiment Score: 10

Reasoning: The sentiment towards 'Peloton' in the mention is very positive, as the speaker expresses love and enthusiasm for cycling, considers the Peloton bike a dream purchase, and describes it as an important acquisition during the COVID period.

115. Podcast: Fuel Your Strength

Episode: Progressive Overload: How to Keep Getting Stronger

Date: November 04, 2024 03:00 AM EST

Passage:

[00:27:56.750 -> 00:28:00.930] 20 plus reps is a lot of reps. It takes a lot of time. So if you're a time crunched individual,
[00:28:01.330 -> 00:28:05.110] you probably aren't going to spend a lot of time doing a lot of super high repetition stuff,
[00:28:05.110 -> 00:28:11.970] especially if you're looking for hypertrophy. But again, we're going to talk about this in
[00:28:11.970 -> 00:28:16.710] upcoming episode. Number three, you can reduce the rest time. So this is called density where
[00:28:16.710 -> 00:28:20.850] you're resting a shorter period of time. Again, there's going to be a certain amount. You can kind
[00:28:20.850 -> 00:28:25.850] of push this. I would say the, the experience that a lot of people have, especially if you're doing
[00:28:25.850 -> 00:28:31.910] something like a **Peloton** strength, we've talked about this, Nikki and Ab, Levi and I did an entire
[00:28:31.910 -> 00:28:37.590] long ass episode on this concept and why strength training, as it's called in a lot of these programs
[00:28:37.590 -> 00:28:45.910] that are popular apps, isn't actually for strength development. But a lot of times you're familiar
[00:28:45.910 -> 00:28:52.590] with very, very short rest periods, very short, 15 seconds, 45 seconds tops. And so depending on what
[00:28:53.250 -> 00:28:58.190] you're doing now, if you're doing a heavy set of back squats, RPE eight or nine sets of three,

Sentiment Score: 3

Reasoning: The sentiment towards 'Peloton' in the podcast mention is somewhat negative as the discussion highlights a critique regarding the ineffectiveness of Peloton's strength training programs for actual strength development due to very short rest periods.

116. Podcast: Copywriters Podcast

Episode: Copywriting For Recurring Revenue

Date: November 04, 2024 02:00 AM EST

Passage:

[00:09:45.300 -> 00:09:50.960] And, you know, this is where it all starts.
[00:09:51.260 -> 00:09:53.780] You're not thinking about just selling the product or the benefits.
[00:09:53.780 -> 00:09:59.020] You're thinking about how you get people to join.
[00:09:59.020 -> 00:10:02.380] And that comes with putting together a compelling value proposition
[00:10:02.760 -> 00:10:05.580] that stretches out over time.
[00:10:05.680 -> 00:10:11.260] So this isn't just about listing features.
[00:10:11.880 -> 00:10:13.680] It's about painting a picture of how your subscriber's life will improve.
[00:10:13.940 -> 00:10:15.620] Look at **Peloton**, for example.
[00:10:15.820 -> 00:10:18.420] They don't just sell exercise bikes.
[00:10:18.740 -> 00:10:20.960] Their copy focuses on the transformation.
[00:10:20.960 -> 00:10:24.780] Become the best version of yourself.
[00:10:25.080 -> 00:10:27.160] There's a lot in there that we're going to talk about some more.
[00:10:27.360 -> 00:10:28.740] But it's a huge principle.
[00:10:28.860 -> 00:10:30.780] People don't just buy products.
[00:10:31.200 -> 00:10:33.640] They buy better versions of themselves.
[00:10:33.780 -> 00:10:36.940] Your value proposition should reflect that.
[00:10:36.940 -> 00:10:39.680] Instead of talking about what your subscription does
[00:10:40.300 -> 00:10:43.400] or what your subscriber gets,

Sentiment Score: 9

Reasoning: The sentiment towards 'Peloton' is very positive, as the mention highlights Peloton's effective use of copy to focus on personal transformation and becoming a better version of oneself, showcasing a strong value proposition beyond just selling exercise bikes.

117. Podcast: Good Money with Derrick Kinney

Episode: SPECIAL REPLAY: Mel Robbins--Can a High 5 Really Change Your Money and Your Life?

Date: November 04, 2024 01:05 AM EST

Passage:

[00:51:28.510 -> 00:51:30.450] That way you're not tempted to open that phone the moment you get out of bed.
[00:51:30.470 -> 00:51:32.570] That will get you in a better frame of mind.
[00:51:32.570 -> 00:51:36.610] I've already practiced that myself for several days.
[00:51:36.670 -> 00:51:37.690] It's a battle, I will tell you, because there's that FOMO that kicks in.
[00:51:37.850 -> 00:51:44.070] What am I missing out on?

[00:51:44.070 -> 00:51:46.390] But by not checking the phone, I've had a much more meaningful day based on my goals and what
[00:51:46.690 -> 00:51:50.570] it is that I want to do to win the day.
[00:51:50.770 -> 00:51:52.930] Next, I will tell you, begin to establish your morning routine.
[00:51:53.150 -> 00:51:57.290] For me, that typically starts about 630.
[00:51:57.290 -> 00:51:59.910] I hop on the **Peloton** bike for a 30 or 45 minute ride or do a weight workout.
[00:52:00.190 -> 00:52:01.890] And then I begin to get into my day.
[00:52:02.050 -> 00:52:04.570] Then I check my phone.
[00:52:04.690 -> 00:52:05.790] Or if I'm doing some writing, I do exercise.
[00:52:06.030 -> 00:52:07.010] Then I write.
[00:52:07.110 -> 00:52:08.130] Then I check my phone.
[00:52:08.310 -> 00:52:11.910] The bottom line is this.
[00:52:12.110 -> 00:52:20.490] I have found the phone typically doesn't add money back into my pocket.
[00:52:20.490 -> 00:52:25.590] But working out, exercising, thinking, and writing, those move my goals and my values forward,
[00:52:25.590 -> 00:52:30.610] which creates more money so I could add more value to myself and to each of you.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is positive as it is presented as a valued part of the speaker's morning routine, contributing to a more meaningful and goal-oriented day.

118. Podcast: Fit & Unfiltered

Episode: 220. How To Stop Making Excuses & Start Make Decisions You Won't Regret

Date: November 04, 2024 01:00 AM EST

Passage:

[00:07:32.360 -> 00:07:36.860] just go watch one episode, please. All right. You can't get mad at me if I'm not working.
[00:07:36.860 -> 00:07:40.760] If I'm watching an episode. I texted Michelle and I was like, can you watch this? Because I know you
[00:07:41.080 -> 00:07:47.580] texted her and I was like, please watch this. That way I have someone to talk to about it.
[00:07:48.680 -> 00:07:54.520] That's incredibly rude, but okay. So go watch it. Okay. All right. I'll go watch it. Fine. Okay.
[00:07:54.520 -> 00:08:00.480] Well, what do you want to talk about? I have a, I have a topic for today. So
[00:08:01.060 -> 00:08:06.460] Jess did **Peloton** last night and she got inspired. So here's her motivational.
[00:08:08.040 -> 00:08:13.160] You can't not do, actually, I guess some instructors, I just don't vibe with all the instructors.
[00:08:13.160 -> 00:08:20.180] But Alex, he just like, he gets it. And he says like these little inspirational nuggets once in a
[00:08:20.220 -> 00:08:24.340] while. And I'm like, yes. Is he attractive? Yeah. Is that why you do it? No. You know what?
[00:08:24.340 -> 00:08:29.400] One of my friends actually asked me that too. She's like, you know what? Like his classes are
[00:08:29.400 -> 00:08:35.980] really hard, but he's so hot. So I just like, I take the classes and I'm like, God damn.

Sentiment Score: 8

Reasoning: The mention of Peloton in the podcast episode is highly positive, as it reflects a motivating and inspiring experience attributed to an instructor's engaging and challenging classes, as well as a light-hearted personal connection.

119. Podcast: Fit & Unfiltered

Episode: 220. How To Stop Making Excuses & Start Make Decisions You Won't Regret

Date: November 04, 2024 01:00 AM EST

Passage:

[00:11:08.280 -> 00:11:13.080] my steps. And so why would I do it? Or I can't, you know, do the **Peloton** for 30 minutes. So why even
[00:11:13.520 -> 00:11:18.660] bother doing it? Instead of doing that, I was able to kind of sit down and look at the rest of my day.
[00:11:18.660 -> 00:11:24.200] It took all of two minutes and say, all right, here are the gaps. Let me actually look at how much
[00:11:24.200 -> 00:11:30.300] time I have left and what, how can I modify my original plan to make sure it all gets done by the
[00:11:30.300 -> 00:11:35.980] end of the day. Now, was that easy to actually execute? No, it really wasn't. It would have been
[00:11:35.980 -> 00:11:40.840] way easier to get everything like front loaded and done. But what I did instead was I got my **Peloton**
[00:11:40.840 -> 00:11:46.120] out of the way because I knew at nighttime, I was not going to want to do that. So got that out of
[00:11:46.120 -> 00:11:51.660] the way. And I got as many steps in as I could, but as many steps in as I could was only about 2000
[00:11:51.660 -> 00:11:57.160] steps, which means that by the time I got home, which was around four o'clock. And then we had
[00:11:57.160 -> 00:12:01.760] our university call we had on block your weight loss. I need to still get 8000 steps in. And we're
[00:12:01.760 -> 00:12:05.180] probably not going to be done with work till about eight o'clock at night. So that's what I'm saying of
[00:12:05.180 -> 00:12:11.200] like, at that point, I could have been like, there's, I'm not going to get steps in today.

Sentiment Score: 5

Reasoning: The sentiment regarding 'peloton' in the mention appears to be fairly neutral, as the speaker discusses using the Peloton to get some exercise done early in the day, despite acknowledging the challenge of fitting it into their schedule, with neither negative nor particularly enthusiastic tone.

120. Podcast: Mike Birbiglia's Working It Out

Episode: 150. Michael Ian Black: How to Do Comedy with Your 10 Best Friends

Date: November 04, 2024 12:10 AM EST

Passage:

[00:39:23.590 -> 00:39:26.110] and try to answer the age-old question,
[00:39:26.370 -> 00:39:30.190] who thought this was a good idea?
[00:39:30.190 -> 00:39:32.890] The restaurant business is tough, but that doesn't stop celebrities from trying to open
[00:39:33.390 -> 00:39:34.730] their own spots over and over and over again.
[00:39:35.110 -> 00:39:37.770] Britney Spears had Nyla.
[00:39:38.410 -> 00:39:43.730] Guy Fieri had a Times Square empire.
[00:39:43.730 -> 00:39:47.050] Eva Longoria had a steakhouse called She with a baffling gender-themed concept,
[00:39:47.050 -> 00:39:51.350] and they each went bust in their own special way.
[00:39:51.530 -> 00:39:55.350] **Peloton** star Cody Rigsby and Amanda Hirsch, host of Not Skinny But Not Fat,
[00:39:55.630 -> 00:39:57.470] joined Misha to review this trio of failed celebrity restaurants.
[00:39:57.470 -> 00:40:00.330] This is why I never opened a restaurant.
[00:40:00.570 -> 00:40:01.170] But if I did, I think I would stick to pizza.
[00:40:01.410 -> 00:40:04.850] Keep it simple.
[00:40:12.790 -> 00:40:17.530] Follow The Big Flop on the Wondery app or wherever you get your podcasts.
[00:40:17.810 -> 00:40:23.210] I've been doing this run in my show about truth or dare.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' is neutral, as the mention merely identifies Cody Rigsby as a Peloton star without delving into any positive or negative commentary regarding Peloton itself, focusing more on the restaurant review context.

121. Podcast: Rise Up in Real Estate

Episode: S5 E8: Navigating Real Estate During an Election Year

Date: November 04, 2024 12:00 AM EST

Passage:

[00:17:23.450 -> 00:17:24.250] And I know there have been times where you felt like the results were happening and times
[00:17:24.370 -> 00:17:29.430] they weren't.
[00:17:29.430 -> 00:17:35.690] But I think that sticking to that daily routine, if you can out, I tell people this all the
[00:17:35.750 -> 00:17:39.470] time, if you can outlast the frustration of not seeing results immediately, you know,
[00:17:39.470 -> 00:17:44.370] that's the reason I'm a little, I don't, I'm not in perfect shape, like the shape I want
[00:17:44.370 -> 00:17:44.670] to be in because you don't go work out and sweat and go look in the mirror and go, what
[00:17:45.150 -> 00:17:51.350] the heck?
[00:17:51.350 -> 00:17:52.210] I mean, I look the same as I did an hour ago before I rode the **Peloton**, you know, but I've
[00:17:52.330 -> 00:17:55.710] seen, I've seen you.
[00:17:55.910 -> 00:17:56.710] Tell me, Alina, tell me what, so you've been in business four years?
[00:17:56.990 -> 00:17:59.230] Four years.
[00:18:00.270 -> 00:18:01.330] Did you get in right after the last election?
[00:18:02.130 -> 00:18:08.950] Yes, I did.
[00:18:09.490 -> 00:18:14.070] Well, actually during the election, but when I actually started practicing real estate,
[00:18:14.530 -> 00:18:15.210] that was already over, so I didn't get to experience this part of it, you know?
[00:18:15.330 -> 00:18:16.270] Right, right, right.
[00:18:16.450 -> 00:18:18.310] And what were you doing before?
[00:18:18.750 -> 00:18:22.930] I don't know your previous job.

Sentiment Score: 4

Reasoning: The mention of 'Peloton' reflects mild frustration about not seeing immediate physical results after using it, suggesting a somewhat negative sentiment overall.

122. Podcast: Set the Pace

Episode: 2024 TCS New York City Marathon: Champion Interviews

Date: November 03, 2024 09:03 PM EST

Passage:

[00:00:41.670 -> 00:00:44.190] The first woman to finish for the second straight year here in the New York City Marathon is
[00:00:44.470 -> 00:00:47.270] Mickey Gorman, a smiling Mickey Gorman, and why not?
[00:00:47.270 -> 00:00:51.150] 2.29.30, the time for a good advice.
[00:00:51.330 -> 00:00:56.650] Look at the emotion of Shalane Flanagan as she comes to the line.
[00:00:57.050 -> 00:00:58.890] Pointing to his chest, pointing to the USA. He so proudly wears across his chest.
[00:01:03.780 -> 00:01:08.380] A great day for Mep Kowalski!
[00:01:08.800 -> 00:01:13.180] Hey everybody and welcome to a special edition of Set the Pace presented by **Peloton**.
[00:01:13.180 -> 00:01:18.660] I'm Rob Simulkar, the CEO of New York Road Runners, and today is the Champions Edition
[00:01:18.660 -> 00:01:24.140] of the TCS New York City Marathon. We've got all four winners from today's race with us,
[00:01:24.140 -> 00:01:30.260] and they were incredible races. Three races came right down to the very last stretch in Central
[00:01:30.260 -> 00:01:35.080] Park. We had two first-time Abbott World Marathon major winners and a major upset in the men's
[00:01:35.080 -> 00:01:41.020] wheelchair division as well. On the women's wheelchair side, it was domination. So let's

Sentiment Score: 9

Reasoning: The sentiment regarding 'Peloton' is positive as it is featured prominently as the presenter of a special edition of the podcast, which implies a strong, supportive association with an important event like the New York City Marathon.

123. Podcast: Set the Pace

Episode: 2024 TCS New York City Marathon: Champion Interviews

Date: November 03, 2024 09:03 PM EST

Passage:

[00:33:04.670 -> 00:33:12.030] And for all the runners, the great weather, the record crowds we saw today, that'll come up in our next episode.
[00:33:12.130 -> 00:33:16.630] But for now, I want to thank the great champions we had today, Abdi Nagayi, Shayla Chepkarui, Daniel
Romanchuk, and Susanna Scaroni.
[00:33:16.770 -> 00:33:18.990] If you like this episode, make sure you subscribe, rate it, leave a comment.
[00:33:18.990 -> 00:33:22.910] We will see you in just a few days.
[00:33:23.070 -> 00:33:23.610] Hope everybody out there who ran the marathon today had a great, great day.
[00:33:24.410 -> 00:33:32.430] See you next time.
[00:33:32.430 -> 00:33:45.030] Peloton offers a wide variety of running and walking content to spice up your workouts, featuring world-class
trainers who inspire and challenge you.
[00:33:45.430 -> 00:33:47.150] Whether you're hitting the pavement with guided workouts on the Peloton app or pushing it on the tread, Peloton is
your perfect running companion, dedicated to enhancing your running routine and helping you achieve your fitness goals.
[00:33:47.490 -> 00:33:51.850] All access membership separate.
[00:33:51.850 -> 00:33:56.230] Learn more about Peloton tread at [onpeloton.com forward slash running](https://onpeloton.com/forward/slash/running).

Sentiment Score: 10

Reasoning: The mention of 'peloton' in the podcast is overwhelmingly positive, highlighting it as an ideal running companion with a wide variety of content and accomplished trainers, aimed at enhancing fitness goals, thus portraying it in an extremely favorable light.

124. Podcast: One Crossing Podcast

Episode: Abiding in Christ for Lasting Fruit

Date: November 03, 2024 04:26 PM EST

Passage:

[00:25:24.020 -> 00:25:29.280] spouse and go, no, don't do that. What separates us from the demons is when we put our faith into practice.
[00:25:29.420 -> 00:25:35.920] Our beliefs must be married with action. We know this is true in every area of your life.

[00:25:36.940 -> 00:25:44.620] It is not enough to know how to eat right. You actually have to eat right. Right?
[00:25:44.620 -> 00:25:51.900] Some of you, how many of you guys have a **Peloton** or a rower or a treadmill at your house that you
[00:25:51.900 -> 00:25:58.880] guys use to hang your laundry on? Yeah, having it. If owning equipment made us skinny, we'd all be
[00:25:58.880 -> 00:26:05.900] skinny. If knowing we should work out made us skinny, we'd all be fit. I'd be the Brad Pitt of
[00:26:06.740 -> 00:26:14.080] preachers, right? We both have shoulders. Like, it's a start. Okay? Godly patience, hear me,
[00:26:14.240 -> 00:26:19.120] is waiting for an opportunity. Complacency is avoiding an opportunity. And here's what I mean.

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the podcast is used humorously to illustrate a common scenario where exercise equipment, such as a Peloton, is often bought with good intentions but remains unused, which suggests a neutral sentiment since there is no direct criticism or praise directed at Peloton itself.

125. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:01:54.800 -> 00:02:20.140] know the last time we recorded, I was about to head to Berlin. We thought we were actually gonna record again before I left. And we didn't. And we didn't. So, it's okay. Berlin was used as a long run for me.
[00:02:20.140 -> 00:02:46.940] But it was still asking my body to do something that it hasn't done. Just like every race, right? Right. I had done up to that point, the minimal amount of training, I believe. I averaged 45 miles a month from May through race day. I went with my last, like, I did the long runs. That was, like, kind of my, you know, some weeks I had almost no runs. But I did the long run. And then I **pelotoned**. And so, I did a 24-miler leading up to it.
[00:02:46.940 -> 00:03:07.800] I think that just proves how much any endurance activity can really help you in marathon training. Like, when you have a base. Yes. So, I'm gonna, like, pause for just a second. Yeah. Because this is, like, reminding me of, like, the SWAT podcast and David's wins. Yes. And all the bricks in the road. In the wall. In the wall. Yeah. Like, leading up to his performance in ultras. I like that. Bricks in the road. Bricks in the road. Yeah. Absolutely.

Sentiment Score: 8

Reasoning: The sentiment towards 'peloton' in the podcast mention is positive, as it is included as part of a successful marathon training routine, suggesting its effectiveness in helping the speaker prepare for a race.

126. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:33:45.040 -> 00:33:46.200] I, for me, I have, like, the.
[00:33:46.380 -> 00:33:48.380] I have the building blocks.
[00:33:48.820 -> 00:33:50.040] And it's just gonna be putting it together without an injury.
[00:33:50.140 -> 00:33:52.040] You have the discipline, though.
[00:33:52.140 -> 00:33:53.680] Because you've been jumping on the bike when you're injured.
[00:33:54.220 -> 00:33:54.520] You haven't just been sitting on the couch.
[00:33:54.920 -> 00:33:57.080] Like.
[00:33:57.460 -> 00:33:57.880] Is it discipline or is it, is it crazy?
[00:33:58.060 -> 00:33:58.700] Is it the.
[00:33:59.300 -> 00:34:00.020] Do I have the.
[00:34:00.340 -> 00:34:01.200] Either one.
[00:34:01.200 -> 00:34:01.780] Whatever it is.
[00:34:02.200 -> 00:34:02.420] Is it OCD?
[00:34:03.100 -> 00:34:03.840] And, like.
[00:34:04.280 -> 00:34:05.140] Whatever it is.
[00:34:05.200 -> 00:34:07.320] I need some of that.
[00:34:08.180 -> 00:34:08.460] Because my **Peloton** has sat unused.
[00:34:08.880 -> 00:34:09.160] Um.
[00:34:09.460 -> 00:34:09.900] So.
[00:34:09.980 -> 00:34:10.760] And, like.
[00:34:10.920 -> 00:34:11.080] She looks so sad.
[00:34:11.160 -> 00:34:11.520] It's.
[00:34:11.740 -> 00:34:11.980] I know.
[00:34:12.080 -> 00:34:12.820] I know.
[00:34:12.880 -> 00:34:13.940] She's so sad.
[00:34:13.940 -> 00:34:14.080] And then the problem is.
[00:34:14.100 -> 00:34:14.920] You gotta get back.
[00:34:14.940 -> 00:34:15.160] The **Peloton's** so fun.
[00:34:15.300 -> 00:34:15.900] I'll be like.
[00:34:15.960 -> 00:34:16.520] What should I do?
[00:34:16.580 -> 00:34:17.060] What should I do?
[00:34:17.140 -> 00:34:17.600] What should I do?
[00:34:17.740 -> 00:34:17.860] The baby's sleeping.
[00:34:17.860 -> 00:34:18.200] Yeah.
[00:34:18.260 -> 00:34:18.820] What should I do?
[00:34:18.880 -> 00:34:19.360] What should I do?
[00:34:19.360 -> 00:34:20.220] What should I do?
[00:34:20.440 -> 00:34:21.420] And then you lose your window.
[00:34:21.600 -> 00:34:21.800] And then the baby wakes up.
[00:34:21.940 -> 00:34:22.040] Yeah.
[00:34:22.100 -> 00:34:22.680] No.
[00:34:22.780 -> 00:34:23.040] You just have to.
[00:34:23.100 -> 00:34:24.260] Like.
[00:34:24.440 -> 00:34:25.140] The **Peloton's** so fun.
[00:34:25.340 -> 00:34:26.300] And I'm.
[00:34:26.760 -> 00:34:27.180] I'm still, like.

[00:34:27.440 -> 00:34:27.720] I'm, like.
[00:34:27.940 -> 00:34:28.280] Skeptical.
[00:34:28.380 -> 00:34:28.900] I'm like.
[00:34:29.040 -> 00:34:30.000] Is it.
[00:34:30.000 -> 00:34:30.440] Is it doing anything?
[00:34:30.600 -> 00:34:30.640] Is it not?
[00:34:30.800 -> 00:34:31.280] But.
[00:34:31.300 -> 00:34:32.000] But then.
[00:34:32.320 -> 00:34:32.380] I see.
[00:34:32.720 -> 00:34:32.880] Like.
[00:34:33.020 -> 00:34:34.000] Yeah.
[00:34:34.220 -> 00:34:34.440] And I'm seeing a difference.
[00:34:34.520 -> 00:34:35.340] So, like.
[00:34:35.420 -> 00:34:36.380] I didn't even post it out.
[00:34:36.860 -> 00:34:37.620] But in October.
[00:34:37.920 -> 00:34:38.140] I hit.
[00:34:39.280 -> 00:34:40.640] Again.
[00:34:41.340 -> 00:34:41.660] New wattage PRs on the bike.
[00:34:41.940 -> 00:34:42.240] And.
[00:34:42.300 -> 00:34:42.820] Like.
[00:34:42.940 -> 00:34:44.120] It's not.
[00:34:44.300 -> 00:34:44.420] It's not a coincidence.
[00:34:44.520 -> 00:34:44.720] Like.
[00:34:44.880 -> 00:34:45.420] I'm.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' is generally positive, with the speaker expressing enjoyment in using the Peloton bike, achieving new personal records, and acknowledging its effectiveness, despite some skepticism and occasional setbacks due to personal circumstances.

127. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:42:06.400 -> 00:42:07.480] Is really good for me.
[00:42:07.640 -> 00:42:08.460] Because my heart rate.
[00:42:08.640 -> 00:42:08.760] Is my issue usually.
[00:42:08.760 -> 00:42:09.520] Yeah.
[00:42:09.700 -> 00:42:10.420] And so if it's hot.
[00:42:10.480 -> 00:42:10.940] Then just forget it.
[00:42:11.020 -> 00:42:11.700] And if it's.
[00:42:11.800 -> 00:42:12.700] Even if it's not.
[00:42:12.760 -> 00:42:14.140] Like using the.
[00:42:14.300 -> 00:42:16.060] I used those full five minutes yesterday.
[00:42:16.240 -> 00:42:16.440] To let my heart rate come all the way down.
[00:42:16.600 -> 00:42:16.900] Yeah.
[00:42:17.020 -> 00:42:18.640] And then.
[00:42:18.780 -> 00:42:19.360] My average heart rate was in the 130s yesterday.
[00:42:19.520 -> 00:42:19.680] Oh that's great.
[00:42:19.860 -> 00:42:20.320] For.
[00:42:20.400 -> 00:42:21.500] That's great.
[00:42:21.600 -> 00:42:22.700] I know that there's a lot of.
[00:42:22.860 -> 00:42:25.020] To with the rounds.
[00:42:25.160 -> 00:42:25.460] The highest I went to is 166 or 168.
[00:42:25.560 -> 00:42:25.640] Something like that.
[00:42:25.640 -> 00:42:26.080] Yeah.
[00:42:26.220 -> 00:42:27.080] Which is very.
[00:42:27.160 -> 00:42:28.280] Not very high for me.
[00:42:28.460 -> 00:42:28.720] But risk based heart rate.
[00:42:29.040 -> 00:42:29.580] So.
[00:42:29.700 -> 00:42:29.780] So now.
[00:42:29.780 -> 00:42:30.260] Yeah.
[00:42:30.340 -> 00:42:30.980] I was going to say.
[00:42:31.100 -> 00:42:32.100] Risk based heart rate.
[00:42:32.300 -> 00:42:32.840] I know there's a lot of speculations.
[00:42:33.140 -> 00:42:33.660] It's not.
[00:42:34.040 -> 00:42:34.180] Very good.
[00:42:34.240 -> 00:42:34.440] Yeah.
[00:42:34.640 -> 00:42:35.300] But.
[00:42:35.360 -> 00:42:36.020] I've been checking like.
[00:42:36.280 -> 00:42:37.440] If on the **Peloton**.
[00:42:37.540 -> 00:42:38.640] And I see it on the screen.
[00:42:38.940 -> 00:42:39.700] I will check.
[00:42:39.940 -> 00:42:40.800] And see if it's right.
[00:42:40.940 -> 00:42:42.000] Because today it was.
[00:42:42.160 -> 00:42:42.480] I did a little easier.
[00:42:42.620 -> 00:42:43.220] Right on the **Peloton**.
[00:42:44.420 -> 00:42:45.700] And it said it was.
[00:42:45.760 -> 00:42:45.980] 115 or 110 or something.
[00:42:46.020 -> 00:42:46.560] I was like.
[00:42:46.680 -> 00:42:47.120] That seems too low.

[00:42:47.360 -> 00:42:47.660] And I like.
[00:42:47.720 -> 00:42:48.260] Count it.
[00:42:48.300 -> 00:42:48.920] And it was.
[00:42:49.060 -> 00:42:49.200] It was accurate.
[00:42:49.300 -> 00:42:49.400] Yeah.
[00:42:49.460 -> 00:42:49.580] So I was like.
[00:42:49.680 -> 00:42:49.820] Okay.
[00:42:50.000 -> 00:42:51.180] Well.
[00:42:52.080 -> 00:42:52.360] It might not always be accurate.
[00:42:52.600 -> 00:42:53.580] But.
[00:42:53.920 -> 00:42:54.080] You have a chest strap.
[00:42:54.080 -> 00:42:54.300] Yeah.
[00:42:54.940 -> 00:42:56.100] Yeah.
[00:42:56.280 -> 00:42:57.220] I could actually pull out the chest strap.
[00:42:57.540 -> 00:42:58.680] And try it.
[00:42:58.940 -> 00:42:59.100] On a run to see.
[00:42:59.280 -> 00:43:00.040] You know.
[00:43:00.220 -> 00:43:00.360] To get some more feedback.
[00:43:00.540 -> 00:43:00.840] Yeah.
[00:43:01.020 -> 00:43:01.680] But.
[00:43:02.160 -> 00:43:03.680] Having the lower.
[00:43:03.900 -> 00:43:05.080] Having the feedback that it's low.
[00:43:05.280 -> 00:43:05.400] Is probably good for me mentally.
[00:43:05.860 -> 00:43:06.560] Yeah.

Sentiment Score: 7

Reasoning: The sentiment towards 'peloton' in the podcast mention is moderately positive as the speaker appreciates the feedback it provides during a workout, which seems to be helpful mentally, despite occasional doubts about its accuracy.

128. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:46:41.340 -> 00:46:42.080] And then I was like oh but I've got to go to this like princess team.
[00:46:42.080 -> 00:46:42.680] I should shower.
[00:46:42.780 -> 00:46:43.240] And you had to eat.
[00:46:43.260 -> 00:46:43.520] You had to cook.
[00:46:43.920 -> 00:46:44.120] Yep.
[00:46:44.120 -> 00:46:44.580] Yeah.
[00:46:44.580 -> 00:46:45.360] And I was like.
[00:46:45.560 -> 00:46:46.580] I was like all right.
[00:46:46.760 -> 00:46:46.920] But I got all that done.
[00:46:47.060 -> 00:46:49.840] And.
[00:46:50.080 -> 00:46:53.720] But I need to get my three runs a weekend.
[00:46:54.000 -> 00:46:54.300] And then any other time I need to put into strength.
[00:46:54.560 -> 00:46:54.760] My.
[00:46:55.360 -> 00:46:55.740] Not.
[00:46:55.820 -> 00:46:56.100] Right.
[00:46:56.260 -> 00:46:56.740] More cardio.
[00:46:56.900 -> 00:46:56.940] Not more running.
[00:46:57.080 -> 00:46:57.320] More.
[00:46:57.500 -> 00:46:57.660] Yeah.
[00:46:57.660 -> 00:46:58.200] Same.
[00:46:58.340 -> 00:46:58.580] I know my.
[00:46:58.960 -> 00:47:01.100] My.
[00:47:01.260 -> 00:47:01.600] Like I know lately I've been doing an hour of running.
[00:47:01.800 -> 00:47:04.000] But my.
[00:47:04.120 -> 00:47:05.280] I put it on my calendar that my run.
[00:47:05.540 -> 00:47:06.360] My run days or whatever.
[00:47:06.760 -> 00:47:07.440] It says.
[00:47:07.680 -> 00:47:08.520] In the morning.
[00:47:08.780 -> 00:47:09.600] Like 30 minutes.
[00:47:09.820 -> 00:47:10.300] Run or **peloton**.
[00:47:10.940 -> 00:47:11.820] Run or bike.
[00:47:12.200 -> 00:47:12.380] 30 minutes strength.
[00:47:12.380 -> 00:47:13.360] Yeah.
[00:47:13.500 -> 00:47:13.860] That's what I'm supposed to be doing.
[00:47:13.940 -> 00:47:14.800] And so I need.
[00:47:14.900 -> 00:47:18.080] I'm going to get back to that.
[00:47:18.300 -> 00:47:19.160] I'm kind of let myself do a little more running in the last two three weeks.
[00:47:19.520 -> 00:47:19.900] Just because of.
[00:47:20.020 -> 00:47:21.120] You know.
[00:47:21.780 -> 00:47:23.160] Kind of a shortened build for Richmond.
[00:47:23.440 -> 00:47:25.040] But 30 minutes.
[00:47:25.240 -> 00:47:25.380] And then 30 minutes of strength on those days.
[00:47:25.380 -> 00:47:26.300] Yeah.
[00:47:26.840 -> 00:47:27.000] Not an hour of running.
[00:47:27.180 -> 00:47:27.360] Not.
[00:47:27.520 -> 00:47:27.600] You know.
[00:47:27.940 -> 00:47:28.320] Like.
[00:47:28.580 -> 00:47:28.800] Yeah.

[00:47:28.880 -> 00:47:29.180] I'm.
[00:47:29.380 -> 00:47:30.780] I'm.
[00:47:31.040 -> 00:47:31.820] That's like the requirement is like.
[00:47:32.240 -> 00:47:32.440] Just 30.
[00:47:32.440 -> 00:47:33.720] Yeah.
[00:47:34.180 -> 00:47:34.620] And then do strength with it.
[00:47:34.740 -> 00:47:34.960] So.
[00:47:35.220 -> 00:47:35.580] Yeah.
[00:47:35.740 -> 00:47:36.040] And then.
[00:47:36.240 -> 00:47:36.480] You know.
[00:47:37.040 -> 00:47:37.480] I'm going to commit.
[00:47:37.700 -> 00:47:37.900] Well.
[00:47:37.940 -> 00:47:38.480] I mean.
[00:47:38.660 -> 00:47:40.840] You'll have.

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the podcast episode is neutral, as it is mentioned alongside running and biking as part of a planned workout routine, without any expression of particular enthusiasm or dislike.

129. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:57:19.500 -> 00:57:19.940] Then I'm late sometimes to work or whatever.
[00:57:20.120 -> 00:57:20.320] But I'm like.
[00:57:20.480 -> 00:57:21.140] Yeah.
[00:57:21.240 -> 00:57:21.560] That's just work.
[00:57:21.700 -> 00:57:22.400] It's just work.
[00:57:22.480 -> 00:57:22.860] You're the boss.
[00:57:22.860 -> 00:57:23.320] It's okay.
[00:57:23.400 -> 00:57:24.060] I can do that.
[00:57:24.240 -> 00:57:24.740] But it's like.
[00:57:24.880 -> 00:57:25.000] That's the.
[00:57:25.060 -> 00:57:25.240] You know.
[00:57:25.260 -> 00:57:26.000] I have.
[00:57:26.260 -> 00:57:26.840] There's a give and take.
[00:57:27.300 -> 00:57:27.940] And I.
[00:57:28.060 -> 00:57:29.360] Because I'm.
[00:57:29.740 -> 00:57:29.920] I'm getting up every day.
[00:57:30.220 -> 00:57:30.580] Earlier.
[00:57:30.620 -> 00:57:31.520] That's.
[00:57:31.600 -> 00:57:32.860] I have to like.
[00:57:33.220 -> 00:57:33.520] I have to let myself sleep.
[00:57:34.140 -> 00:57:34.960] Yeah.
[00:57:35.280 -> 00:57:35.760] As much as I can.
[00:57:35.860 -> 00:57:37.440] I just.
[00:57:37.440 -> 00:57:38.360] I wish that I could work from home.
[00:57:38.700 -> 00:57:39.020] Every once in a while.
[00:57:39.200 -> 00:57:39.480] Because.
[00:57:39.820 -> 00:57:40.060] Yeah.
[00:57:40.440 -> 00:57:40.580] Then.
[00:57:40.880 -> 00:57:41.020] Or.
[00:57:41.180 -> 00:57:42.460] No.
[00:57:42.580 -> 00:57:43.980] I just wish I could be home.
[00:57:44.300 -> 00:57:44.440] And Addison could be a daycare.
[00:57:44.980 -> 00:57:45.700] Yeah.
[00:57:45.720 -> 00:57:46.560] Because then.
[00:57:46.700 -> 00:57:47.740] I would have like.
[00:57:48.140 -> 00:57:48.480] Access to the **Peloton**.
[00:57:48.640 -> 00:57:49.600] With like.
[00:57:50.060 -> 00:57:50.220] Nothing else around.
[00:57:50.220 -> 00:57:51.100] Right.
[00:57:51.220 -> 00:57:51.900] I have actually.
[00:57:52.160 -> 00:57:53.100] When I was pregnant.
[00:57:53.320 -> 00:57:53.720] I used to come home.
[00:57:53.820 -> 00:57:53.980] And take.
[00:57:54.100 -> 00:57:55.620] I.
[00:57:56.180 -> 00:57:57.840] I was taking a midday course.
[00:57:58.040 -> 00:57:59.400] And I would set up my computer.
[00:57:59.660 -> 00:58:00.320] And I would walk on the treadmill.
[00:58:00.500 -> 00:58:01.120] During the course.
[00:58:01.320 -> 00:58:02.260] And it was really.
[00:58:02.540 -> 00:58:02.760] It was really nice.
[00:58:02.800 -> 00:58:02.980] Yeah.
[00:58:03.220 -> 00:58:03.580] So.
[00:58:03.740 -> 00:58:03.960] Yeah.
[00:58:04.140 -> 00:58:04.260] And then.
[00:58:04.260 -> 00:58:05.780] Again.
[00:58:05.980 -> 00:58:06.920] Like that'll all come back to with time.
[00:58:07.120 -> 00:58:08.180] Because she's little now.
[00:58:08.340 -> 00:58:08.720] And soon she'll be.

[00:58:09.220 -> 00:58:10.700] You know.
[00:58:11.180 -> 00:58:11.800] At least she loves being at school.
[00:58:12.020 -> 00:58:12.180] That's good.
[00:58:12.240 -> 00:58:12.440] And.
[00:58:12.660 -> 00:58:12.880] But.
[00:58:13.120 -> 00:58:13.860] Yeah.
[00:58:14.040 -> 00:58:14.560] And use the time.
[00:58:14.600 -> 00:58:16.660] Use the.
[00:58:16.860 -> 00:58:17.220] The hours that you have when she's at school.
[00:58:17.360 -> 00:58:17.780] Yeah.
[00:58:17.900 -> 00:58:18.820] You know.

Sentiment Score: 8

Reasoning: The sentiment regarding 'peloton' is positive, as it is associated with the desire for convenient exercise at home and a fond memory of enjoyable workouts during a less hectic time, highlighting its value and appeal.

130. Podcast: Run Galloway Girls

Episode: Season 2, Episode 3: back together and back to training

Date: November 03, 2024 01:49 PM EST

Passage:

[00:59:01.020 -> 00:59:02.140] If we can.
[00:59:02.400 -> 00:59:03.920] Block certain times.
[00:59:04.060 -> 00:59:04.440] And run together for certain runs.
[00:59:04.440 -> 00:59:05.420] We will.
[00:59:05.420 -> 00:59:05.720] It'll make it so much easier.
[00:59:05.800 -> 00:59:07.200] That'll make.
[00:59:07.760 -> 00:59:07.920] It makes it so much easier when we run together.
[00:59:07.920 -> 00:59:08.760] Yeah.
[00:59:08.900 -> 00:59:09.360] We get so much faster.
[00:59:09.500 -> 00:59:09.840] At least I do.
[00:59:10.180 -> 00:59:10.340] And then.
[00:59:10.500 -> 00:59:11.360] You know.
[00:59:11.640 -> 00:59:12.140] Our other runs.
[00:59:12.520 -> 00:59:12.640] I stay dedicated.
[00:59:12.700 -> 00:59:12.900] Like.
[00:59:12.940 -> 00:59:13.740] Right.
[00:59:18.040 -> 00:59:21.740] You stay on the plan.
[00:59:21.920 -> 00:59:22.620] Everything about our partnership running works for both of us.
[00:59:22.620 -> 00:59:23.180] Which is really nice.
[00:59:23.340 -> 00:59:23.660] It pulls us.
[00:59:23.780 -> 00:59:24.200] Like.
[00:59:24.420 -> 00:59:24.520] Each along.
[00:59:24.520 -> 00:59:24.840] Yeah.
[00:59:25.060 -> 00:59:25.480] And so there's.
[00:59:25.600 -> 00:59:25.700] And then.
[00:59:25.800 -> 00:59:26.000] You know.
[00:59:26.060 -> 00:59:26.740] We'll.
[00:59:26.760 -> 00:59:27.600] We'll get in.
[00:59:27.780 -> 00:59:28.420] The runs we can get in together.
[00:59:28.560 -> 00:59:29.000] And then the other runs.
[00:59:29.260 -> 00:59:29.460] If we will.
[00:59:29.580 -> 00:59:30.220] You know.
[00:59:30.380 -> 00:59:30.420] Get them separate.
[00:59:30.420 -> 00:59:30.800] Yeah.
[00:59:31.020 -> 00:59:31.660] Or **Peloton**.
[00:59:31.820 -> 00:59:32.200] Or something in between.
[00:59:32.520 -> 00:59:33.220] And so we'll.
[00:59:33.280 -> 00:59:33.400] It'll work out.
[00:59:33.420 -> 00:59:33.680] Yeah.
[00:59:33.780 -> 00:59:34.020] I mean.
[00:59:34.020 -> 00:59:36.420] You know.
[00:59:36.420 -> 00:59:38.260] That actually wouldn't be a horrible idea.
[00:59:38.360 -> 00:59:38.780] Like to do 5 p.m.
[00:59:38.960 -> 00:59:39.040] Runs.
[00:59:39.160 -> 00:59:39.740] Yeah.
[00:59:40.420 -> 00:59:40.860] Or 4.30.
[00:59:41.120 -> 00:59:42.460] Um.
[00:59:42.860 -> 00:59:43.020] And we can go pick up Julian.
[00:59:43.160 -> 00:59:44.140] Right.
[00:59:44.240 -> 00:59:45.600] Those stroller runs.
[00:59:45.660 -> 00:59:46.960] That might not be a horrible idea.
[00:59:47.180 -> 00:59:48.280] Because I've got the.
[00:59:48.620 -> 00:59:50.160] I have the double bob.
[00:59:50.420 -> 00:59:50.640] So we can always do that.
[00:59:50.800 -> 00:59:51.700] Yeah.
[00:59:52.000 -> 00:59:53.220] And it's super hilly.
[00:59:53.540 -> 00:59:53.640] So it's great for every.
[00:59:54.020 -> 00:59:54.440] Training.
[00:59:54.820 -> 00:59:55.400] It's great training.
[00:59:55.420 -> 00:59:55.700] It's perfect training.
[00:59:55.820 -> 00:59:56.560] Oh yeah.

[00:59:56.740 -> 00:59:56.960] Training on the hills.
[00:59:57.140 -> 00:59:57.900] And.
[00:59:57.900 -> 00:59:59.860] I'll have to get a bike.
[01:00:00.020 -> 01:00:00.500] A bike light for the front of it.
[01:00:00.620 -> 01:00:00.980] Oh yeah.
[01:00:00.980 -> 01:00:01.940] We have.

Sentiment Score: 5

Reasoning: The mention of 'peloton' is neutral in this context, as it is simply listed as an alternative option for completing runs separately without any additional positive or negative commentary.

131. Podcast: Top News from WTOP

Episode: Sunday, November 3, 2024, 11:59 am

Date: November 03, 2024 11:59 AM EST

Passage:

[00:08:37.300 -> 00:08:47.480] Zoo officials said the elephant named Kamala was suffering from osteoarthritis.
[00:08:47.480 -> 00:08:53.800] The animal had been at the zoo for about 10 years or so, and teams managed her condition with regular cortisone injections to prevent the breakdown of cartilage and to ease her pain.
[00:08:54.320 -> 00:08:59.060] They say her condition had declined and they made the decision to humanely euthanize her on November the 1st.
[00:08:59.620 -> 00:09:02.800] Asian elephants are considered endangered by the International Union for Conservation of Nature.
[00:09:03.120 -> 00:09:04.280] Coming up on WTOP, a wild ride for **Peloton**.
[00:09:04.460 -> 00:09:05.780] Money news just ahead.
[00:09:07.780 -> 00:09:10.820] Traffic and weather coming up.
[00:09:11.000 -> 00:09:17.220] Cordia Resources is now part of Cherry Beckert.
[00:09:17.220 -> 00:09:22.380] We are your trusted partner for temporary staffing and permanent placement in accounting, finance, HR, and IT.
[00:09:22.620 -> 00:09:28.640] With more resources, our capabilities now include advisory, audit, and tax support.
[00:09:28.940 -> 00:09:33.720] Experience the same reliable and excellent services from your local leader in the staffing industry.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the context of "a wild ride for Peloton" implies exciting or turbulent developments, which could be interpreted as either positive or negative depending on further context, but without additional details, it leans towards neutral.

132. Podcast: Top News from WTOP

Episode: Sunday, November 3, 2024, 7:59 am

Date: November 03, 2024 07:59 AM EST

Passage:

[00:11:52.160 -> 00:11:53.200] and 40 degrees at Dulles.
[00:11:53.200 -> 00:11:56.300] Brought to you by Long Fence.
[00:11:56.460 -> 00:11:57.940] Save 25% on decks, pavers, and fences.
[00:11:58.380 -> 00:11:59.120] Six months, no payment, no interest.
[00:11:59.240 -> 00:12:00.960] Conditions apply.
[00:12:02.100 -> 00:12:04.380] Go to longfence.com.
[00:12:04.540 -> 00:12:05.500] Money news at 10 and 40 past the hour.
[00:12:05.940 -> 00:12:07.540] Here, Tom Busby.
[00:12:07.780 -> 00:12:10.040] This is a Bloomberg Money Minute.
[00:12:10.200 -> 00:12:12.400] It's been a wild ride for **Peloton**.
[00:12:12.540 -> 00:12:15.820] the high-end exercise bike and treadmill maker,
[00:12:15.820 -> 00:12:19.060] which sells subscriptions to streams of fitness instructors
[00:12:20.000 -> 00:12:21.200] so users can work out in their own homes.
[00:12:21.520 -> 00:12:22.920] A **Peloton**?
[00:12:23.040 -> 00:12:23.140] Give it up for our first-time ride.
[00:12:23.400 -> 00:12:23.960] All right.
[00:12:24.240 -> 00:12:28.220] First ride.
[00:12:28.460 -> 00:12:30.720] Well, after selling a ton of machines and subscriptions during the pandemic,
[00:12:30.920 -> 00:12:36.980] sales stalled when lockdowns ended.
[00:12:36.980 -> 00:12:40.440] Shares of the fitness firm plunging 96% since hitting a peak in January of 2021.
[00:12:40.560 -> 00:12:43.180] But now, David Einhorn, the founder of Greenlight Capital,
[00:12:43.360 -> 00:12:45.440] which has a nearly \$7 million stake in **Peloton**.
[00:12:45.700 -> 00:12:50.020] says the company is poised for a big comeback.
[00:12:50.020 -> 00:12:52.220] They have a large customer base that pays \$44 a month

Sentiment Score: 7

Reasoning: The sentiment regarding 'peloton' in this mention is moderately positive, as it acknowledges the past challenges with sales stalling and share prices plunging, but then presents an optimistic view with potential for a significant recovery based on a large paying customer base and endorsement from an influential investor.

133. Podcast: Top News from WTOP

Episode: Sunday, November 3, 2024, 11:59 am

Date: November 03, 2024 11:59 AM EST

Passage:

[00:12:38.830 -> 00:12:39.870] which sells subscriptions to streams of fitness instructors so users can work out in their own homes.
[00:12:40.150 -> 00:12:41.250] A **Peloton**?
[00:12:41.470 -> 00:12:41.950] Give it up for our first time.
[00:12:42.930 -> 00:12:49.330] First ride.
[00:12:49.330 -> 00:12:55.670] Well, after selling a ton of machines and subscriptions during a pandemic, sales stalled when lockdowns ended.
[00:12:56.230 -> 00:13:04.090] Shares of the fitness firm plunging 96% since hitting a peak in January of 2021.
[00:13:04.310 -> 00:13:16.210] But now, David Einhorn, the founder of Greenlight Capital, which has a nearly \$7 million stake in **Peloton**, says the company is poised for a big comeback.
[00:13:16.210 -> 00:13:22.210] They have a large customer base that pays \$44 a month and is extremely engaged, rides an average 13 times a month, and has very, very low attrition.
[00:13:22.430 -> 00:13:25.570] But first, Einhorn says the company has to slash costs, and if so, it could be worth five times what it is now.

[00:13:25.850 -> 00:13:31.430] From the Bloomberg Newsroom, I'm Tom Busby on WTOP.
[00:13:31.430 -> 00:13:34.290] Coming up on WTOP, Ken Walsh with U.S. News & World Report will be here with an in-depth look at the election

Sentiment Score: 7

Reasoning: The sentiment toward 'Peloton' is cautiously optimistic as the discussion acknowledges its struggle with sales after the pandemic but highlights a potential comeback supported by a large, engaged customer base and the strategic insight of an investor, suggesting optimism for future growth if costs are managed.

134. Podcast: Our Uncommon Life

Episode: Revisiting Our Weekly Meetings - Replaying a Live Meeting We Recorded Last Year

Date: November 03, 2024 08:00 AM EST

Passage:

[00:09:54.620 -> 00:09:57.060] She was like, oh, my gosh.
[00:09:57.180 -> 00:10:00.340] I always ask her if I can Venmo her and she always says no.
[00:10:01.000 -> 00:10:03.840] So, I do offer to pay immediately, but she does not like Venmo.
[00:10:03.840 -> 00:10:04.200] So, I just want to put a little side note so I don't forget to leave a check out for two
[00:10:05.240 -> 00:10:05.560] weeks.
[00:10:06.160 -> 00:10:07.320] Okay.
[00:10:07.320 -> 00:10:08.460] Goals for this week.
[00:10:08.740 -> 00:10:11.260] We're going to move along.
[00:10:11.540 -> 00:10:13.160] Goals for last week was you're going to work out once a day?
[00:10:13.300 -> 00:10:14.580] Yeah, I worked out once a week.
[00:10:14.860 -> 00:10:14.980] Once for the whole week.
[00:10:15.200 -> 00:10:15.420] Yeah.
[00:10:15.640 -> 00:10:18.760] Yeah.
[00:10:18.760 -> 00:10:22.560] I could count your workout for me because you worked out under my belt.
[00:10:22.620 -> 00:10:23.780] Yeah, that's not fair that my **Peloton**, like, logged on to you.
[00:10:24.200 -> 00:10:24.560] I deleted it the other day.
[00:10:24.620 -> 00:10:25.000] Yeah, I did.
[00:10:25.020 -> 00:10:26.560] Well, that's good.
[00:10:26.560 -> 00:10:26.720] I wish there was a way you could have transferred it.
[00:10:26.760 -> 00:10:31.100] I know.
[00:10:31.100 -> 00:10:31.260] That would be nice, but no, I just, I was feeling under the weather, not to make excuses, but.
[00:10:32.520 -> 00:10:33.940] Okay.
[00:10:36.460 -> 00:10:39.160] And then eat clean focused.
[00:10:40.100 -> 00:10:42.400] It was clean in the back of my head.
[00:10:42.520 -> 00:10:43.700] You thought about cleanliness in your food?
[00:10:43.980 -> 00:10:48.200] Well, I actually could have done a lot worse.
[00:10:48.200 -> 00:10:49.340] So, I don't, I mean, like, look, when I don't feel good, I just want junk food.
[00:10:49.400 -> 00:10:53.000] Yeah, everybody wants junk food.

Sentiment Score: 5

Reasoning: The mention of 'peloton' in the podcast is neutral, as it is briefly referenced in the context of a technical issue rather than a substantive critique or praise, reflecting a scenario where the speaker simply acknowledges the logging error with the Peloton account without expressing strong negative or positive feelings.

135. Podcast: Top News from WTOP

Episode: Sunday, November 3, 2024, 7:59 am

Date: November 03, 2024 07:59 AM EST

Passage:

[00:08:20.370 -> 00:08:23.270] the animals, food, slides, hayrides, the Imagination Trail,
[00:08:23.270 -> 00:08:28.810] and they picked a day last week with gorgeous warm weather.
[00:08:29.030 -> 00:08:31.950] Probably one of the best years since the past five years I've been going to consistently here.
[00:08:31.970 -> 00:08:35.310] Because we were wearing jackets when we started off the day,
[00:08:35.450 -> 00:08:37.990] and then I had to go home and bring shirts, t-shirts.
[00:08:38.130 -> 00:08:40.690] So thank God we left 15 minutes away, so we came back.
[00:08:40.950 -> 00:08:43.010] The Cox Farms Fall Festival runs through Tuesday.
[00:08:43.290 -> 00:08:47.450] Sandy Kozel, WTOP News.
[00:08:47.890 -> 00:08:49.910] Coming up on WTOP, can **Peloton** pedal back to be profitable?
[00:08:50.510 -> 00:08:52.850] Traffic and weather in 30 seconds.
[00:08:52.910 -> 00:08:54.690] Maryland's general election is November 5th.
[00:08:54.870 -> 00:08:59.050] And there's still time for you to plan your vote.
[00:08:59.070 -> 00:09:02.150] If you're voting by mail, make sure your ballot is postmarked by Election Day,
[00:09:02.350 -> 00:09:04.630] or you can hand deliver it to a ballot drop-off location.
[00:09:04.770 -> 00:09:07.210] If you're planning to vote in person on Election Day,
[00:09:07.410 -> 00:09:11.850] the polls are open from 7 a.m. to 8 p.m.
[00:09:11.850 -> 00:09:19.590] You'll be able to cash your vote as long as you're in line by 8 p.m.

Sentiment Score: 5

Reasoning: The mention of Peloton in the podcast is neutral, as it simply raises a question about the company's ability to return to profitability without any positive or negative language.

136. Podcast: School for Startups Radio

Episode: October 30, 2024 - (Re)Value Pricing Adam Wallace and Breaking Bias Anu Gupta

Date: November 02, 2024 09:09 PM EST

Passage:

[00:10:11.470 -> 00:10:21.130] Am I on base?
[00:10:21.130 -> 00:10:25.450] Am I on base?
[00:10:25.450 -> 00:10:31.310] three times the lowest price, they were still selling as much three times higher as the lowest
[00:10:31.310 -> 00:10:37.330] price options on it. Because you have different variables in those situations. **Peloton** was another

[00:10:37.330 -> 00:10:43.490] famous example. Well, **Peloton** didn't sell very well when they first hit the market at \$1,200 a [00:10:43.490 -> 00:10:48.110] piece. Why? Because people looked at it and saw, look, it's got one central frame. It kind of [00:10:48.110 -> 00:10:54.270] looks like it was value engineer. It looked cheap. But the second you put a premium price on it, [00:10:54.270 -> 00:10:59.830] you use that price as a heuristic. And it no longer looked cheap. It looked high-end. And so there's [00:10:59.830 -> 00:11:04.810] a lot of variables, to your point of being right there on base with that Concord story, that most [00:11:06.130 -> 00:11:12.790] people don't take into account that actually disproportionately affects their earnings.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in this mention is positive, as it discusses the successful repositioning of the product to appear high-end through premium pricing, changing its initial perception from looking cheap to looking valuable.

137. Podcast: Nothing Worthwhile with Moody & Groo

Episode: NWW 131: VAN DAMMIT! Cyborg (1989)

Date: November 02, 2024 02:45 PM EST

Passage:

[00:44:35.240 -> 00:44:39.600] I think that's great.
[00:44:39.920 -> 00:44:41.980] If he could also make a movie every now and then, that'd be cool, too.
[00:44:42.120 -> 00:44:42.880] But this is God's work.
[00:44:43.540 -> 00:44:45.060] This is God's work.
[00:44:45.180 -> 00:44:49.440] Isn't Chuck in the 80s?
[00:44:49.800 -> 00:44:51.420] Yeah, but has he done anything in the last 20 years?
[00:44:51.540 -> 00:44:52.880] What was the last movie he did?
[00:44:53.060 -> 00:44:54.360] He did Walker Texas Rangers.
[00:44:55.160 -> 00:44:55.640] What's he done since then?
[00:44:55.640 -> 00:44:56.280] Expendables.
[00:44:56.940 -> 00:44:57.420] Expendables 2.
[00:44:57.420 -> 00:44:59.060] Yeah.
[00:44:59.300 -> 00:45:02.820] Which was basically a cameo.
[00:45:02.820 -> 00:45:05.320] I mean, I guess he's selling his **Peloton** thing or whatever he does with Chris.
[00:45:05.560 -> 00:45:09.000] Yeah, no, I think he - yeah, right.
[00:45:09.280 -> 00:45:13.360] No, he still does like - I think he endorses some kind of workout thing.
[00:45:13.500 -> 00:45:20.720] Him and his much younger wife who's probably in her 60s now.
[00:45:20.840 -> 00:45:23.280] But he's still - like, he reached a new surge in popularity like 15 years ago when everyone was like,
[00:45:23.400 -> 00:45:24.880] Chuck Norris doesn't do the weather.
[00:45:24.880 -> 00:45:29.680] The weather does Chuck Norris or whatever.
[00:45:30.380 -> 00:45:32.100] Everything was like Chuck Norris would - it was like Chuck Norris was God.
[00:45:32.220 -> 00:45:35.580] And he should have capitalized.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' is neutral as it is mentioned in passing without any positive or negative connotation, simply noting Chuck Norris's association with some workout endorsement.

138. Podcast: The Unsolicited Podcast

Episode: Tommy Took Home a Demon

Date: November 02, 2024 04:14 AM EST

Passage:

[00:53:27.050 -> 00:53:27.570] We should start that.
[00:53:27.570 -> 00:53:28.290] ESPN.
[00:53:29.110 -> 00:53:29.230] Fantasy League.
[00:53:29.330 -> 00:53:31.330] Yeah.
[00:53:34.210 -> 00:53:35.690] ESPN the Ocho this spring.
[00:53:36.670 -> 00:53:38.650] Over 40 Stere League.
[00:53:39.830 -> 00:53:40.350] Every city has a representation team.
[00:53:40.710 -> 00:53:41.990] All right.
[00:53:42.710 -> 00:53:43.630] From Poughkeepsie, New York.
[00:53:43.730 -> 00:53:44.590] We got one more.
[00:53:45.050 -> 00:53:46.050] Then we'll get out of here.
[00:53:46.950 -> 00:53:48.070] The Stairmaster.
[00:53:48.230 -> 00:53:49.030] Like you can't use that.
[00:53:49.370 -> 00:53:49.970] That's trademark.
[00:53:50.350 -> 00:53:52.230] I think it's called the...
[00:53:52.390 -> 00:53:55.830] No, the sponsorships would be amazing.
[00:53:55.930 -> 00:53:56.030] You know, we would definitely have the **Peloton**, the Stairmaster teams and stuff like that.
[00:53:56.810 -> 00:54:01.710] Yeah.
[00:54:05.190 -> 00:54:05.510] And also like MRI places and orthopedic surgeons.
[00:54:05.570 -> 00:54:06.030] Okay.
[00:54:06.190 -> 00:54:07.150] We got one more.
[00:54:07.270 -> 00:54:10.190] And then we're going to get out of here.
[00:54:10.190 -> 00:54:14.050] This is from our old buddy, John.
[00:54:14.490 -> 00:54:14.590] Zero seconds.
[00:54:14.750 -> 00:54:14.930] Passenger.
[00:54:14.950 -> 00:54:17.270] Cancel.
[00:54:18.150 -> 00:54:21.090] Hey, you unsolicited fucks.
[00:54:21.450 -> 00:54:23.430] It's everybody's favorite degenerate blind guy.
[00:54:23.430 -> 00:54:23.450] Or degenerate fuck blind guy.
[00:54:24.210 -> 00:54:24.710] Okay.
[00:54:25.830 -> 00:54:27.570] Um.

Sentiment Score: 6

Reasoning: The mention of 'peloton' in the podcast is part of a casual and hypothetical discussion about sponsorships for a humorous league concept, and while it does not express strong positive or negative opinions, it suggests a neutral to slightly positive view by

including Peloton among businesses with valuable sponsorship opportunities.

139. Podcast: Self-Absorbed

Episode: Talking dirty

Date: November 01, 2024 08:42 PM EST

Passage:

[00:24:25.680 -> 00:24:26.200] But besides the point, let's get started with the show.
[00:24:27.760 -> 00:24:28.260] All right.
[00:24:28.320 -> 00:24:29.780] I don't know.
[00:24:30.060 -> 00:24:30.720] I got to come up with something that.
[00:24:31.460 -> 00:24:31.720] Is this the Olympics?
[00:24:32.080 -> 00:24:32.900] No.
[00:24:33.540 -> 00:24:37.540] It's a little something.
[00:24:37.540 -> 00:24:37.720] Speaking of Olympics, did you see our, uh, I don't know if I should take a picture of
[00:24:38.020 -> 00:24:38.140] the Olympics?
[00:24:38.520 -> 00:24:40.980] What?
[00:24:42.200 -> 00:24:43.640] Of the, uh, of our studio.
[00:24:43.880 -> 00:24:45.160] I, don't we have a photo op?
[00:24:45.240 -> 00:24:45.440] We need to like, we do this.
[00:24:45.520 -> 00:24:48.340] Well, no, of the new studio.
[00:24:49.200 -> 00:24:50.460] Of the new studio now, because now apparently we're getting pushed out.
[00:24:51.180 -> 00:24:53.620] Wait, where are we moving?
[00:24:53.800 -> 00:24:54.480] Well, it's funny, because now we have a **Peloton**.
[00:24:54.700 -> 00:24:56.040] Is this going to go here?
[00:24:56.140 -> 00:24:57.540] Well, that's what you steamwired.
[00:24:57.660 -> 00:24:57.860] We, we have a **Peloton** now.
[00:24:57.920 -> 00:25:02.900] Oh, no.
[00:25:03.240 -> 00:25:03.980] So not only a **Peloton**, but we also have the blow, blowfax.
[00:25:04.640 -> 00:25:05.040] The stair stepper thingy.
[00:25:05.800 -> 00:25:06.200] Bofax.
[00:25:06.200 -> 00:25:06.480] Bofax.
[00:25:07.400 -> 00:25:07.800] Max Trainer.
[00:25:07.940 -> 00:25:08.440] Bofax.
[00:25:08.680 -> 00:25:09.680] Bofax Max Trainer.
[00:25:09.880 -> 00:25:12.900] And it's a stepper.
[00:25:13.460 -> 00:25:13.640] And then we also have the treadmill, which is right behind me.
[00:25:14.000 -> 00:25:14.400] We have a Bofax.
[00:25:15.340 -> 00:25:15.740] Boflex.
[00:25:16.600 -> 00:25:17.000] Boflex.
[00:25:17.220 -> 00:25:17.620] Treadmill.
[00:25:17.880 -> 00:25:21.780] Treadmill.
[00:25:22.000 -> 00:25:22.400] And now we got the **Peloton**, uh, bike here.
[00:25:23.500 -> 00:25:26.660] Yes.

Sentiment Score: 5

Reasoning: The sentiment toward 'Peloton' in the podcast mention is neutral, as the discussion simply states the arrival of the Peloton bike in the studio without expressing any particular enthusiasm or negativity about it.

140. Podcast: Chewing the Fat with Jeff Fisher

Episode: Something Unseen... | 11/1/24

Date: November 01, 2024 05:00 PM EST

Passage:

[00:12:49.760 -> 00:12:50.280] For those of you listening live today on Chewing the Fat.
[00:12:50.540 -> 00:12:52.000] Incredible.
[00:12:52.000 -> 00:13:00.180] So, I mean, just in a couple of weeks.
[00:13:01.280 -> 00:13:08.720] So I guess those people that were making the Ford F-150 Lightning electric truck that just signed a new deal with their union, they're going to be out of work.
[00:13:08.920 -> 00:13:10.880] I'm not laughing about them being out of work, but I'm just laughing about they all were complaining about they needed to make a million dollars a year and have all these benefits.
[00:13:11.040 -> 00:13:11.480] They still get them if they're not working?
[00:13:11.660 -> 00:13:12.060] I don't know.
[00:13:12.140 -> 00:13:12.640] I don't know.
[00:13:12.820 -> 00:13:13.220] Maybe they do.
[00:13:13.320 -> 00:13:13.700] Maybe they do.
[00:13:14.680 -> 00:13:16.140] I hope that.
[00:13:17.000 -> 00:13:17.360] I personally hope they do.
[00:13:18.640 -> 00:13:19.740] **Peloton**.
[00:13:19.860 -> 00:13:21.580] **Peloton**, you know them, you love them.
[00:13:21.580 -> 00:13:23.420] I'm surprised they're actually still in business.
[00:13:23.580 -> 00:13:31.720] I mean, they've been hurting big time.
[00:13:31.720 -> 00:13:35.480] They just named Peter Stern, love Peter Stern, the co-founder of Apple Fitness Plus as the next CEO.
[00:13:35.600 -> 00:13:40.460] So hopefully he can try to turn around the **Peloton** issue.
[00:13:40.560 -> 00:13:41.580] Well, they had a big problem just because little kids were getting hurt on them and people were pissed.
[00:13:41.960 -> 00:13:46.040] And then what's his face?
[00:13:46.300 -> 00:13:47.820] Chris Knopf had the heart attack on it on the Sex and the City show.
[00:13:47.820 -> 00:13:50.240] And that hurt him a lot.

Sentiment Score: 4

Reasoning: The sentiment around 'Peloton' in the podcast mention is slightly negative, as it highlights the struggles the company is facing, such as financial difficulties, safety issues, and negative media portrayals, although there is a hint of optimism with the appointment of a new CEO aimed at turning the situation around.

141. Podcast: Truth & Movies: A Little White Lies Podcast

Episode: Anora | Heretic + Scott Beck and Bryan Woods | Pretty Woman (1990)

Date: November 01, 2024 02:03 PM EST

Passage:

[01:07:58.870 -> 01:08:01.130] as in the language that people use within cults
[01:08:01.470 -> 01:08:03.570] and to sort of reel people in.
[01:08:03.830 -> 01:08:05.790] And she's got, you know, almost,
[01:08:05.790 -> 01:08:09.410] well, second hand rather than first hand experience
[01:08:09.710 -> 01:08:11.430] because her father escaped a cult as a young man.
[01:08:11.430 -> 01:08:14.430] And yeah, it's just this fascinating book
[01:08:15.030 -> 01:08:17.770] that looks into how these different cults
[01:08:17.770 -> 01:08:21.530] slash sort of groups or organisations
[01:08:21.530 -> 01:08:22.470] or communities that use sort of cult tactics
[01:08:22.610 -> 01:08:26.550] to lure people in,
[01:08:26.850 -> 01:08:28.350] things like SoulCycle and Peloton and MLM schemes.
[01:08:28.350 -> 01:08:30.290] And yeah, just this fascinating breakdown
[01:08:30.290 -> 01:08:32.710] of how these kinds of organisations
[01:08:32.710 -> 01:08:34.230] use language to lure people in
[01:08:34.310 -> 01:08:35.210] and then keep them in once they're there.
[01:08:35.470 -> 01:08:36.210] I thought it was fascinating.
[01:08:36.650 -> 01:08:38.510] I really recommend it.
[01:08:38.510 -> 01:08:40.090] Scheme, like Utah is just filled
[01:08:40.090 -> 01:08:41.870] with like multi-level marketing
[01:08:41.930 -> 01:08:44.430] and they're incredibly successful at it.
[01:08:44.430 -> 01:08:45.950] So I wonder if those are connected
[01:08:45.950 -> 01:08:47.590] because you sort of have become skilled
[01:08:47.730 -> 01:08:48.870] in one language and you can, you know,
[01:08:49.150 -> 01:08:49.550] translate it well into another.
[01:08:50.450 -> 01:08:53.230] Totally.
[01:08:53.530 -> 01:08:54.550] Yeah, that's very, very astute.
[01:08:54.890 -> 01:08:56.830] Yeah, yeah, absolutely.
[01:08:56.830 -> 01:09:00.250] And I mean, what's Scientology

Sentiment Score: 2

Reasoning: The text discusses Peloton in the context of being similar to cult tactics used by certain organizations, which generally carries a negative connotation. Therefore, I would rate the sentiment as quite negative.

142. Podcast: Good Morning America

Episode: Friday, November 1

Date: November 01, 2024 12:21 PM EST

Passage:

[00:40:27.160 -> 00:40:28.920] I'm so happy to say that as of today,
[00:40:29.040 -> 00:40:30.380] LaDawn Jefferson, who joins me now,
[00:40:30.620 -> 00:40:32.040] is what doctors call NED,
[00:40:32.040 -> 00:40:32.980] no evidence of disease.
[00:40:33.420 -> 00:40:35.320] That's incredible.
[00:40:35.500 -> 00:40:36.740] LaDawn is here along with Kevin and Jasmine.
[00:40:36.840 -> 00:40:38.080] All right, you guys, it's crunch time.
[00:40:38.360 -> 00:40:39.540] How are we feeling about Sunday?
[00:40:39.800 -> 00:40:39.940] I feel very exciting.
[00:40:40.560 -> 00:40:41.280] Yeah?
[00:40:41.280 -> 00:40:42.900] How about you guys?
[00:40:43.160 -> 00:40:43.780] Very exciting and nervous.
[00:40:44.740 -> 00:40:45.780] Depends on the day.
[00:40:45.920 -> 00:40:47.260] I'm feeling great.
[00:40:47.380 -> 00:40:48.340] Can't wait to cross that finish line.
[00:40:48.660 -> 00:40:49.680] I'm with you guys.
[00:40:49.900 -> 00:40:50.580] Well, thanks for being here.
[00:40:51.000 -> 00:40:51.280] Michael, over to you.
[00:40:51.380 -> 00:40:52.560] All right.
[00:40:52.720 -> 00:40:55.520] Thank you so much for that, Will.
[00:40:56.180 -> 00:40:57.580] And, you know, I'm here with Bex Gentry from Peloton.
[00:40:58.820 -> 00:41:02.540] She's run six...
[00:41:02.540 -> 00:41:05.120] Now, Bex has run 16 marathons herself
[00:41:05.120 -> 00:41:07.680] and was even the first non-elite female runner
[00:41:07.760 -> 00:41:10.520] to finish New York City Marathon in 2019.
[00:41:10.520 -> 00:41:12.240] Well, we've got some other incredible marathoners here
[00:41:12.240 -> 00:41:12.760] who are ready to hit the road.
[00:41:13.940 -> 00:41:15.520] That's right.
[00:41:15.700 -> 00:41:17.080] So, Bex, let's get started.
[00:41:17.140 -> 00:41:19.460] I can only imagine when you're out there,
[00:41:19.660 -> 00:41:21.700] there's so much excitement, so many nerves,
[00:41:22.000 -> 00:41:24.100] but you have to breathe, right?
[00:41:24.100 -> 00:41:25.100] So, is there some breathing exercises you should do
[00:41:25.260 -> 00:41:25.660] before you start the race?
[00:41:25.660 -> 00:41:27.120] Absolutely.

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' in the podcast mention is positive due to the focus on Bex Gentry's impressive marathon achievements and her association with the Peloton brand, highlighting a sense of inspiration and athletic excellence.

143. Podcast: No Bad Dogs Podcast

Episode: E276-How to handle unpredictable behavior with a dog/How to handle clients as a dog trainer

Date: November 01, 2024 11:40 AM EST

Passage:

[00:28:49.170 -> 00:28:51.470] They're like, how do you, you know, bottle that, bottle that up and present it?
[00:28:52.830 -> 00:28:53.230] Because I think what it comes down to is experience.
[00:28:53.450 -> 00:29:00.850] Yeah.
[00:29:01.530 -> 00:29:04.570] You know, it's kind of like, again, it's, I believe dog training is, is there, there's an art form to it, not only with the dogs, but with the people.
[00:29:04.690 -> 00:29:07.470] It's kind of like this mental gymnastics that you have to do.
[00:29:07.610 -> 00:29:16.570] And I think it just comes down to a teaching, right?
[00:29:16.770 -> 00:29:22.450] I mean, we all know, um, it doesn't matter again, if you're in, in, in school or you're listening to a **Peloton** instructor or whatever.
[00:29:22.450 -> 00:29:27.990] I think that there's teachers out there that can really resonate with people and, and really bring the best out of them.
[00:29:28.330 -> 00:29:34.770] And, and I think some key ingredients for me, uh, for, for that are empowerment.
[00:29:34.770 -> 00:29:38.830] So just making sure that you're, you're giving the dog owner the information and it doesn't break them down.
[00:29:38.930 -> 00:29:49.390] And you're not telling them like, Hey, this is, this is completely your fault.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the podcast is neutral; it is used as a context for describing effective teaching without any positive or negative connotations.

144. Podcast: Utah's Morning News

Episode: 8:00am Hour - November 1st, 2024

Date: November 01, 2024 11:39 AM EST

Passage:

[00:54:04.500 -> 00:54:08.720] Sound Sleep Medical delivers oral appliance therapy that treats sleep apnea without the use of CPAP machines.
[00:54:09.200 -> 00:54:13.500] They're professionally fit, warrantied, and covered by most major medical insurance.
[00:54:13.500 -> 00:54:18.620] In the days of a poor night's sleep, Sound Sleep Medical will help.
[00:54:19.020 -> 00:54:20.540] Call Sound Sleep Medical at 801-716-8672 for details.
[00:54:22.830 -> 00:54:28.390] Sound Sleep Medical.
[00:54:28.610 -> 00:54:29.570] All right, watching Utah's Money this morning brought to you by Trajan Wealth, your trusted local fiduciary advisors.
[00:54:29.790 -> 00:54:33.610] TrajanWealth.com.
[00:54:34.050 -> 00:54:39.170] **Peloton** has announced that Peter Stern will be the company's next CEO.
[00:54:39.430 -> 00:54:44.610] CNBC reports that Stern, an executive at Ford and the co-founder of Apple Fitness Plus,
[00:54:45.310 -> 00:54:47.550] will take over **Peloton** in January, becoming the third CEO in the company's history.
[00:54:48.030 -> 00:54:55.830] Soda companies say sales went up last quarter.
[00:54:56.030 -> 00:54:59.490] Evercore ISI analyst Robert Ottenstein told CNN that soda sales were typically dropping by about 4% each year.
[00:55:00.070 -> 00:55:05.990] But last quarter, they went up by a percent for some reason.

Sentiment Score: 8

Reasoning: The sentiment towards Peloton is positive given the context, as the appointment of Peter Stern as the new CEO is presented as notable news, highlighting his impressive background and experience, which suggests a promising future for the company.

145. Podcast: The Koerner Office - Business Ideas, Advice & Deep Dives

Episode: How to Cash in from Other Companies' Email Lists (HoldCo Bros) Ep. #86

Date: November 01, 2024 09:00 AM EST

Passage:

[00:03:55.900 -> 00:04:00.040] Okay. I heard it. I heard it. Anyway, so that's a quick update. It's a fun business.
[00:04:00.040 -> 00:04:00.260] Yeah. Shout out to the three sales guys. We got Gage, we got Terrell, and we got Jeff.
[00:04:03.580 -> 00:04:05.180] Jeff.
[00:04:05.720 -> 00:04:06.320] Stoked to have them and building a really cool team.
[00:04:07.100 -> 00:04:07.340] That's right.
[00:04:07.580 -> 00:04:17.340] All right.
[00:04:17.660 -> 00:04:18.040] All right. All right. A little story here. A little story. So what happened during COVID? I'm going to tell you what happened because a lot of things happened. Everyone bought bikes. Okay. Are we in agreement? Everyone bought bikes.
[00:04:19.320 -> 00:04:21.260] Okay.
[00:04:22.680 -> 00:04:25.120] I don't know. I didn't buy a bike.
[00:04:25.620 -> 00:04:26.700] I bought bikes because you bought a **Peloton**.
[00:04:27.540 -> 00:04:28.040] So I don't know.
[00:04:29.140 -> 00:04:29.640] I bought a bike.
[00:04:29.640 -> 00:04:45.640] I bought bikes.
[00:04:45.640 -> 00:04:50.320] Okay. I went over to Chris. I've been to Chris's house many times. He's got a **Peloton** in his room, but he's also got this like little contraption that allows you to take your real road bike, bring it into your room. And like, it acts like a **Peloton**. I don't even know how to describe it. But I'm like, well, what's the point of the **Peloton**?
[00:04:50.700 -> 00:04:58.380] And you're like, if I want to take one of the classes. Hello. Do you want Rachel's teaching?

Sentiment Score: 5

Reasoning: The sentiment towards 'Peloton' in the podcast mention is neutral, as it acknowledges the product in a factual and conversational manner without expressing strong positive or negative emotions.

146. Podcast: The Koerner Office - Business Ideas, Advice & Deep Dives

Episode: How to Cash in from Other Companies' Email Lists (HoldCo Bros) Ep. #86

Date: November 01, 2024 09:00 AM EST

Passage:

[00:05:26.460 -> 00:05:29.580] But on the Wahoo, which is the name of the contraption that you put your bike on where you connect with Zwift for \$15 a month, you can ride in a virtual world against people all over the world. Okay. It's much more real. It's much more real. It's totally different.
[00:05:29.580 -> 00:05:44.720] All right. So everybody during COVID bought a bike is where we landed.
[00:05:44.900 -> 00:05:45.740] So this is what I bought. I bought a **Peloton** bike. I bought a **Peloton** treadmill. I bought a bike to put on my Wahoo contraption so I could ride in the virtual world via Zwift. Then I bought a road bike for the road to get outside.

[00:05:45.960 -> 00:05:47.380] Of course. Of course.
[00:05:47.780 -> 00:05:48.180] And then I bought a mountain bike.
[00:05:48.180 -> 00:05:48.780] Right.
[00:05:48.940 -> 00:05:49.680] So that's fine.
[00:05:50.320 -> 00:05:58.340] For the mountains in Texas.
[00:05:59.140 -> 00:06:07.660] Thankfully, all of this happened while Mining Syndicate was going from zero to 10 million when I had money for all this stuff because I have not bought a bike since.
[00:06:08.120 -> 00:06:14.480] And for people who don't know, Chris is the cheapest person in the world. So for him to buy five essentially of the same thing, it just tells you how much discretionary income he had at the time.
[00:06:14.700 -> 00:06:18.840] Yes. Anyway, I bought my two real bikes from a business called the Pros Closet.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the podcast is neutral, as it is simply included in a list of purchases made during a time of high discretionary income, without any positive or negative commentary.

147. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:02:32.570 -> 00:02:33.230] I do think that I'm going to enjoy myself.
[00:02:33.330 -> 00:02:34.130] I am.
[00:02:34.510 -> 00:02:35.310] I am excited.
[00:02:35.470 -> 00:02:36.570] Don't ruin my vacation.
[00:02:36.870 -> 00:02:37.990] I won't ruin your vacation.
[00:02:38.170 -> 00:02:43.250] You know, we don't get to.
[00:02:43.390 -> 00:02:43.510] I'm not going to get to do the like touristy things, but I will get to do the race touristy things.
[00:02:43.670 -> 00:02:44.710] Right.
[00:02:45.410 -> 00:02:47.670] And I am excited about that.
[00:02:47.670 -> 00:02:49.450] I just I mean, I guess we should wait till later.
[00:02:49.650 -> 00:02:50.090] It's probably a point.
[00:02:50.190 -> 00:02:50.990] Yes, we are.
[00:02:51.130 -> 00:02:51.650] It's on the list.
[00:02:51.730 -> 00:02:54.430] I'm going to wait.
[00:02:54.630 -> 00:02:57.430] But I am so excited about the shakeout run.
[00:02:59.670 -> 00:03:08.310] I'm so freaking excited about the **Peloton** shakeout run.
[00:03:08.490 -> 00:03:09.390] Well, and luckily we are we are fortunate enough that we've been in New York enough times now that we've done a lot of the low hanging fruit for the really touristy stuff.
[00:03:09.510 -> 00:03:10.250] We've done Empire State Building.
[00:03:10.430 -> 00:03:10.770] We've done 30 Rock.
[00:03:10.790 -> 00:03:14.310] We've done that.
[00:03:14.550 -> 00:03:14.770] I just meant I really don't get to like enjoy like, oh, let's go to a show.
[00:03:14.890 -> 00:03:15.870] Right.
[00:03:15.870 -> 00:03:18.770] Let's hang out.
[00:03:19.110 -> 00:03:19.450] I mean, I just it's going to be a pretty active weekend.
[00:03:19.790 -> 00:03:20.150] For sure.
[00:03:20.210 -> 00:03:23.330] For me.
[00:03:23.790 -> 00:03:27.390] Well, yeah, you're running a marathon.
[00:03:27.550 -> 00:03:27.810] If you did nothing else, that counts as an active weekend.
[00:03:27.950 -> 00:03:28.590] It does.
[00:03:28.870 -> 00:03:31.570] Yeah, it does.

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' in the podcast mention is very positive, as the speaker expresses explicit excitement about the Peloton shakeout run, indicating anticipation and enthusiasm.

148. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:05:10.450 -> 00:05:19.890] And this this whole interview made me feel a lot better about the upcoming marathon.
[00:05:20.110 -> 00:05:21.670] So if you do get to listen to this on Friday and, you know, you're having nerves about the marathon, this is the perfect interview for you to listen to before Sunday.
[00:05:21.790 -> 00:05:24.730] I'm so excited about this.
[00:05:24.730 -> 00:05:28.010] And she is she is not a **Peloton** member.
[00:05:28.310 -> 00:05:29.530] So I was not sure if she would join us, but she did.
[00:05:29.570 -> 00:05:30.490] She was nice enough to do that.
[00:05:30.630 -> 00:05:30.970] Yeah, it's a really fun interview.
[00:05:31.410 -> 00:05:32.310] It is.
[00:05:32.370 -> 00:05:32.790] And topic wise.
[00:05:32.930 -> 00:05:33.550] Oh, yeah.
[00:05:33.750 -> 00:05:39.050] There's other things.
[00:05:39.730 -> 00:05:41.910] OK, so we are going to talk about this new thing that Facebook and **Peloton** are doing.
[00:05:42.150 -> 00:05:42.710] These names **Peloton** Pal.
[00:05:42.870 -> 00:05:43.270] Already hated.
[00:05:44.770 -> 00:05:47.270] I know.
[00:05:47.450 -> 00:05:48.210] And then it's like, could you sound more like a toddler?
[00:05:48.350 -> 00:05:49.010] Oh, you could.
[00:05:49.430 -> 00:05:52.350] You could.
[00:05:52.670 -> 00:05:56.230] And then we're going to talk about new class types dropping.
[00:05:56.430 -> 00:06:01.590] We're going to talk about changes that **Peloton** has made to their ID verification system.
[00:06:01.730 -> 00:06:03.130] We're going to talk about who is going to be at the **Peloton** New York Roadrunner Shakeout Run.

[00:06:03.490 -> 00:06:03.730] Super excited about this one.
[00:06:04.110 -> 00:06:07.510] You are.
[00:06:08.230 -> 00:06:09.550] **Peloton** released their annual report this week for 2024.
[00:06:09.550 -> 00:06:15.790] There's a whole bunch of stuff like that.

Sentiment Score: 6

Reasoning: The sentiment towards Peloton in this podcast mention is mixed, as there is excitement about upcoming events and new developments, but also criticism of the new "Peloton Pal" feature.

149. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:08:48.810 -> 00:08:52.190] There's a whole thing happening.
[00:08:52.350 -> 00:08:56.630] So anyway, it's all over there at patreon.com slash the clip out.
[00:08:56.630 -> 00:09:01.370] Also, don't forget, you can sign up for our newsletter at the clip out dot com where we
[00:09:01.370 -> 00:09:01.530] will send you an article mostly weekly with the links and stuff that we talk about in the
[00:09:01.530 -> 00:09:06.270] show.
[00:09:06.610 -> 00:09:10.130] So you can go read the full articles if you want without have to hunt them down yourself.
[00:09:10.430 -> 00:09:11.570] And then finally, you can watch all of these over on the YouTube.
[00:09:11.570 -> 00:09:13.070] So there's all that.
[00:09:13.210 -> 00:09:13.470] Let's let's dig in.
[00:09:13.610 -> 00:09:14.190] Shall we?
[00:09:15.010 -> 00:09:16.870] We shall.
[00:09:17.560 -> 00:09:21.650] **Peloton** in the news.
[00:09:21.890 -> 00:09:22.110] We are seeing something in Facebook groups.
[00:09:22.110 -> 00:09:24.690] Yes.
[00:09:24.910 -> 00:09:25.050] I am looking at you skeptically.
[00:09:26.270 -> 00:09:30.890] Yeah.
[00:09:31.350 -> 00:09:31.510] A chat bot entitled **Peloton Pal**.
[00:09:31.690 -> 00:09:37.470] Yeah.
[00:09:37.470 -> 00:09:39.070] And it seems to be that you can change the name for each group because I've seen another.
[00:09:39.410 -> 00:09:41.250] I don't remember what group it was in.
[00:09:41.350 -> 00:09:42.670] Maybe the positive **Peloton** group.
[00:09:42.790 -> 00:09:44.850] I don't remember.
[00:09:45.030 -> 00:09:45.110] And I don't remember what theirs was called if it was them.
[00:09:45.210 -> 00:09:46.170] Right.
[00:09:46.530 -> 00:09:46.610] But it had a different name.
[00:09:46.770 -> 00:09:49.030] Gotcha.

Sentiment Score: 5

Reasoning: The mention of 'Peloton' in the podcast is neutral, as it simply discusses the introduction of a chatbot without conveying any positive or negative feelings, resulting in a sentiment that neither praises nor criticizes Peloton.

150. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:14:22.590 -> 00:14:25.650] I hate all those websites like that.
[00:14:26.210 -> 00:14:29.230] **Peloton** Apparel has updated their restocking fees.
[00:14:29.810 -> 00:14:30.850] Wait, this is not a repeat again.
[00:14:31.250 -> 00:14:36.030] Yes, again.
[00:14:36.030 -> 00:14:38.370] So the last time we talked about this, you could still return your clothing to the store
[00:14:38.630 -> 00:14:38.690] to avoid the surcharge.
[00:14:38.690 -> 00:14:43.670] Yeah.
[00:14:43.670 -> 00:14:50.030] So long story short, the first story, since you're going to say it out of order, is that
[00:14:50.030 -> 00:14:51.130] **Peloton** was charging you a nine dollar restocking fee for anything you ordered from and you
[00:14:51.290 -> 00:14:56.750] sent back via the mail.
[00:14:56.750 -> 00:14:57.850] However, the first time they did this, if you took it back to a showroom, you weren't
[00:14:58.010 -> 00:14:58.230] charged anything.
[00:14:58.230 -> 00:15:01.490] Right.
[00:15:01.630 -> 00:15:06.770] But now they are no longer waiving that.
[00:15:07.010 -> 00:15:08.650] Doesn't matter where you ordered it from, unless you ordered it from that showroom.
[00:15:08.810 -> 00:15:09.510] You actually went in the showroom and bought a thing.
[00:15:09.510 -> 00:15:10.410] That show, that.
[00:15:10.470 -> 00:15:11.110] That showroom.
[00:15:11.270 -> 00:15:11.350] That showroom.
[00:15:11.530 -> 00:15:13.370] Right.
[00:15:13.490 -> 00:15:16.810] Then you can return it for free.
[00:15:17.490 -> 00:15:18.050] But if you bought it from the showroom in another state, too bad.
[00:15:18.910 -> 00:15:22.770] Restocking fee.

Sentiment Score: 2

Reasoning: The sentiment towards 'Peloton' in the podcast mention is predominantly negative due to the discussion of restrictive and inconvenient restocking fees, which could lead to customer dissatisfaction.

151. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:16:12.190 -> 00:16:19.630] best and send the other two back because there was no fee attached.

[00:16:19.690 -> 00:16:22.970] So as much as this fee can seem like a cash grab and for the average person, it is.
[00:16:23.170 -> 00:16:23.610] But for people like that, you should feel great shame.
[00:16:24.450 -> 00:16:28.750] You should.
[00:16:28.970 -> 00:16:30.750] Because it's always the few that ruin it for the many, you know.
[00:16:31.270 -> 00:16:31.450] But it's pretty widespread.
[00:16:31.650 -> 00:16:35.810] Yeah.
[00:16:35.810 -> 00:16:39.490] And then there's also people who are upset about it who they sent something and got the
[00:16:39.490 -> 00:16:42.110] wrong thing from Peloton and Peloton is still charging them.
[00:16:42.450 -> 00:16:43.270] Now, that is grade A bullshit.
[00:16:43.510 -> 00:16:47.310] It is grade A bullshit.
[00:16:47.310 -> 00:16:49.070] Like, if they screwed it up, you should not have to pay a fee because then they have no
[00:16:49.170 -> 00:16:52.130] incentive to not screw things up.
[00:16:52.350 -> 00:16:53.010] Like, yeah, that's, that's, that's horseshit.
[00:16:53.190 -> 00:16:53.750] It is.
[00:16:54.090 -> 00:16:56.510] Indeed.
[00:16:56.730 -> 00:16:57.990] Are we getting a new class type?
[00:16:58.810 -> 00:17:00.050] It appears so.
[00:17:00.270 -> 00:17:00.750] This is fun.
[00:17:00.850 -> 00:17:01.170] Okay, thanks.
[00:17:01.330 -> 00:17:06.610] Moving along.
[00:17:06.890 -> 00:17:07.330] Anna Greenberg is going to be teaching yoga and Pilates all in one class.
[00:17:07.870 -> 00:17:08.690] Yolates.
[00:17:08.690 -> 00:17:08.770] Yoga Lotties.

Sentiment Score: 3

Reasoning: The podcast mention reflects a predominantly negative sentiment towards Peloton due to the criticism of their fee practices and handling of incorrect shipments, although there is a brief positive note regarding a new class type; thus, the sentiment leans negative overall.

152. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:17:10.110 -> 00:17:10.550] Yes.
[00:17:10.930 -> 00:17:11.070] Okay.
[00:17:11.070 -> 00:17:13.430] Yeah.
[00:17:13.730 -> 00:17:14.450] So what is, is that revolutionary?
[00:17:14.510 -> 00:17:15.450] I don't know enough to know.
[00:17:15.970 -> 00:17:17.590] It's not revolutionary.
[00:17:17.590 -> 00:17:20.470] It's been around for a long time.
[00:17:20.790 -> 00:17:20.910] A lot of places do this, but it's new for Peloton.
[00:17:21.090 -> 00:17:27.870] Okay.
[00:17:27.870 -> 00:17:28.690] You know, Peloton's always been very much like yoga is yoga and strength is strength and Pilates
[00:17:28.910 -> 00:17:30.250] falls under strength.
[00:17:30.390 -> 00:17:30.630] And never the twain shall meet.
[00:17:30.870 -> 00:17:32.290] Yes.
[00:17:32.470 -> 00:17:32.910] Well, the twain have met.
[00:17:33.390 -> 00:17:34.230] They have.
[00:17:34.230 -> 00:17:40.010] Mind blown.
[00:17:40.010 -> 00:17:43.990] Peloton has changed their ID verification software.
[00:17:44.350 -> 00:17:45.030] So they were using a third party, which was called.
[00:17:45.370 -> 00:17:45.710] Shear ID.
[00:17:46.890 -> 00:17:47.610] Shear ID.
[00:17:48.010 -> 00:17:48.750] Shear ID.
[00:17:49.010 -> 00:17:49.190] Ed Shear ID.
[00:17:49.350 -> 00:17:50.150] Right.
[00:17:50.310 -> 00:17:50.430] Would come to your house.
[00:17:50.610 -> 00:17:51.970] Yeah.
[00:17:52.150 -> 00:17:53.890] And he would, he would pull out.
[00:17:53.890 -> 00:17:57.230] You had to give him his drive, your driver's license.
[00:17:58.590 -> 00:18:00.810] He would look into your eyes and be like, okay.
[00:18:01.070 -> 00:18:01.210] You're mixing Ed Shear and Larry David.
[00:18:01.210 -> 00:18:01.670] Oh, sorry.
[00:18:01.930 -> 00:18:02.690] Stop it.
[00:18:03.330 -> 00:18:04.970] I'm sure it happens a lot.
[00:18:05.030 -> 00:18:05.550] So they usually use Shear ID.
[00:18:05.810 -> 00:18:07.090] Yes.
[00:18:07.370 -> 00:18:08.610] And now they're using.
[00:18:08.950 -> 00:18:12.070] ID.me.

Sentiment Score: 6

Reasoning: The sentiment towards 'Peloton' in the podcast mention is neutral to slightly positive, as it acknowledges a new development for Peloton, indicating change and integration that is considered noteworthy, though not revolutionary.

153. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:18:20.690 -> 00:18:28.010] had to utilize that.
[00:18:28.010 -> 00:18:29.130] So yeah, there it's, you upload your whatever kind of ID that it asks you to most cases.
[00:18:29.310 -> 00:18:31.870] It's a driver's license.

[00:18:31.870 -> 00:18:34.270] Sometimes it's a passport depending on the other details.
[00:18:34.430 -> 00:18:35.070] I used my monkeys fan club card.
[00:18:35.370 -> 00:18:35.470] That makes sense.
[00:18:35.470 -> 00:18:40.910] Yeah.
[00:18:40.910 -> 00:18:46.290] So the special pricing program though is, has not changed in and how, how it's working.
[00:18:46.950 -> 00:18:50.550] It is still available to military first responders, medical personnel, educators, and students.
[00:18:50.690 -> 00:18:57.690] Those individuals can receive a 25% discount on the **Peloton**.
[00:18:57.690 -> 00:19:03.350] If you have an app and that takes your app one tier from 1299 to 999, military app, military
[00:19:03.350 -> 00:19:05.770] members, first responders, medical personnel, and educators can also have it take a discount
[00:19:06.070 -> 00:19:11.450] of \$200 off of **Peloton** equipment.
[00:19:11.750 -> 00:19:11.970] But no, it does not have a discount for the full all access membership.
[00:19:12.330 -> 00:19:13.270] Okay.
[00:19:13.490 -> 00:19:13.610] Duly noted.
[00:19:15.050 -> 00:19:16.170] Yeah.
[00:19:16.450 -> 00:19:17.450] I'm so excited.
[00:19:17.630 -> 00:19:18.150] Crystal is excited.
[00:19:18.410 -> 00:19:24.870] So excited.

Sentiment Score: 8

Reasoning: The sentiment towards 'peloton' in the podcast mention is generally positive, highlighting excitement about continued discounts on Peloton products for specific groups, despite the lack of a discount for full membership.

154. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:20:57.850 -> 00:20:58.550] Yeah.
[00:20:58.630 -> 00:20:58.910] The 70s.
[00:20:59.090 -> 00:20:59.450] But maybe.
[00:20:59.590 -> 00:21:00.090] OK.
[00:21:00.210 -> 00:21:01.250] It could be.
[00:21:02.090 -> 00:21:03.830] I'm not good with dates.
[00:21:04.090 -> 00:21:04.590] But it's been a long time.
[00:21:04.790 -> 00:21:07.030] It's been a long time.
[00:21:07.810 -> 00:21:08.690] It's very impressive that she's still running marathons.
[00:21:08.830 -> 00:21:11.090] So hats off to her.
[00:21:11.250 -> 00:21:14.350] And the fact that she is going to be at the shakeout run.
[00:21:14.350 -> 00:21:15.350] I'm going to be like so starstruck.
[00:21:15.630 -> 00:21:19.710] I'm so excited.
[00:21:19.970 -> 00:21:21.070] I hope we get an opportunity to like say thank you for all that she has done.
[00:21:22.510 -> 00:21:23.410] So anyway.
[00:21:24.090 -> 00:21:27.470] I can't wait.
[00:21:27.790 -> 00:21:28.350] **Peloton** has released its 2024 annual report.
[00:21:28.510 -> 00:21:29.930] Yes.
[00:21:30.290 -> 00:21:31.510] And I'll be honest.
[00:21:31.510 -> 00:21:33.410] I did not read this.
[00:21:33.690 -> 00:21:34.810] It was long and in a very.
[00:21:35.030 -> 00:21:36.150] 124 pages long.
[00:21:36.710 -> 00:21:37.030] In a very small font.
[00:21:37.510 -> 00:21:38.990] Yeah.
[00:21:39.170 -> 00:21:44.610] I'm still trying to finish Winds of War.
[00:21:44.610 -> 00:21:46.350] I feel like what needs to happen here to give you guys a really good detailed breakdown
[00:21:47.390 -> 00:21:49.630] is to compare it to 2023.
[00:21:49.750 -> 00:21:53.770] And I have not had time to do that this week.
[00:21:53.910 -> 00:21:54.070] I have been completely consumed by preparing for leaving this week.
[00:21:54.070 -> 00:21:56.270] Yeah.
[00:21:56.430 -> 00:21:59.030] So that did not happen.

Sentiment Score: 5

Reasoning: The sentiment towards 'peloton' in the podcast mention is neutral, as the speaker acknowledges the release of Peloton's annual report but does not express any positive or negative opinion about it, primarily discussing their inability to review the report.

155. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:22:00.690 -> 00:22:01.010] It will be in our show notes.
[00:22:01.250 -> 00:22:02.470] Show notes.
[00:22:02.870 -> 00:22:05.110] And it will also be in our newsletter.
[00:22:05.630 -> 00:22:07.930] Now, this feels related.
[00:22:08.370 -> 00:22:09.290] It's not technically, but I guess it's adjacent.
[00:22:09.550 -> 00:22:19.630] It's adjacent.
[00:22:19.930 -> 00:22:20.430] CEO Today magazine has an article about **Peloton** shares surging after being undervalued.
[00:22:20.670 -> 00:22:23.550] Holy cow.
[00:22:23.550 -> 00:22:24.510] That's almost like something we've been saying for years.
[00:22:24.690 -> 00:22:25.210] It is.
[00:22:25.370 -> 00:22:25.630] It is.
[00:22:25.850 -> 00:22:30.310] Yeah.
[00:22:30.590 -> 00:22:30.690] In fact, they talk about all the good things **Peloton** has done.
[00:22:30.870 -> 00:22:33.870] Yeah.
[00:22:34.170 -> 00:22:34.570] So, you know, someone with Barry McCarthy's reading that like you sons of.

[00:22:35.070 -> 00:22:36.190] Yeah.
[00:22:36.230 -> 00:22:37.310] He's going through it.
[00:22:37.450 -> 00:22:38.030] He's like with a highlighter.
[00:22:38.270 -> 00:22:38.850] Did that?
[00:22:39.010 -> 00:22:39.730] Did that?
[00:22:40.610 -> 00:22:42.550] That one's me.
[00:22:44.370 -> 00:22:49.710] Oh, now it's all a good thing.
[00:22:50.010 -> 00:22:50.490] It's like when it's it's like when you hear your kids talking to their friends.
[00:22:50.490 -> 00:22:53.530] Oh, my God.
[00:22:54.310 -> 00:22:55.190] Giving advice that you've given to them.
[00:22:55.250 -> 00:22:55.930] Yeah, it is.
[00:22:59.250 -> 00:23:00.570] It is like that.

Sentiment Score: 9

Reasoning: The sentiment regarding 'Peloton' in the podcast mention is positive, emphasizing the surge in Peloton shares, acknowledgment of good deeds by the company, and a feeling of vindication that the company's successes align with previous statements from the hosts, suggesting confidence and approval.

156. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:23:34.790 -> 00:23:37.930] It will not be on the episode.
[00:23:38.150 -> 00:23:44.030] So if you're waiting for that, please stop waiting.
[00:23:44.030 -> 00:23:45.870] But but Helper B Tina is going to be putting together an article and it will be out as
[00:23:46.350 -> 00:23:48.590] soon as the earnings call is done.
[00:23:48.830 -> 00:23:49.910] So, well, I mean, give her time to write it.
[00:23:50.270 -> 00:23:50.430] She's got she's a human being.
[00:23:50.790 -> 00:23:51.690] Right.
[00:23:51.910 -> 00:23:53.590] Calm down, people.
[00:23:54.210 -> 00:23:58.070] Just to synthesize the information.
[00:23:58.250 -> 00:23:59.650] But that we will be covering, but we are not covering it on the show.
[00:23:59.970 -> 00:24:00.550] And I just want to make sure people knew that.
[00:24:00.950 -> 00:24:01.170] Continue on.
[00:24:01.630 -> 00:24:04.670] OK.
[00:24:04.790 -> 00:24:08.370] **Peloton** is doubling down on corporate wellness.
[00:24:09.030 -> 00:24:12.410] Yeah, I find this whole thing fascinating.
[00:24:12.590 -> 00:24:17.250] So Matt Wilpers is going to.
[00:24:17.990 -> 00:24:19.030] Well, he did do a walk that was the first of its kind.
[00:24:19.190 -> 00:24:22.310] It would be.
[00:24:22.370 -> 00:24:26.710] Well, OK, it's taking place on Monday, November 4th.
[00:24:26.890 -> 00:24:29.650] It's going to be a 30 minute class and it's going to include Dr. Kavita Patel.
[00:24:29.790 -> 00:24:33.410] And it's going to be a metabolic health walk.
[00:24:33.410 -> 00:24:35.170] It's going to be part of the health centered collection.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' in the podcast is positive, as it highlights Peloton's strategic focus on corporate wellness and innovative activities such as a unique metabolic health walk, underscoring the brand's engagement in promoting health and wellness.

157. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:25:38.890 -> 00:25:41.490] OK, so this is a woman who plays for the Seattle Storm and then she is trying to get her sister to play.
[00:25:41.490 -> 00:25:43.790] And so I think it's kind of fun.
[00:25:44.050 -> 00:25:45.590] She plays for the La Sparks.
[00:25:46.130 -> 00:25:48.130] Yeah, L.A. Sparks.
[00:25:48.310 -> 00:25:48.870] Well, if you want to say it the boring way.
[00:25:49.050 -> 00:25:49.610] Yeah, I do.
[00:25:50.630 -> 00:25:52.830] I do.
[00:25:53.270 -> 00:25:54.610] And thank you to help her be Nikki.
[00:25:54.610 -> 00:25:57.990] Because we would not have known that.
[00:25:58.310 -> 00:25:59.330] Because she translated sports into Tom and Crystal.
[00:25:59.490 -> 00:25:59.650] Yeah, because we don't know.
[00:25:59.930 -> 00:26:00.050] Right.
[00:26:00.410 -> 00:26:00.850] Yeah.
[00:26:01.230 -> 00:26:01.810] Pretty cool, though.
[00:26:02.330 -> 00:26:06.910] Yeah, absolutely.
[00:26:07.070 -> 00:26:10.850] And finally, for this segment, **Peloton's** Australian pop up.
[00:26:11.030 -> 00:26:11.230] One of their Australian pop ups has popped down.
[00:26:11.390 -> 00:26:13.550] Yes.
[00:26:13.650 -> 00:26:14.970] The Claremont pop up is now closed.
[00:26:15.950 -> 00:26:16.390] That's pretty quick one.
[00:26:16.710 -> 00:26:17.950] Done.
[00:26:18.130 -> 00:26:18.870] Yeah, I know.
[00:26:19.030 -> 00:26:24.130] It went real fast.
[00:26:24.130 -> 00:26:28.550] I'm curious to see if the Bondi one goes as quickly, because if it does, that should be closing next week or the week after.
[00:26:28.810 -> 00:26:29.790] Yeah, that would give us an idea on if that was like intentional or.
[00:26:30.270 -> 00:26:32.010] It just didn't go well.
[00:26:32.010 -> 00:26:33.090] They were just like, no, this is a waste of everybody's time.

[00:26:33.330 -> 00:26:35.950] Yeah, I'm really curious.
[00:26:36.070 -> 00:26:40.550] I just can't imagine it would be a waste of anyone's time, though.

Sentiment Score: 5

Reasoning: The sentiment regarding 'Peloton' in the podcast mention is mixed, as it touches upon the closure of an Australian pop-up shop, raising curiosity about its success or intentions; however, there's no overtly negative language, maintaining a neutral tone about the situation.

158. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:28:30.900 -> 00:28:36.000] In other words, I think that there are - this is how I hear it, and maybe I'm wrong, but I hear it like there are a lot of people that interpret motivation as being discipline.
[00:28:36.000 -> 00:28:37.420] Like, you know, some of the instructors will say things like, you're not always going to be motivated.
[00:28:37.420 -> 00:28:39.740] You have to do it anyway.
[00:28:40.020 -> 00:28:42.780] And that, like, links to the discipline.
[00:28:43.020 -> 00:28:43.320] Rebecca talks about that in her three-day split.
[00:28:43.560 -> 00:28:43.800] Yeah.
[00:28:44.100 -> 00:28:44.320] Yeah.
[00:28:44.540 -> 00:28:44.820] Okay.
[00:28:45.640 -> 00:28:51.180] Yeah.
[00:28:51.740 -> 00:28:55.180] Look, I think that, like the **Peloton** instructors say, we're not always motivated.
[00:28:55.480 -> 00:29:03.000] And that sometimes we just have to show up anyway.
[00:29:03.080 -> 00:29:06.780] And I think that, you know, I don't love the word discipline, even though it's accurate.
[00:29:06.780 -> 00:29:10.560] But I think that there are a few things.
[00:29:11.260 -> 00:29:18.600] One is - and the instructors talk a lot about finding the why.
[00:29:18.640 -> 00:29:24.420] And part of the reason why they talk about finding your why is because there are days where you don't feel like doing it.

Sentiment Score: 8

Reasoning: The podcast mention regarding 'peloton' highlights a positive narrative by appreciating how Peloton instructors emphasize the importance of discipline and motivation in achieving fitness goals. Therefore, the sentiment towards 'peloton' in this context is quite positive.

159. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:30:15.700 -> 00:30:16.840] Because to me, motivation is when you're feeling it.
[00:30:17.040 -> 00:30:18.140] You're like, I'm so motivated.
[00:30:18.180 -> 00:30:19.880] I can't wait to get on the tread.
[00:30:19.960 -> 00:30:21.340] And I had such a great workout.
[00:30:21.420 -> 00:30:22.600] And I can't wait to have another one.
[00:30:23.340 -> 00:30:26.020] And this is so awesome.
[00:30:26.340 -> 00:30:26.500] But a lot of the time we don't feel that way.
[00:30:26.500 -> 00:30:45.200] No.
[00:30:45.520 -> 00:30:53.760] And I also think that to me, and I guess that she would call this discipline, that the act of showing up for yourself as an exercise or as a **Peloton** person or whatever the exercise is that you are doing,
[00:30:53.760 -> 00:31:03.780] the act of doing it repeatedly creates a self-identity of someone who does this healthy thing.
[00:31:04.260 -> 00:31:04.620] It also creates a pattern and it creates a, like kind of if you don't know what to do, you go and you do your **Peloton**.
[00:31:04.780 -> 00:31:12.060] Yeah.
[00:31:12.180 -> 00:31:19.200] It kind of becomes your default and it becomes so habituated that it starts to feel weird to not do it.

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' is very positive as the mention highlights the development of a healthy, self-identifying habit and a positive behavioral pattern associated with using Peloton.

160. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:32:35.060 -> 00:32:35.940] Like during the pandemic, when we were on lockdown, I would open the dishwasher, unload the dishes, and then go do my workout.
[00:32:37.260 -> 00:32:40.060] And it just like...
[00:32:40.060 -> 00:32:41.780] They became associated and habituated together.
[00:32:41.900 -> 00:32:46.520] And so I would just do that.
[00:32:46.520 -> 00:32:57.580] And I would lay out my clothes the night before so that I didn't have to think about that.
[00:32:57.720 -> 00:33:00.580] The less you have to think about it and the more you create kind of mindless heading towards that **peloton**, the better off you are.
[00:33:01.020 -> 00:33:01.880] Because if you have to think too much, you can talk yourself out of it.
[00:33:02.640 -> 00:33:08.300] Yeah, absolutely.
[00:33:08.400 -> 00:33:10.780] I was just interested in when you were talking about being motivated and wanting to do it.
[00:33:11.640 -> 00:33:11.840] And I was just like, what is that?
[00:33:12.780 -> 00:33:16.400] Yeah.
[00:33:16.520 -> 00:33:17.380] You joke about it, but you both struggle with it.
[00:33:18.160 -> 00:33:20.940] I'm curious.
[00:33:21.080 -> 00:33:28.940] Is there any part of you now?

Sentiment Score: 8

Reasoning: The mention of 'peloton' is positive as it is associated with creating consistent and effortless workout habits, which are framed

as beneficial in the discussion.

161. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:36:44.620 -> 00:36:46.880] People can find me on all social media, especially Instagram, Twitter at Dr.
[00:36:47.180 -> 00:36:47.600] Jen Mann to end on Jen to end on me.
[00:36:47.880 -> 00:36:48.200] Wonderful.
[00:36:50.980 -> 00:36:52.400] Thank you.
[00:36:53.940 -> 00:36:56.720] Instructors in the news.
[00:36:57.580 -> 00:36:58.120] More New York City Marathon stories.
[00:36:58.680 -> 00:36:59.220] Chris.
[00:36:59.220 -> 00:37:04.620] Kirsten.
[00:37:04.900 -> 00:37:07.720] Kirsten Ferguson and Robin Arzon will be speaking at the Marathon Expo.
[00:37:08.020 -> 00:37:12.620] Yeah, they're going to be there on November 1st at 1 p.m.
[00:37:12.620 -> 00:37:12.920] And there's going to be **Peloton** instructors there throughout the weekend, but at different
[00:37:13.100 -> 00:37:18.800] times.
[00:37:18.800 -> 00:37:23.980] So definitely check your schedule if that's something that you're interested in, because
[00:37:23.980 -> 00:37:24.640] in theory, you were only supposed to go to the expo at the time that you have been
[00:37:25.240 -> 00:37:29.160] slotted.
[00:37:29.160 -> 00:37:29.420] And well, you picked it, but you didn't know all the things you had to choose from back
[00:37:29.620 -> 00:37:30.020] then.
[00:37:30.080 -> 00:37:34.060] Yeah, for sure.
[00:37:34.060 -> 00:37:35.620] And so just kind of keep an eye on that because you're not really supposed to keep coming
[00:37:35.860 -> 00:37:40.220] in and out of that place as you want.
[00:37:40.740 -> 00:37:45.780] But at any rate, there will be, like I said, **Peloton** instructors there throughout the time.

Sentiment Score: 8

Reasoning: The mention of 'Peloton' is positive, highlighting the presence and involvement of Peloton instructors at a significant event like the Marathon Expo, which suggests a positive engagement and opportunity for interaction with the community.

162. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:37:51.120 -> 00:37:52.180] to be talking about essential tips that you need to know for conquering your first New
[00:37:52.180 -> 00:37:57.340] York City Marathon.
[00:37:57.780 -> 00:38:01.440] Well, hopefully there are tips you can do on like 36 hours notice.
[00:38:01.640 -> 00:38:03.840] Hopefully it's not like start training six months ago.
[00:38:04.040 -> 00:38:05.780] I think that it will be things that you can do.
[00:38:06.060 -> 00:38:06.660] There are a lot of things to know.
[00:38:07.080 -> 00:38:10.360] A lot of things.
[00:38:10.780 -> 00:38:16.600] Logan Aldridge was discussing his marathon moment.
[00:38:16.600 -> 00:38:17.240] Yeah, **Peloton** has been featuring different **Peloton** instructors that are going to be running
[00:38:17.380 -> 00:38:18.080] in the marathon.
[00:38:18.080 -> 00:38:19.660] There's seven altogether.
[00:38:19.660 -> 00:38:25.200] We talked about that last week.
[00:38:25.380 -> 00:38:25.520] And it was Logan's turn this week to talk about that, like his why behind why he's running.
[00:38:26.140 -> 00:38:30.080] Right.
[00:38:30.080 -> 00:38:30.520] And spoiler, it was because he was like, I had a lot of FOMO last year and I decided no
[00:38:30.580 -> 00:38:31.320] more FOMO.
[00:38:31.480 -> 00:38:32.840] So I'm going to do it.
[00:38:34.460 -> 00:38:36.580] I think that's really cool.
[00:38:36.580 -> 00:38:41.380] So he will be he will be there.
[00:38:41.380 -> 00:38:42.300] It's funny because you've been training for this for a long time now and talking about
[00:38:42.820 -> 00:38:43.340] the marathon a lot.
[00:38:43.560 -> 00:38:48.820] Me?

Sentiment Score: 8

Reasoning: The mention of 'peloton' within the context of the podcast is positive, highlighting Peloton's involvement and support of instructors participating in the New York City Marathon, which is portrayed as admirable and cool.

163. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:40:21.420 -> 00:40:21.620] It might be performing arts centers.
[00:40:21.920 -> 00:40:23.000] Yeah.
[00:40:23.120 -> 00:40:24.980] No, that totally could be.
[00:40:25.180 -> 00:40:25.460] But I was curious if that's what it actually meant.
[00:40:25.580 -> 00:40:25.640] Oh, it is.
[00:40:25.740 -> 00:40:28.800] Yeah.
[00:40:29.060 -> 00:40:30.400] Venue Pearlman Performing Arts Center PAC NYC.
[00:40:30.500 -> 00:40:31.620] So, yes, that is what it is.
[00:40:31.820 -> 00:40:32.100] Look at me getting one right.
[00:40:32.440 -> 00:40:33.040] Yeah.
[00:40:33.080 -> 00:40:34.320] Nicely done.
[00:40:35.420 -> 00:40:38.860] Every once in a while I know things.
[00:40:38.940 -> 00:40:39.080] We'll just gloss right back to the fact that you didn't say, you know, a lot of things,
[00:40:39.220 -> 00:40:39.560] Tom.

[00:40:39.560 -> 00:40:43.440] That's OK.
[00:40:43.540 -> 00:40:43.880] I think I tell you a lot to talk about Leanne Hainsby right now.
[00:40:44.080 -> 00:40:44.640] That's OK.
[00:40:45.000 -> 00:40:45.460] Let's do that.
[00:40:45.780 -> 00:40:50.500] Moving on.
[00:40:50.740 -> 00:40:51.220] **Peloton** Studios posted about Leanne Hainsby.
[00:40:51.380 -> 00:40:55.760] All this.
[00:40:55.760 -> 00:41:02.080] All this is this is impact on members battling cancer.
[00:41:02.080 -> 00:41:02.960] Yeah, it was it was really nice because there were people who had since Leanne has talked
[00:41:03.120 -> 00:41:07.700] about her diagnosis.
[00:41:07.700 -> 00:41:14.220] There are members who have experienced their own diagnosis or been going through their own
[00:41:14.220 -> 00:41:20.240] journey dealing with cancer in all kinds of forms and how how much they have relied
[00:41:20.240 -> 00:41:21.160] on Leanne as an example to kind of lead the way of what they should be doing, how they

Sentiment Score: 9

Reasoning: The sentiment regarding 'peloton' is highly positive as it describes the supportive and inspiring role that Peloton Studios and Leanne Hainsby play for members battling cancer, highlighting the positive impact and connection within the Peloton community.

164. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:48:14.780 -> 00:48:18.380] This unstackable is the Pro Shot TCS New York City Marathon course.
[00:48:18.520 -> 00:48:20.700] It is only found on the tread in the scenic runs.
[00:48:21.080 -> 00:48:24.000] And it's amazing.
[00:48:24.000 -> 00:48:28.960] There's no way you would want to stack this with anything else.
[00:48:29.300 -> 00:48:36.440] And this was a very thoughtful ad by our team.
[00:48:36.440 -> 00:48:36.940] And we want to wish everyone running the New York City Marathon a great deal of luck and
[00:48:37.180 -> 00:48:38.180] enjoyment.
[00:48:38.180 -> 00:48:41.860] Most of all, enjoyment.
[00:48:42.220 -> 00:48:46.600] And now let's take a quick look at this week at **Peloton**.
[00:48:47.200 -> 00:48:48.120] First up, we have a **Peloton** defected live DJ ride.
[00:48:48.340 -> 00:48:51.460] We sure do.
[00:48:52.740 -> 00:48:56.140] And that is also taught by Leanne Hainesby Aldis.
[00:48:56.320 -> 00:48:59.820] And it is going to be in studio.
[00:49:00.000 -> 00:49:04.540] DJ Ariel Free from Defected Records will be there.
[00:49:04.760 -> 00:49:09.240] So kind of given that same vibe that DJ John Michael does, but you know, London style.
[00:49:09.560 -> 00:49:10.200] And you're going to be able to get that Wednesday, October 30th at 2 p.m.
[00:49:10.360 -> 00:49:10.500] 2.30 p.m.
[00:49:10.760 -> 00:49:12.840] Eastern.

Sentiment Score: 9

Reasoning: The sentiment towards 'peloton' in the mention is positive, highlighted by excitement for the live DJ ride event, the involvement of both renowned instructors and DJs, and it being hosted in the studio, which brings an energetic and festive atmosphere similar to that of DJ John Michael's sessions.

165. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:50:15.460 -> 00:50:19.020] Like really, really, really fantastic.
[00:50:19.020 -> 00:50:19.600] So I feel like now it's a it's it's an arms race.
[00:50:19.900 -> 00:50:25.380] It is.
[00:50:25.440 -> 00:50:26.320] Now it's like kind of reached a tipping point where everybody wants to outdo everyone else.
[00:50:26.520 -> 00:50:28.660] And so it's a real battle.
[00:50:28.740 -> 00:50:32.260] And of course, you get a badge if you take the classes.
[00:50:32.340 -> 00:50:33.860] So you get there's bronze, silver and gold.
[00:50:33.860 -> 00:50:36.440] Well, I don't even know if they're really bronze, silver or gold.
[00:50:36.880 -> 00:50:38.300] You get different badges for however many numbers that you do.
[00:50:39.040 -> 00:50:44.260] But pretty darn cool.
[00:50:44.440 -> 00:50:53.420] **Peloton** has announced a 120 minute global power zone ride.
[00:50:53.420 -> 00:50:58.280] This is super cool because it will feature Matt Wilpers in in the US and Hannah Frankson
[00:50:58.600 -> 00:50:58.920] in the UK live to two hours together.
[00:50:59.080 -> 00:50:59.720] Yikes.
[00:50:59.720 -> 00:51:07.540] That's really cool.
[00:51:07.540 -> 00:51:10.540] I have noticed that for all the 120 runs that they filmed or recorded for the the program
[00:51:10.680 -> 00:51:14.080] that was for the half marathon, there were a bunch of runs that they did.
[00:51:14.300 -> 00:51:19.460] They teamed up anything that was above 90 minutes.

Sentiment Score: 9

Reasoning: The sentiment regarding 'peloton' is very positive, highlighting excitement and enthusiasm about Peloton's offerings, such as the global power zone ride featuring popular instructors, which is described as "really cool" and "fantastic."

166. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:52:16.360 -> 00:52:17.760] Ben Aldis also has a new program on the Strength Plus app.
[00:52:18.100 -> 00:52:18.240] If you're checking that out.
[00:52:18.240 -> 00:52:21.640] Yeah.
[00:52:21.900 -> 00:52:25.400] If you're one of the beta testers, you can still join the beta test, by the way.

[00:52:25.740 -> 00:52:27.340] But this new program is called Pump Up Your Performance.
[00:52:27.440 -> 00:52:32.180] And Ben seems super excited about it.
[00:52:32.320 -> 00:52:36.900] I was checking out the Strength Plus app and it got me kind of excited to try strength again.
[00:52:36.900 -> 00:52:37.140] I was like, I kind of want to go back to doing strength as soon as this marathon is behind
[00:52:37.340 -> 00:52:38.220] me.
[00:52:38.400 -> 00:52:38.880] So I don't know.
[00:52:39.360 -> 00:52:45.380] Look out.
[00:52:45.380 -> 00:52:50.780] And we have **Peloton** and New York Roadrunners have released more set the pace classes.
[00:52:51.000 -> 00:52:53.840] Yes, they have a class with Logan Aldridge, Jesse Malone, Austin Curtis.
[00:52:54.060 -> 00:52:54.240] That Austin Curtis is Bex Gentry's husband.
[00:52:54.600 -> 00:53:00.900] Okay.
[00:53:00.900 -> 00:53:06.040] And then they also had one with the race director for the New York City Marathon.
[00:53:06.440 -> 00:53:08.640] And I took that one and a class with Alex Koworski.
[00:53:09.300 -> 00:53:14.540] Both of those were amazing.
[00:53:14.540 -> 00:53:17.020] If you haven't had a chance to like read everything that you need to know or watch all the millions

Sentiment Score: 10

Reasoning: The mention of 'Peloton' in the podcast is very positive, as it highlights new engaging programs, enthusiastic experiences, and quality content associated with Peloton, indicating strong satisfaction and excitement.

167. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[00:54:01.080 -> 00:54:01.600] City Marathon, it's his first ever marathon, is to beat Bex Gentry's New York City PR by
[00:54:01.760 -> 00:54:02.100] one second.
[00:54:02.100 -> 00:54:02.740] Wow.
[00:54:02.920 -> 00:54:03.500] That's his goal.
[00:54:03.840 -> 00:54:08.280] Shots fired.
[00:54:08.280 -> 00:54:11.540] Well, you know, she in all seriousness, not only was supportive and incredibly like you
[00:54:11.760 -> 00:54:17.360] can do this, but also she was like, you are a very fast runner.
[00:54:17.580 -> 00:54:18.080] I would not be surprised if you actually got closer to my London PR, which is saying a lot.
[00:54:18.320 -> 00:54:18.460] For sure.
[00:54:18.740 -> 00:54:20.980] Yeah.
[00:54:21.840 -> 00:54:23.820] So he is a fast, fast runner.
[00:54:24.160 -> 00:54:27.220] In case you missed it.
[00:54:27.520 -> 00:54:27.720] And we have a new apparel drop for people.
[00:54:27.880 -> 00:54:30.660] Yeah.
[00:54:30.660 -> 00:54:34.160] This was all fall and it's all **Peloton**.
[00:54:34.440 -> 00:54:34.480] In other words, it's not some kind of collaboration with Lululemon, et cetera.
[00:54:34.480 -> 00:54:37.140] Right.
[00:54:37.540 -> 00:54:43.500] It's just **Peloton**, their cadent clothing.
[00:54:43.700 -> 00:54:45.800] And there were some new prints and some new colors for fall.
[00:54:45.800 -> 00:54:48.160] So I thought it was kind of worth noting.
[00:54:48.520 -> 00:54:48.660] I feel like people are a little over the apparel.
[00:54:48.960 -> 00:54:51.440] Yeah.
[00:54:51.560 -> 00:54:51.980] But this one at least had some differences to it.
[00:54:52.120 -> 00:54:52.260] So that's good.
[00:54:53.600 -> 00:54:54.580] Yeah.
[00:54:57.210 -> 00:55:02.350] **Peloton** birthday.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in the podcast mention is positive, focusing on the introduction of new apparel and emphasizing its uniqueness and fresh appeal, suggesting a sense of renewed interest or improvement.

168. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[01:28:56.730 -> 01:28:57.790] You stop getting caught up on comparing somebody else's madness or crazy or just strategy or their winning strategy.
[01:28:57.970 -> 01:29:01.350] It's not yours.
[01:29:01.570 -> 01:29:05.930] What gels work for me and my body don't work for somebody else.
[01:29:05.930 -> 01:29:06.210] So why would I adopt that mindset that their mindset has to be?
[01:29:06.490 -> 01:29:07.490] Wow.
[01:29:07.830 -> 01:29:08.790] Very, very inspiring.
[01:29:08.890 -> 01:29:13.350] Thank you so much.
[01:29:13.770 -> 01:29:14.550] I have to ask a **Peloton** question, just since this is for the **Peloton** audience, too.
[01:29:14.670 -> 01:29:15.270] It's the law.
[01:29:15.270 -> 01:29:20.290] It is the law.
[01:29:20.290 -> 01:29:23.690] But I noticed that you went to a **Peloton** and Black History Month influencer meetup.
[01:29:23.690 -> 01:29:23.910] And you got to meet Ash Pryor, who's amazing.
[01:29:24.250 -> 01:29:26.530] It's amazing.
[01:29:26.930 -> 01:29:30.690] But I was curious.
[01:29:31.570 -> 01:29:32.470] Like, do you see yourself becoming a **Peloton** user in the future?
[01:29:32.770 -> 01:29:34.490] Oh, man.
[01:29:34.950 -> 01:29:35.890] I, I'm going to be honest.
[01:29:36.250 -> 01:29:37.330] Sorry, **Peloton**.
[01:29:38.470 -> 01:29:43.590] I can't afford to meet you.
[01:29:43.590 -> 01:29:47.650] That's literally what's holding me back from being able to, like, do the classes.
[01:29:47.810 -> 01:29:50.250] Like, like for me, I have a bike that's here in the corner.

Sentiment Score: 5

Reasoning: The sentiment towards 'Peloton' in the mention is mixed, as it combines appreciation for Peloton community events and figures with a candid admission of financial constraints preventing the speaker from engaging with Peloton classes, leading to a neutral sentiment overall.

169. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[01:30:41.590 -> 01:30:45.610] Because I feel like sometimes that conversation is not talked about enough when people can't see what we're going through.
[01:30:45.850 -> 01:30:51.190] Like, it's almost like, where's your missing limb?
[01:30:51.190 -> 01:30:54.890] There's no arm missing, so we can't feel bad when you say you need a day off.
[01:30:55.550 -> 01:30:56.650] You know, and she just powers through, you know.
[01:30:57.030 -> 01:30:58.410] She powers through.
[01:30:58.530 -> 01:30:59.690] She's honest about it.
[01:30:59.950 -> 01:31:01.230] She's very refreshing.
[01:31:01.490 -> 01:31:06.290] She takes her time.
[01:31:06.290 -> 01:31:07.190] When she spoke at the Black History Month, I believe it was like a collaboration.
[01:31:07.470 -> 01:31:10.130] Yeah, it was a collaboration.
[01:31:10.350 -> 01:31:10.570] It was Instagram and **Peloton** together.
[01:31:10.610 -> 01:31:14.310] Yeah.
[01:31:14.370 -> 01:31:16.710] When she spoke on that panel, that really spoke volumes to me.
[01:31:16.850 -> 01:31:19.510] The day I came in there, I actually was going through a flare-up.
[01:31:19.510 -> 01:31:24.230] I was going through a flare-up, and I was terrified.
[01:31:24.350 -> 01:31:28.450] When I say that I have moments of self-doubt, that's the moments I have self-doubt.
[01:31:28.550 -> 01:31:29.090] People are just like, they instantly usually think is, oh, you have a roundish belly, so that's what you're insecure about.
[01:31:29.110 -> 01:31:30.450] Like, no, no, no, no.
[01:31:30.530 -> 01:31:31.670] I'm like, I'm not insecure about my body.
[01:31:31.870 -> 01:31:36.030] I'm like, I think I'm dope.
[01:31:36.230 -> 01:31:37.550] I was like, I go in the mirror, and I look at it, I'm like, I love myself, I love myself, I love myself.
[01:31:37.550 -> 01:31:41.930] Say it three times, and you know you're dope.

Sentiment Score: 8

Reasoning: The sentiment towards 'Peloton' in this podcast mention is positive, as it highlights the platform's collaboration in an empowering event during Black History Month, showcasing voices and narratives that are motivating and impactful to the speaker.

170. Podcast: The Clip Out - Peloton Fitness News

Episode: Facebook Launches "Peloton Pal" Chatbot and our interview with Latoya Shauntay Snell

Date: November 01, 2024 04:00 AM EST

Passage:

[01:37:03.970 -> 01:37:04.710] You are weird.
[01:37:05.250 -> 01:37:06.610] Weird is beautiful.
[01:37:07.110 -> 01:37:08.310] Weird is beautiful.
[01:37:08.430 -> 01:37:11.110] Lean into your weirdness.
[01:37:11.210 -> 01:37:11.650] That's where the goodness and the amazing adventures of Y.
[01:37:12.250 -> 01:37:12.790] So.
[01:37:13.030 -> 01:37:15.070] Fabulous.
[01:37:15.070 -> 01:37:16.610] Thank you so much for all your time today.
[01:37:16.770 -> 01:37:17.190] It was wonderful to talk to you.
[01:37:18.070 -> 01:37:20.790] Thank you.
[01:37:20.970 -> 01:37:23.450] So I guess that brings this episode to a close.
[01:37:23.530 -> 01:37:26.870] Until next week, where can people find you?
[01:37:27.010 -> 01:37:32.610] People can find me on Facebook at Facebook.com slash Crystal D. O'Keefe.
[01:37:32.850 -> 01:37:37.850] They can also find me on all the socials and the **Peloton** Leaderboard and the New York City Marathon at Clip Out Crystal.
[01:37:37.990 -> 01:37:41.510] And you can find me on Twitter at Roger Kubert or on Facebook at Facebook.com slash Tom O'Keefe.
[01:37:41.610 -> 01:37:43.310] You can find the show online at Facebook.com slash The Clip Out.
[01:37:43.310 -> 01:37:48.890] While you're there, like the page, join the group.
[01:37:49.370 -> 01:37:50.190] And, of course, don't forget our Patreon at Patreon.com slash Real Spoilers.
[01:37:50.490 -> 01:37:50.690] Oh, whoa.
[01:37:51.710 -> 01:37:59.150] Sorry.
[01:37:59.330 -> 01:38:00.530] Patreon.com slash The Clip Out, where for five bucks a month you get all sorts of bonus content, ad-free episodes, and we like you extra.
[01:38:00.630 -> 01:38:01.150] We're going to go record that right now.
[01:38:01.330 -> 01:38:02.870] We are.

Sentiment Score: 9

Reasoning: The mention of 'peloton' in the podcast is positive and lively as it appears in the context with enthusiasm and excitement about connectivity and community aspects, such as the Peloton Leaderboard and personal profiles, without any negative or critical remarks.

171. Podcast: Holmberg's Morning Sickness - Arizona

Episode: 11-01-24 - Protesters In Tempe Suing Cops For Removing Their Hijabs Making Us Wonder How Fragile Is That God - Remembering John's Wool Seat Covers And Brady's Beloved Subaru - Seeing That Ai Will Be Great For Crooks Liars After Marine's Story Comes Out

Date: November 01, 2024 03:05 AM EST

Passage:

[00:50:32.340 -> 00:50:33.460] You can put that together.
[00:50:33.460 -> 00:50:35.960] Breaking down the 311.
[00:50:35.960 -> 00:50:36.760] Anyway, that's today's updates

[00:50:37.140 -> 00:50:37.680] on everything.
[00:50:37.680 -> 00:50:38.640] Brett, what do you got
[00:50:38.780 -> 00:50:38.860] on the big board of musical treats?
[00:50:38.920 -> 00:50:39.120] All right.
[00:50:39.260 -> 00:50:39.920] Wake up.
[00:50:39.920 -> 00:50:40.840] So I'm brought to you by
[00:50:41.020 -> 00:50:42.580] Action Ride Shop.
[00:50:42.580 -> 00:50:43.560] It is now time to get out there
[00:50:43.760 -> 00:50:44.620] and get on the trails.
[00:50:44.620 -> 00:50:45.500] And the best place to do it
[00:50:45.580 -> 00:50:46.440] would be the Action Ride Shop.
[00:50:46.440 -> 00:50:47.400] Get that bike service
[00:50:47.400 -> 00:50:48.100] that's been sitting in the garage
[00:50:48.480 -> 00:50:50.260] all off season.
[00:50:50.600 -> 00:50:50.760] Or, well, pick yourself up a new one.
[00:50:51.240 -> 00:50:51.900] Yeah.
[00:50:52.140 -> 00:50:52.280] And get some clothes.
[00:50:52.380 -> 00:50:53.560] Yeah.
[00:50:53.740 -> 00:50:54.760] Get the new shoes with it.
[00:50:54.900 -> 00:50:55.820] Get your clip-ins.
[00:50:55.820 -> 00:50:56.420] I'm trying to work clip-ins
[00:50:56.580 -> 00:50:57.460] into my life.
[00:50:57.640 -> 00:50:58.480] I want to.
[00:50:58.900 -> 00:51:00.140] It's got a **Peloton**.
[00:51:00.140 -> 00:51:01.400] And you go a lot faster
[00:51:01.760 -> 00:51:02.800] on the **Peloton** clipped in.
[00:51:03.300 -> 00:51:04.500] It's so hard on them.
[00:51:04.500 -> 00:51:04.940] Oh, I'm going to totally
[00:51:04.960 -> 00:51:06.560] break it.
[00:51:06.940 -> 00:51:08.000] I'll bust something for sure.
[00:51:08.000 -> 00:51:09.740] Forget about a co-worker
[00:51:09.740 -> 00:51:09.860] that blew her leg out.
[00:51:09.940 -> 00:51:10.620] Yeah.
[00:51:11.120 -> 00:51:12.040] I don't want to.
[00:51:12.040 -> 00:51:12.760] Happy belated birthday
[00:51:12.820 -> 00:51:13.220] to Julie, by the way.
[00:51:13.360 -> 00:51:14.500] I can't.
[00:51:14.580 -> 00:51:15.140] Like those clip-ins,
[00:51:15.840 -> 00:51:16.660] I'll tell you what.
[00:51:16.660 -> 00:51:17.700] I want to do it
[00:51:18.680 -> 00:51:20.220] because you're a better rider.
[00:51:20.360 -> 00:51:22.100] But when you start to wobble,
[00:51:22.480 -> 00:51:23.080] I can't get my feet off of them.
[00:51:23.540 -> 00:51:23.700] I've got to practice.
[00:51:23.760 -> 00:51:23.900] All right.
[00:51:23.960 -> 00:51:24.180] Sorry.
[00:51:24.320 -> 00:51:24.640] Go ahead.
[00:51:24.740 -> 00:51:26.320] All right.
[00:51:26.320 -> 00:51:27.720] So go to the Action Ride Shop
[00:51:27.720 -> 00:51:28.480] or go over there
[00:51:28.480 -> 00:51:30.100] on Gilbert Road and Southern
[00:51:30.820 -> 00:51:31.620] or actionrideshop.com.

Sentiment Score: 7

Reasoning: The sentiment towards 'Peloton' in this podcast mention is somewhat positive, as the speaker mentions that using clip-ins on a Peloton bike makes one a better rider, albeit with a humorous caution about the difficulty and risk of injury, indicating a positive yet cautious attitude.

